

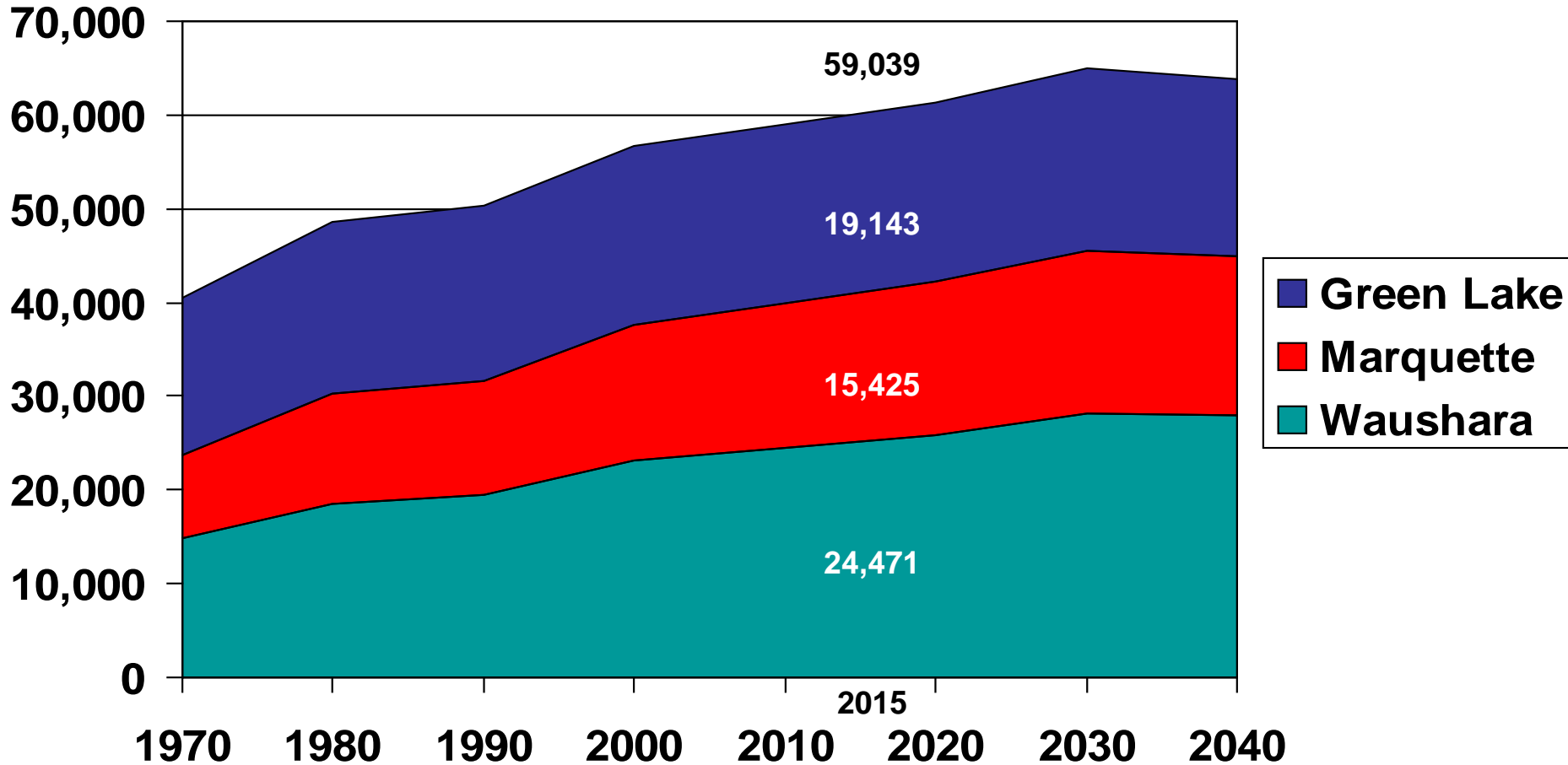
Local Trends

2017



Waushara County

Tri-County Area Population

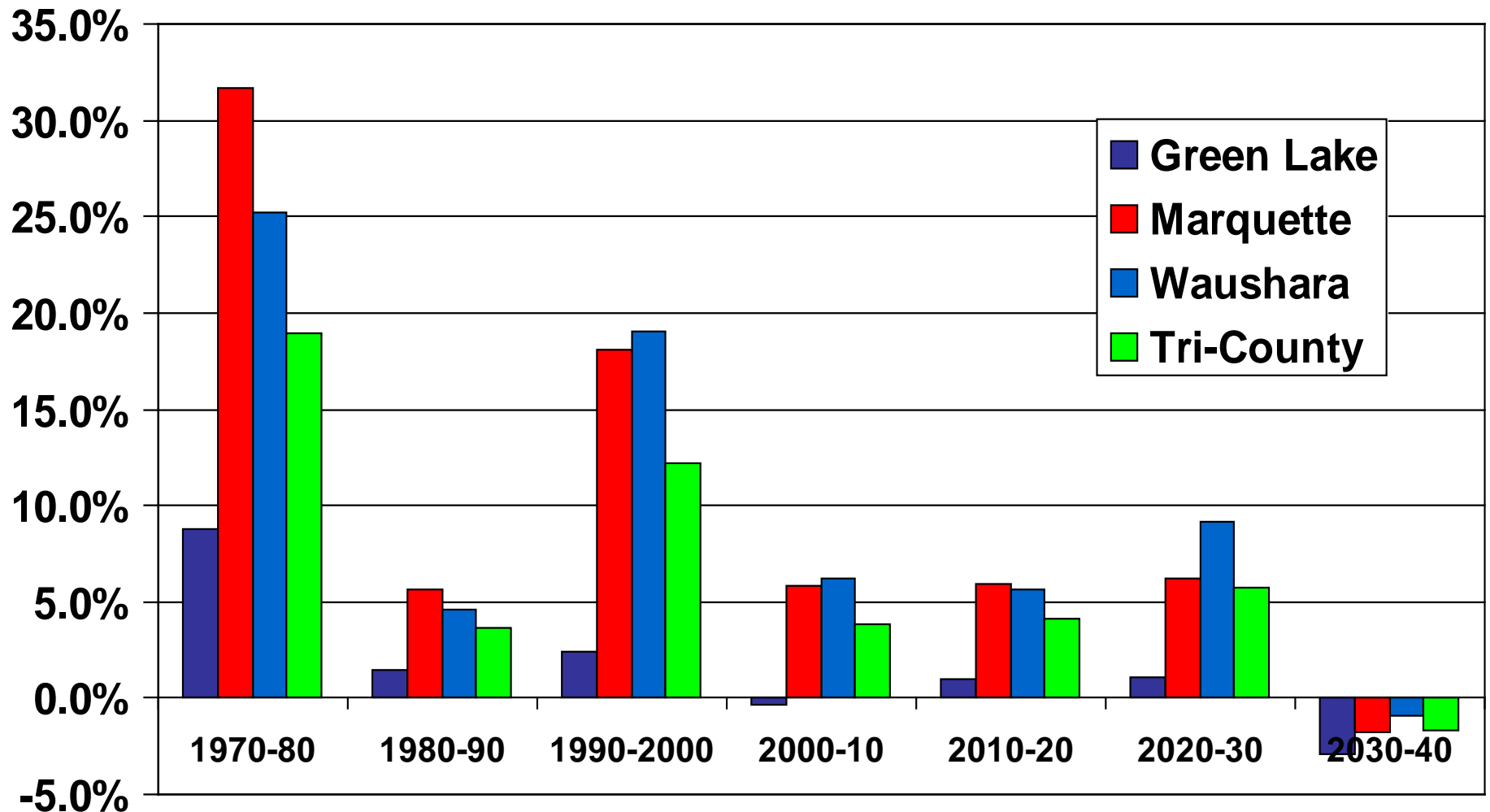


UW-Extension Waushara County

Data Source: Wisconsin Department of Administration / US Census

