

AGRICULTURAL BUSINESSES

Vegetable Growers

1. Dale & Judy Yohn
Yohn's Farm Market
425 County Rd GH
Wild Rose, WI 54984

Product: Pumpkins and squash
(Farm stand in Wild Rose at the intersection of County Road G and H)

2. Gary & Patricia Humphrey
G & P Farms
N3862 County Road FF
Hancock, WI 54963

Product: Pumpkins (specialty); other items are squash, potatoes, sweet potatoes
(5% sold directly to consumer through local ad in the paper – would consider this to be at their farm)

3. Jack Buchanan
Jack's Fresh Produce
W11975 County Road GG
Hancock, WI 54943

Product: Tomatoes (huge), cabbage, sweet corn, watermelon, cantaloupe, 5 kinds of peppers, pickling pickles, zucchinis, slicing cucumbers, winter squash, pumpkins
(95% of produce sold from a big tent in Wisconsin Rapids)

4. Dave & Dee Decker
Decker Family Vegetable Farms
N2320 22nd Lane
Wautoma, WI 54982

Product: Wholesale retail asparagus, beans, peas, onions, cabbage, zucchini, beets, carrots, dill, tomatoes, peppers, pickles, bicolor sweet corn, apples, squash, pumpkins, Indian corn, gourds, potatoes (russet, white, red, blue, Yukon, finger, sweet potatoes)
(Produce sold through 3 farm stands – Wautoma, Redgranite, and farm)

5. Robert or Heidi Heath
Robert A. Heath Farms
1453 1st Ave.
Coloma, WI 54930

Product: Broccoli, Brussels sprouts, cabbage, cantaloupe, cauliflower, cucumber, eggplant, kale – ornamental, kohlrabi, pepper – assorted varieties, pumpkin, rhubarb, squash, tomato assorted varieties, watermelon, zucchini, plants and flowers
(Wholesale operation – sell to farm stands run by others)

Appendix A4: Agricultural Businesses Interviewed
Vegetable Growers Continued

6. Heather Cool
N1472 29th Ave.
Berlin, WI 54923

Product: Beans, zucchini, cucumbers, tomatoes, bell peppers, acorn, buttercup, and butternut squash, carrots, lettuce, Swiss chard, radishes, blackberries, cantaloupe, watermelon, pumpkins, dill, parsley, basil, cilantro, other possibilities from year to year
(Have road side farm stand – no location given but would assume through farm)

7. Lee Chase
W970 Archer Dr.
Fremont, WI 54940

Product: Peppers, beans, beets, watermelon, tomatoes, peas, Swiss chard, muskmelons, potatoes, sweet corn, carrots, cucumbers, onions, radishes, pumpkins, Indian corn
(Small farm stand at farm – most sold at church)

8. Terry & Kathy Schmoltd
KT Enterprises
W758 Akron Rd.
Weyauwega, WI 54983

Product: Onions, potatoes, beans, peppers, Brussels sprouts, squash, tomatoes, dill, garlic, lettuce, eggplant, kohlrabi, asparagus, radishes, melons, broccoli, cauliflower, cucumbers, beets, carrots
(New business plan to sell at Oshkosh Farmers Market, in 1 or 2 years through own farm stand)

9. Gramma Miller's Farm Market
Gramma Miller's Farm Market
N4317 Elizabeth Lane
Hancock, WI 54943

Product: Carrots, potatoes, peas
(Sell remainder after contracts filled in own store)

10. Jeff Lauritzen
Lauritzen, Inc.
E1475 Dayton Road
Waupaca, WI 54981

Product: Cucumbers and potatoes
(Wholesale – some sold by word of mouth locally – would assume at farm)

Appendix A4: Agricultural Businesses Interviewed

Vegetable Growers Continued

11. Kate & Chuck Teske

Serenity Farm
W1841 Bighorn Dr.
Poy Sippi, WI 54967

Product: A variety of vegetables - mostly tomatoes. Also have pears, peaches, plums, apples, raspberries, and strawberries
(Berlin and Omro Farmers Market)

12. Dale & Donna Volkening

Volkening Farm
W6401 Bighorn Lane
Wautoma, WI 54982

Product: Strawberries (You pick, we pick), sweet corn, fingerling potatoes, red & yellow onions, zucchini, green beans, yellow beans, tomatoes, winter squash, hot peppers, green peppers, carrots, cantaloupes, pumpkins and gourds
(Farm stand in garage on farm)