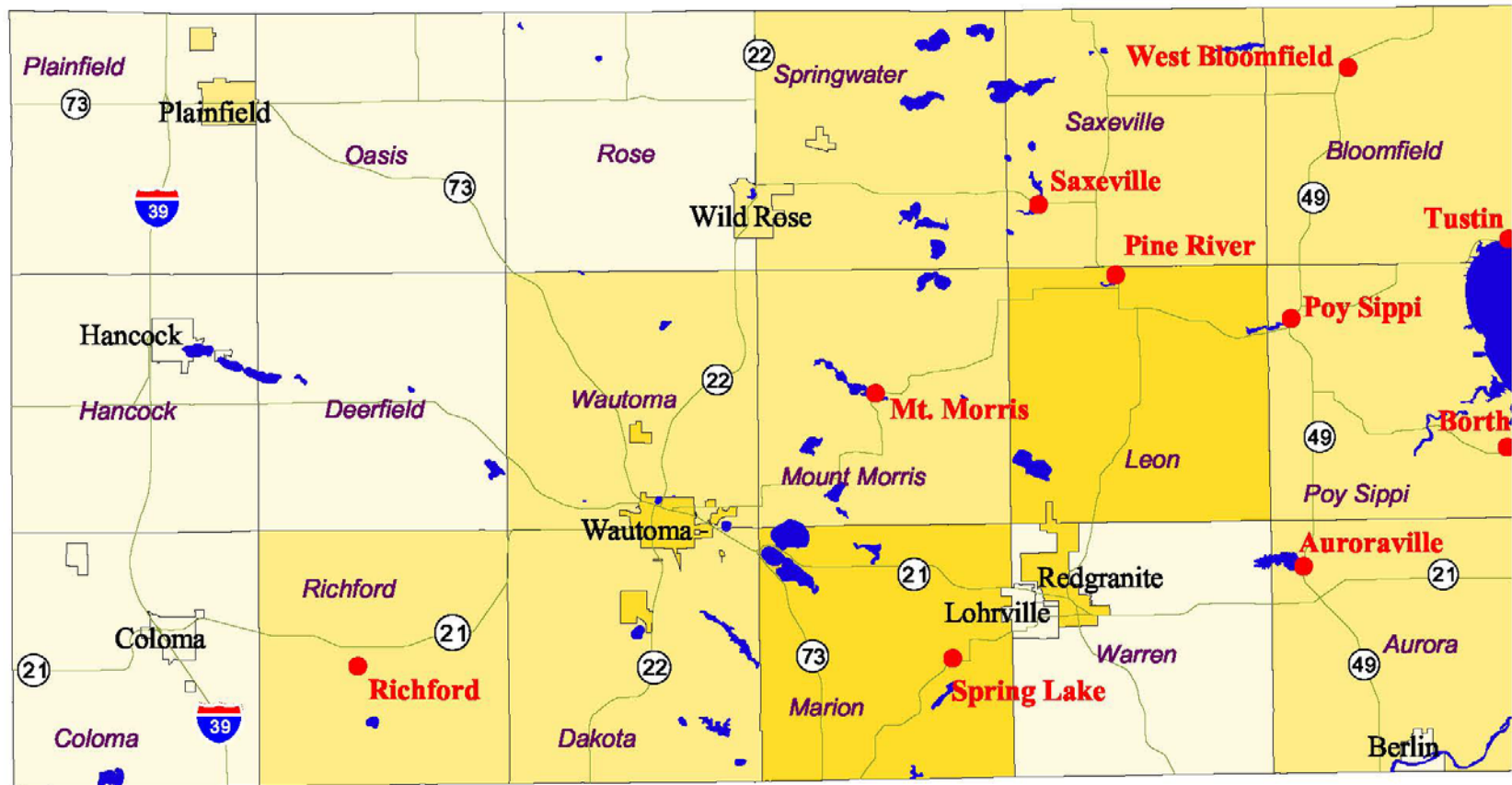
Tri-County Area

Change in Population



UW-Extension Waushara County

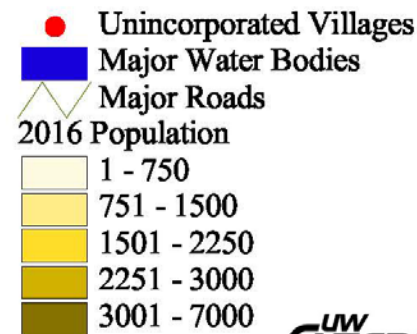
Data Source: Wisconsin Department of Administration

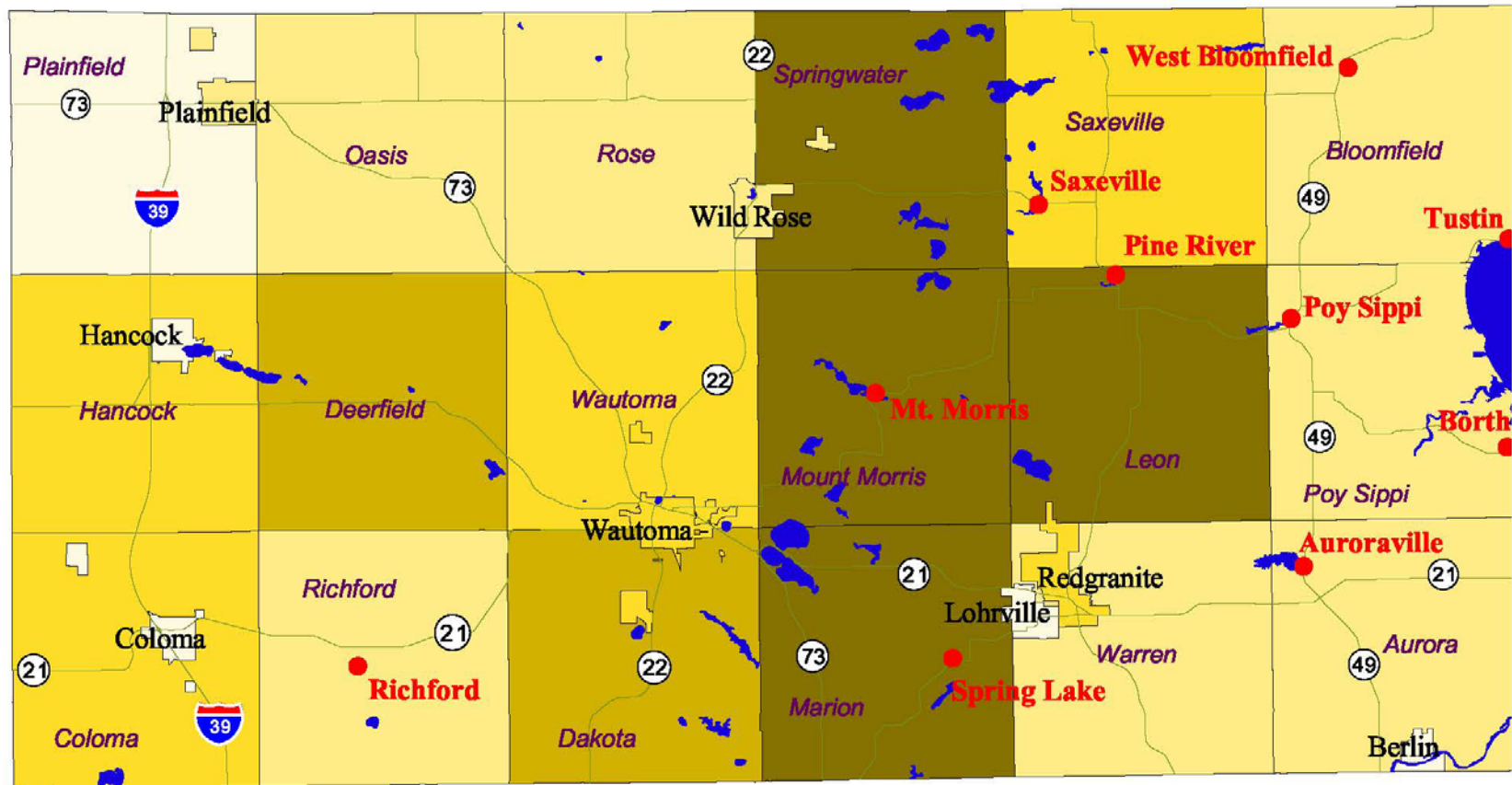


Estimated Waushara County Population 2016

Estimated Waushara County
Population: 24,200

University of Wisconsin-Extension Waushara County 2017
Source: US Census American Community Survey 2012-2016



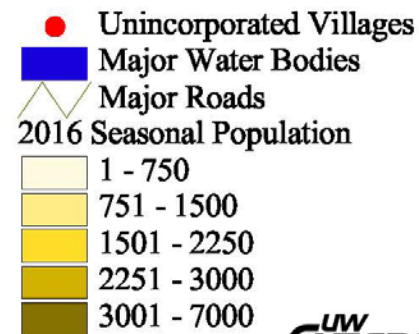


Estimated Waushara County Summer Population 2016

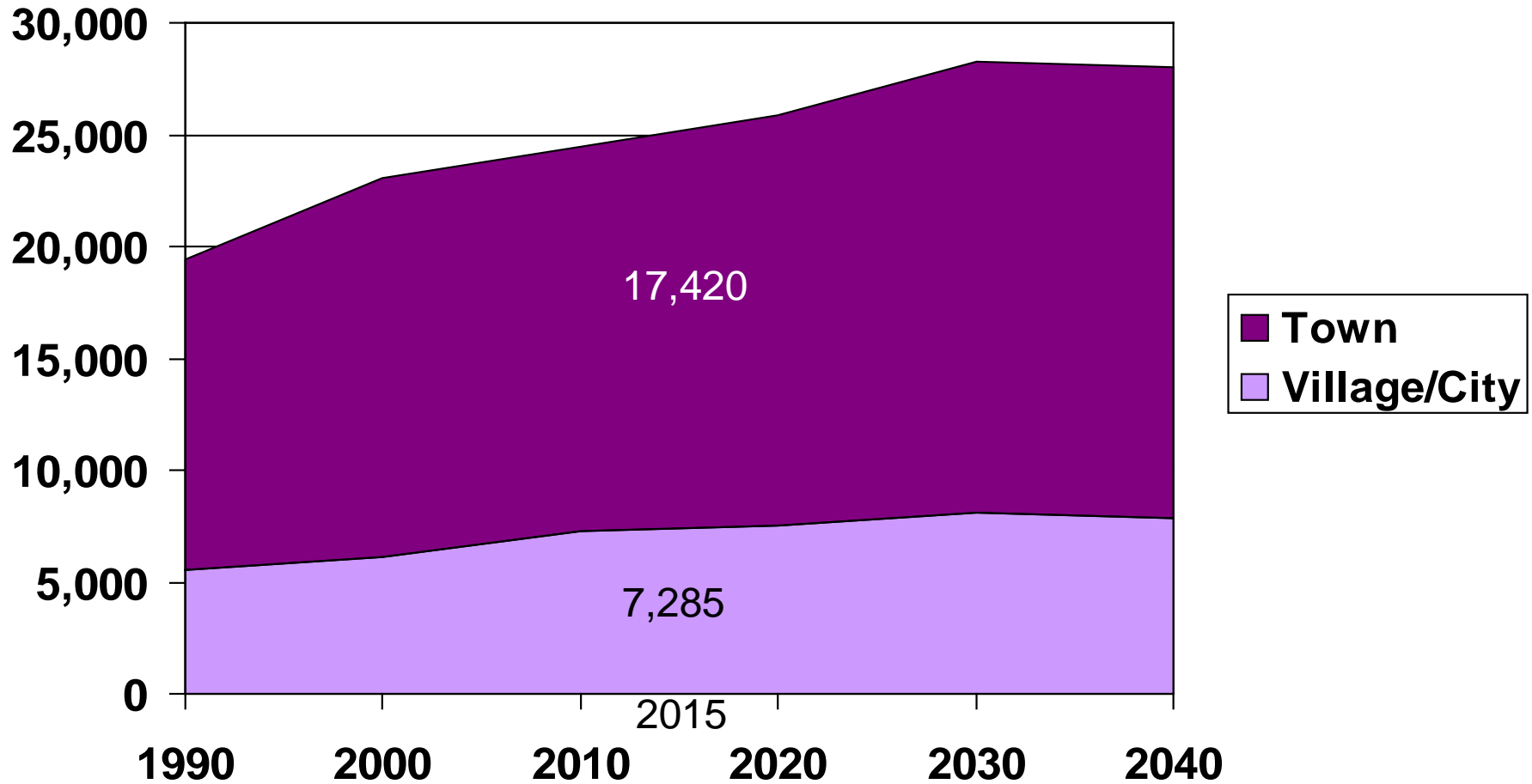
Estimated Waushara County
Peak Summer Population: 46,500