13. Bill & Chris Russell

Russell Farm Market
W13591 State Road 73
Plainfield, WI 54966

Product: A variety of fruits & vegetables: strawberries, cantaloupe, watermelon, sweet corn, potatoes, tomatoes, peppers (several varieties), onions, squash, green beans, carrots, beets, cabbage, etc.
(Roadside stand at farmhouse plus daily market in Marshfield)

14. Tammy Kretzmann

N4375 Mill St.
P.O. Box 108
Poy Sippi, WI 54967

Product: Organic vegetables, garden plants and herbs. All seeds are non-GMO and heirloom. Lettuces, rhubarb, radishes, carrots, Swiss chard, beans, garlic, cucumbers, zucchini, yellow summer squash, eggplant, bell peppers, fennel, oregano, basil, dill, parsley, chives
(Farm stand on property)

Appendix A4: Agricultural Businesses Interviewed

Vegetable Growers Continued

15. Flyte Family Farm
Flyte Family Farms
W13602 Cottonville Ave.
Coloma, WI 54930

Also:
Adam & Carrie Flyte
W13450 Cottonville Ave.
Coloma, WI 54930

Products: For Flyte Farms - Specialty is fresh market vegetable and melon production; beans, kohlrabi, beets, muskmelon, blueberries, peppers (green & yellow, sweet, hot, banana & jalapeno), broccoli, popcorn, cabbage, pumpkins, carrots, onions, cucumbers (slicing, pickling and hydroponic), sweet corn (Flyte Family Farm Fourteen), decorative Indian corn, strawberries, dill, sweet potatoes, eggplant, tomatoes (hydroponic and field), gladiolus, watermelon, gourds, squash (acorn, butternut, buttercup, hubbard and spaghetti) and zucchini. Home grown broiler chickens by Jessica (14 farm stands + farm markets)

16. Dale & Sara Bruss
D & S Farms
N3522 County Road SS
Pine River, WI 54965

Product: Beef, chickens, eggs, sweet corn, melons, tomatoes, potatoes, pumpkins (Farm stand from home, also at work place to other employees)

Meat and/or Eggs

17. Richard & Jean Smith
N5382 36th Dr.
Fremont, WI 54940

Product: Eggs and Angus beef
(Sell from farm)

18. Mark & Candy Wegner
The Big W Ranch
W4987 Badger Dr.
Redgranite, WI 54970

Product: Beef – halves or ground; Black Angus & Hereford, all pasture fed (word of mouth probably from ranch)

*Appendix A4: Agricultural Businesses Interviewed
Meat and/or Eggs Continued*

19. Roger & Charlene Stratton
Rural Heritage Farm
W11210 Brown Deer Dr.
Hancock, WI 54943

Product: We raise Belted Galloway beef cows from Scotland. They are lean meat, high in Omegas, sold in quarters and halves. They are pasture fed, no hormones or chemicals.
(word of mouth probably from ranch)

20. Lennie & Julie Nowakowski
The Polish Ponderosa Farm
N982 County Road X
Berlin, WI 54923

Product: Pasture raised beef, buffalo, chicken and eggs
(Farm store on farm)

21. Kay Williams
W2226 County Road Q
Berlin, WI 54923

Product: We sell lamb for their meat and their wool. We also sell breeding stock. Our lambs are grain fed and naturally raised without hormones or unnecessary drugs for unnatural growth.
(word of mouth probably from farm)

Specialty

22. Buzz and Marcia Vahradian
V's Bees
W6849 Bighorn Ct
Wautoma, WI 54982

Product: Honey & Honey products
(word of mouth, school fundraisers in Stevens Point, some farm markets possibly)

23. Myron Caves
Mushrooms Caves
W13044 County Rd O
Plainfield, WI 54966

Product: Shitake mushrooms
(Off farm plus farm markets – farm markets not specified)

Appendix A4: Agricultural Businesses Interviewed

Specialty Continued

24. Shawn & Lisa Eisch
Eisch Crop & Soils Consulting LLC
N45054 County Road MM
Wautoma, WI 54982

Product: Pumpkins
(Farmers Markets- Princeton & Wautoma)

25. Dan Mielke
N4727 State Rd 22
Wautoma, WI 54982

Product: Strawberries and raspberries
(sold at farm plus other areas)