University of Wisconsin-Extension Waushara County 2017

Sources Used: US Census American Community Survey 2012-2016 and local lodging & campsite data



Waushara County Population



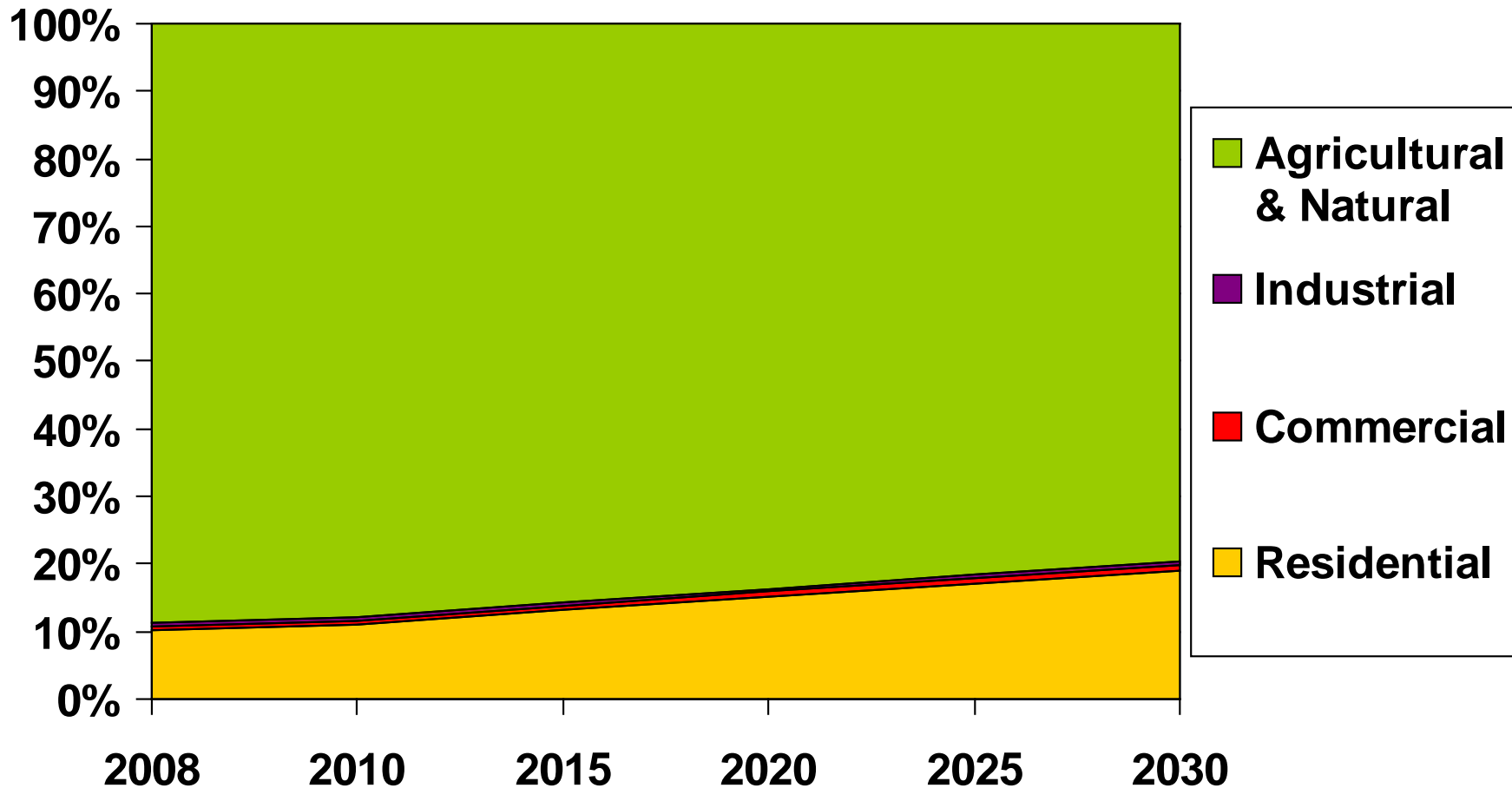
UW-Extension Waushara County

Data Source: Wisconsin Department of Administration / US Census

Waushara County

Future Land Use

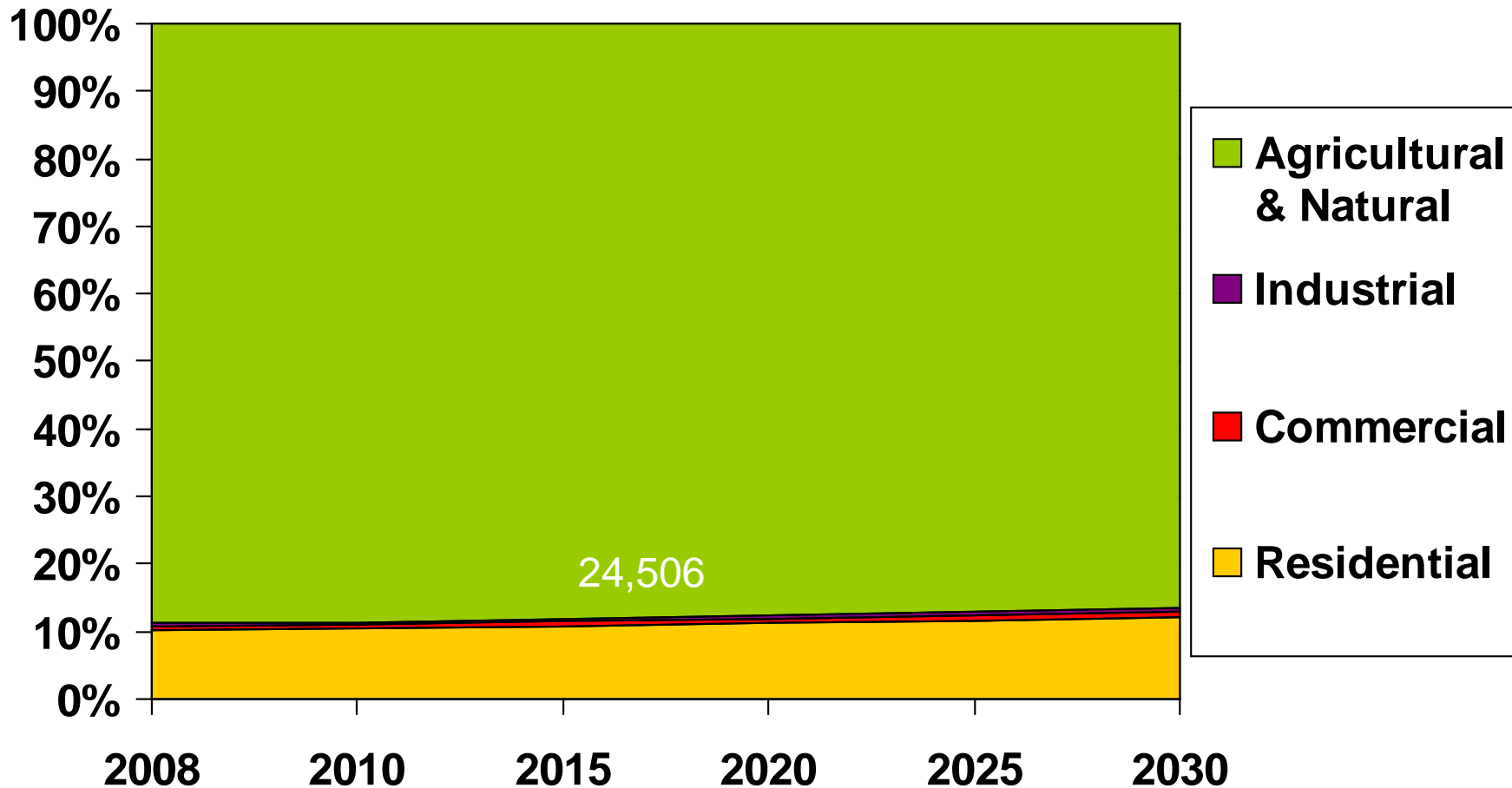
(based on minimum 5 acre for new lots)



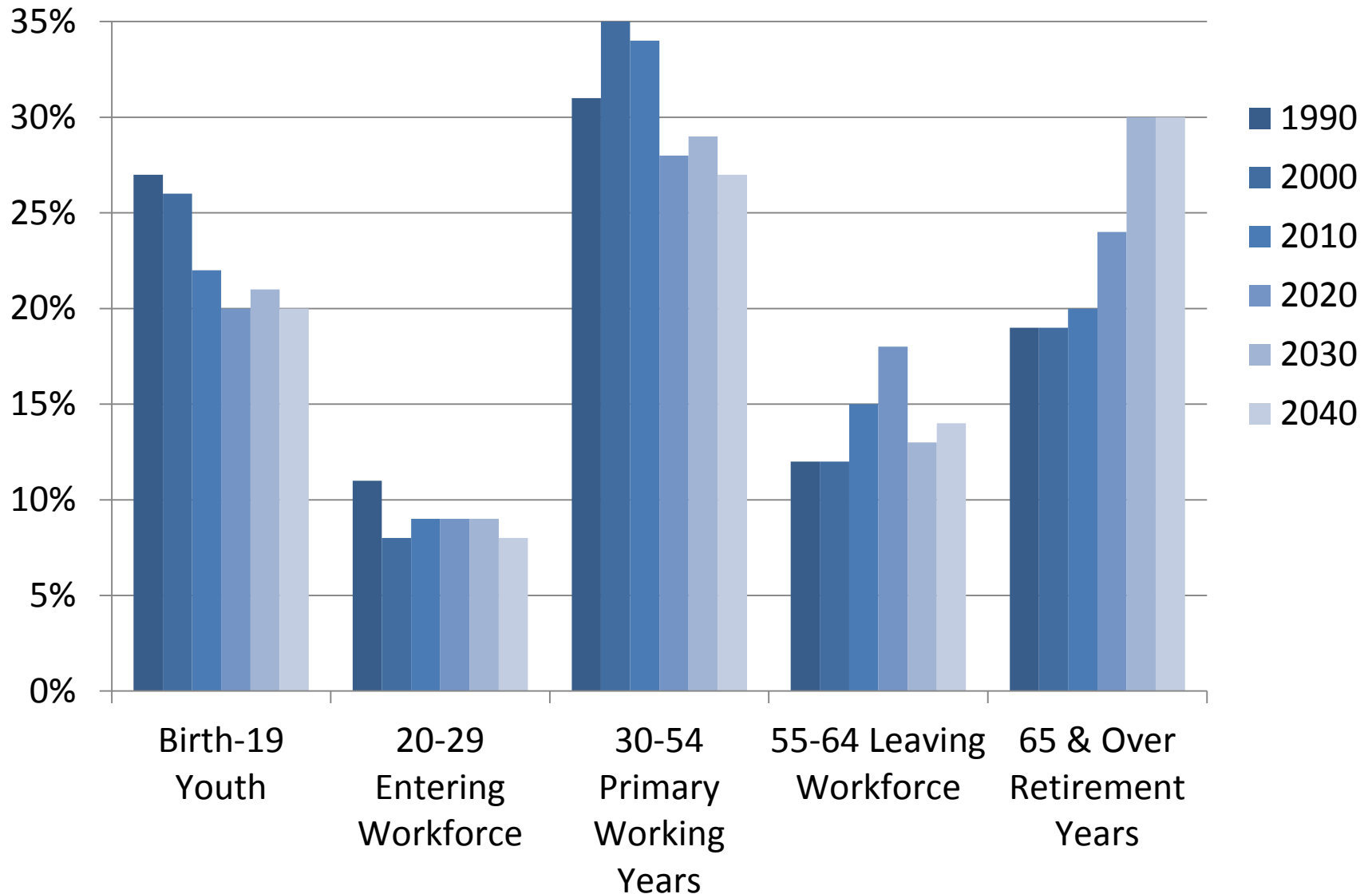
Waushara County

Future Land Use

(based on minimum 1 acre for new lots)



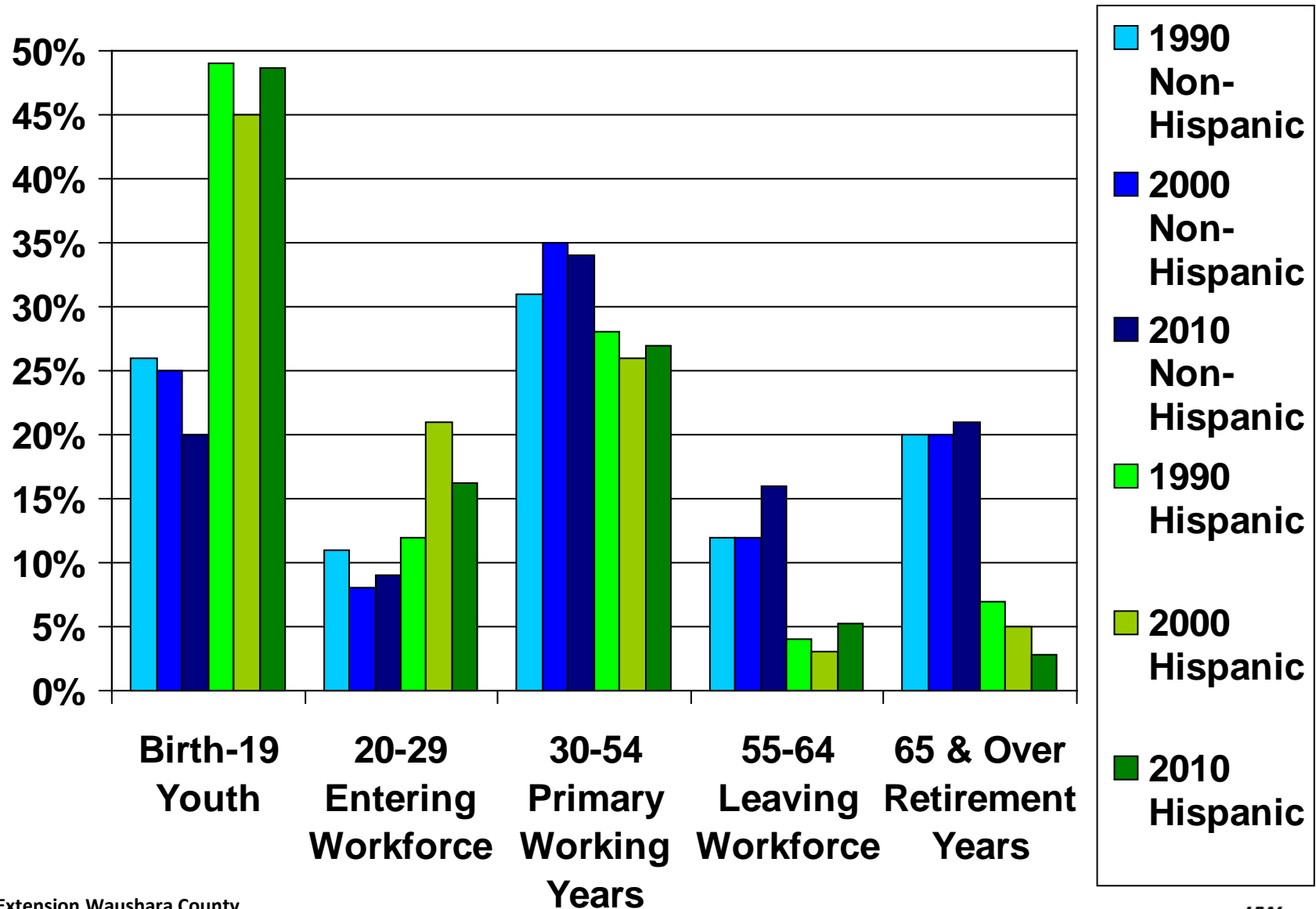
Waushara Population by Age



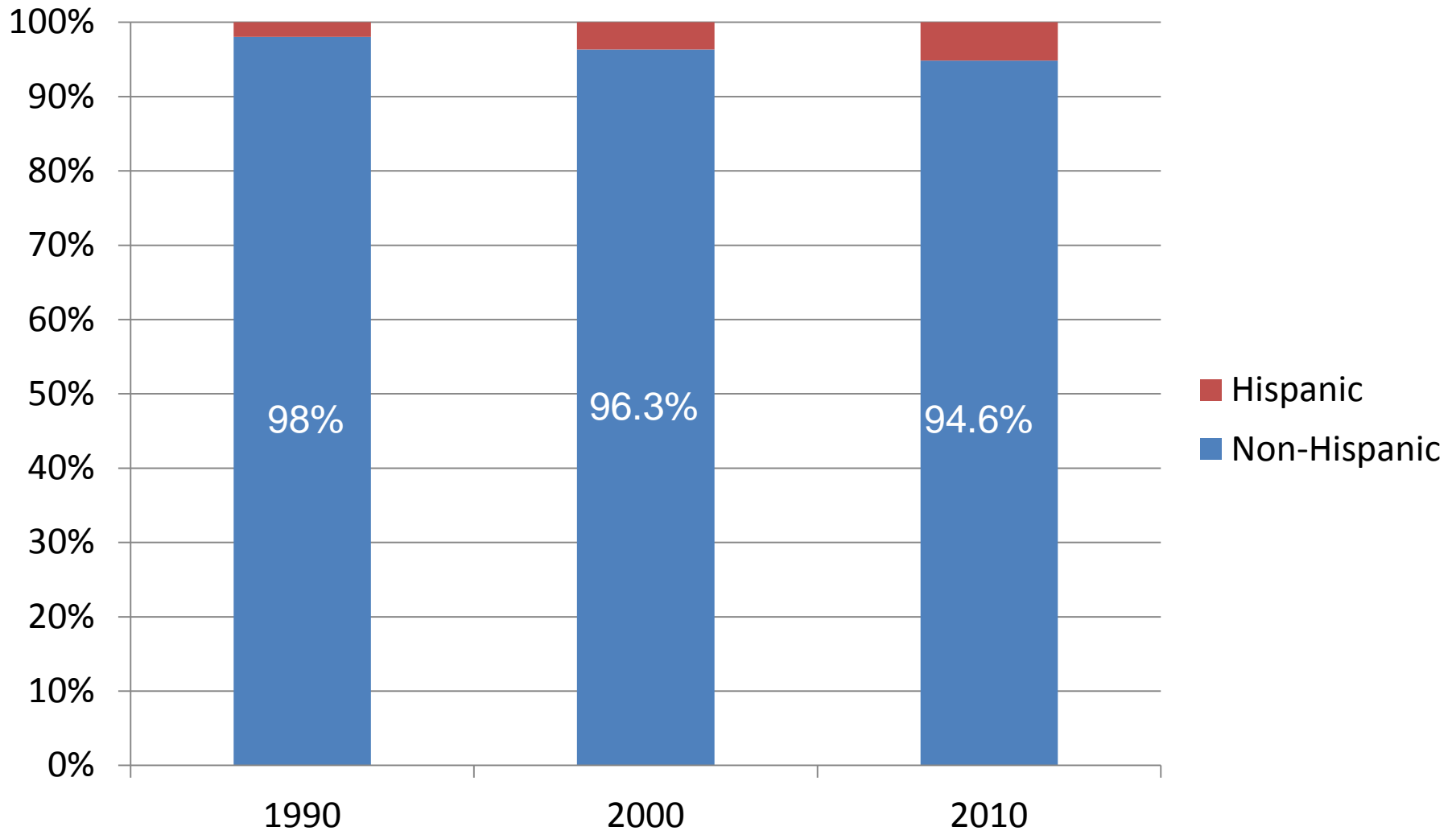
UW-Extension Waushara County

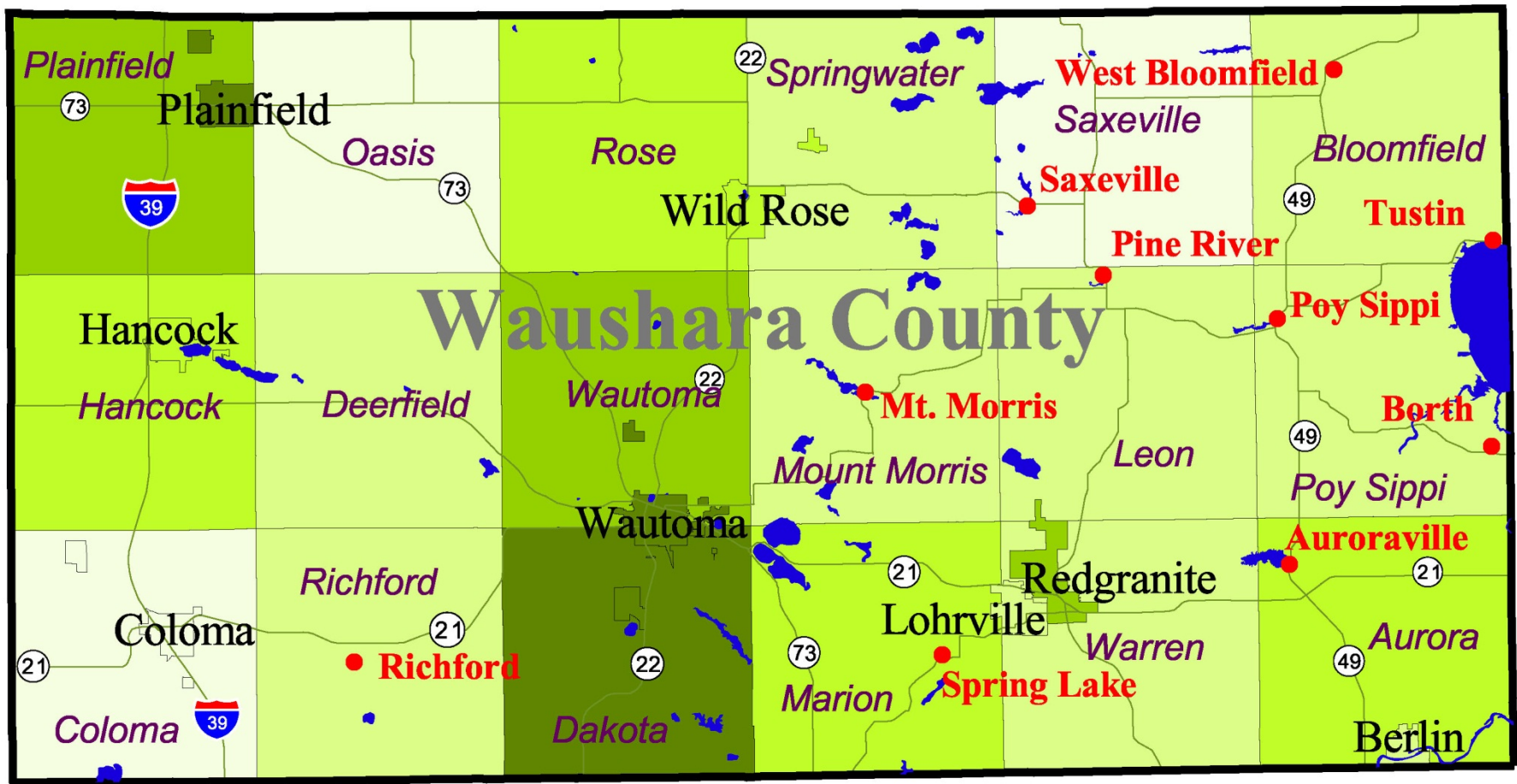
Source: 1990, 2000, and 2010 US Census, Wisconsin Department of Administration Population Projections, 2013

Waushara Population by Age

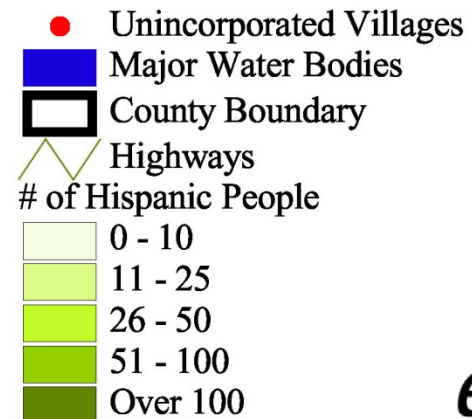


Waushara County, without Redgranite Prison Population by Ethnicity

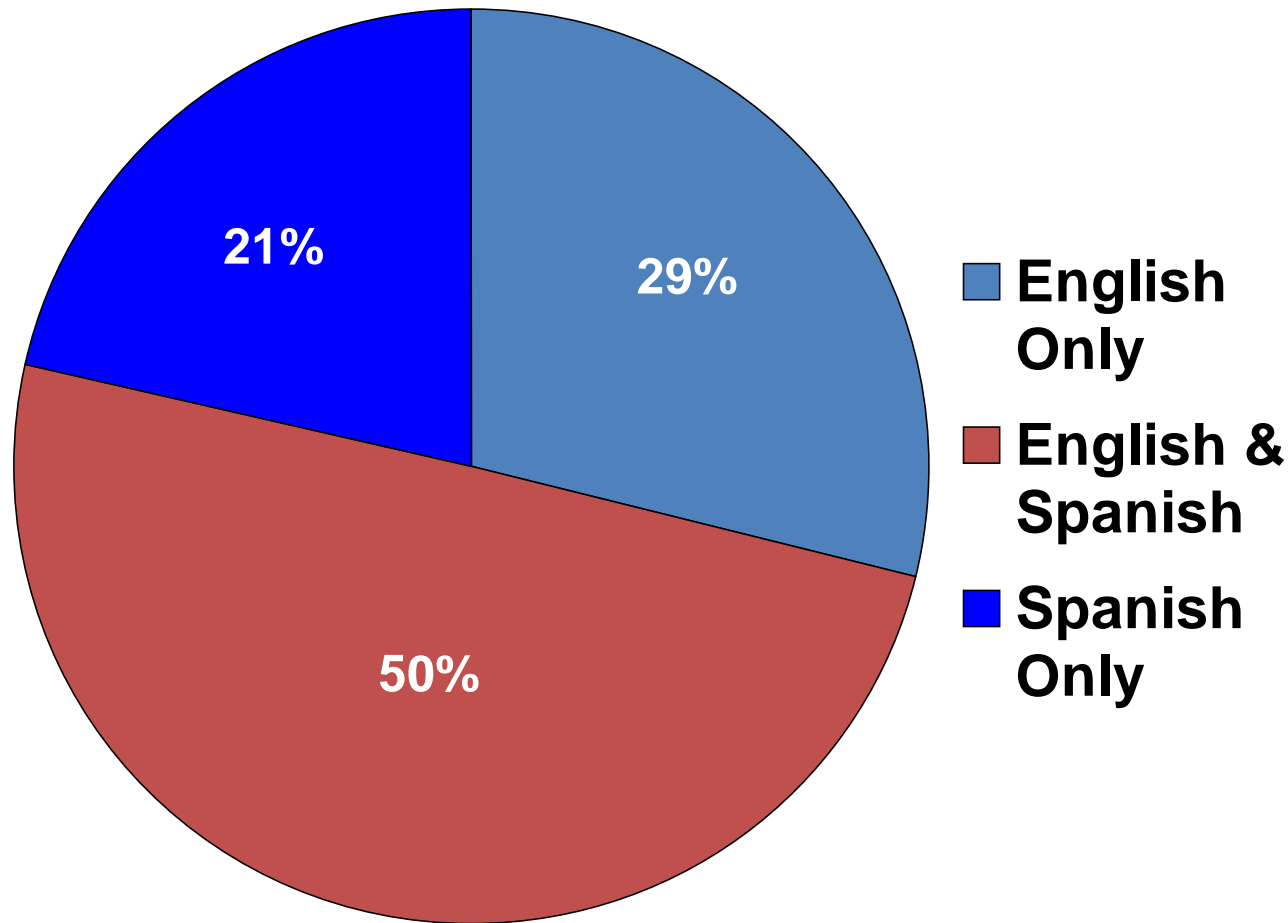




Waushara County 2010 Population by Ethnicity



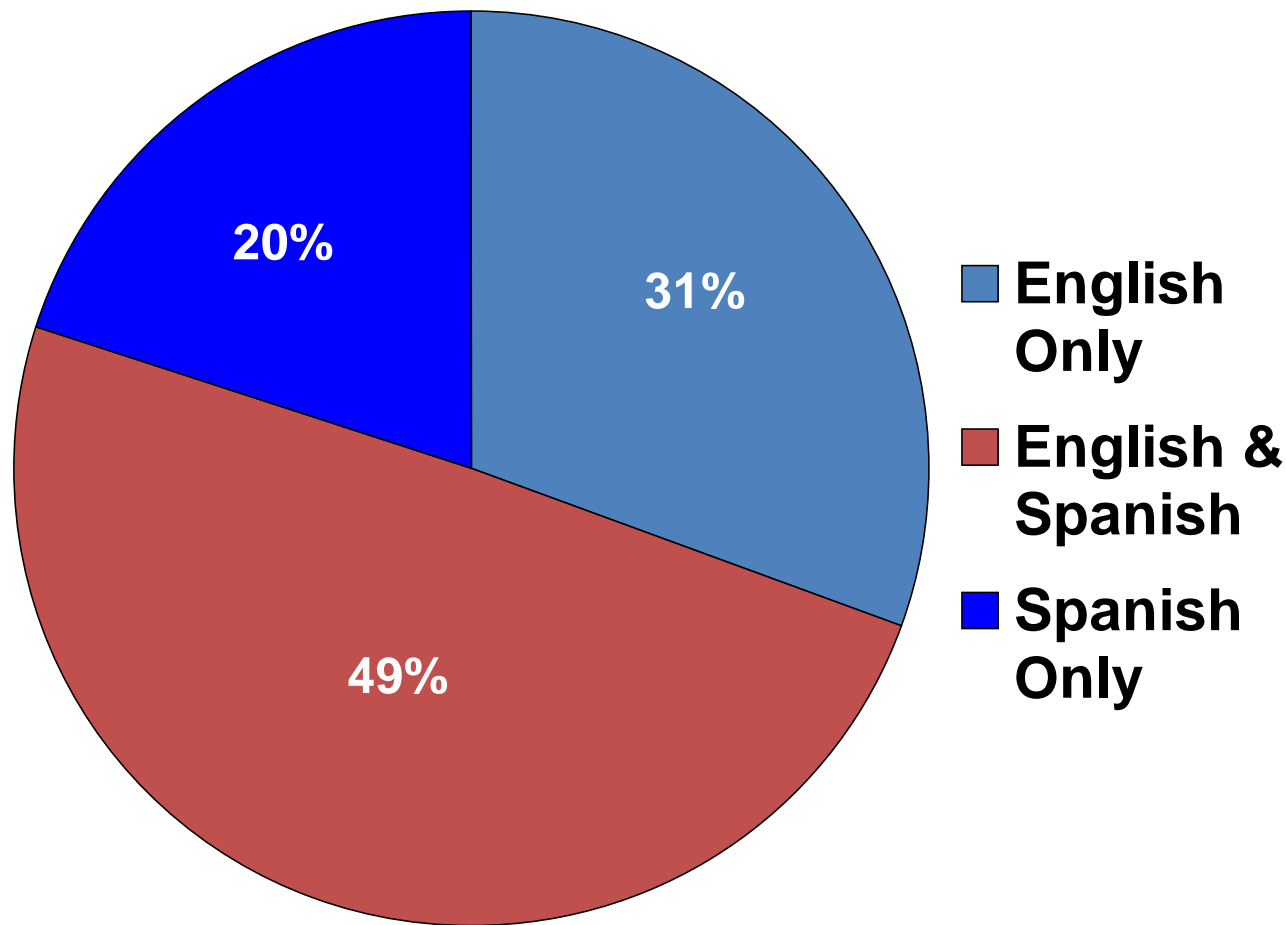
2000 Waushara County Hispanic/Latino Population that speak English and/or Spanish



Source: U.S. Census 2000

Note: Spanish Only, includes Hispanic/Latinos that speak English "not at all" or "not well"

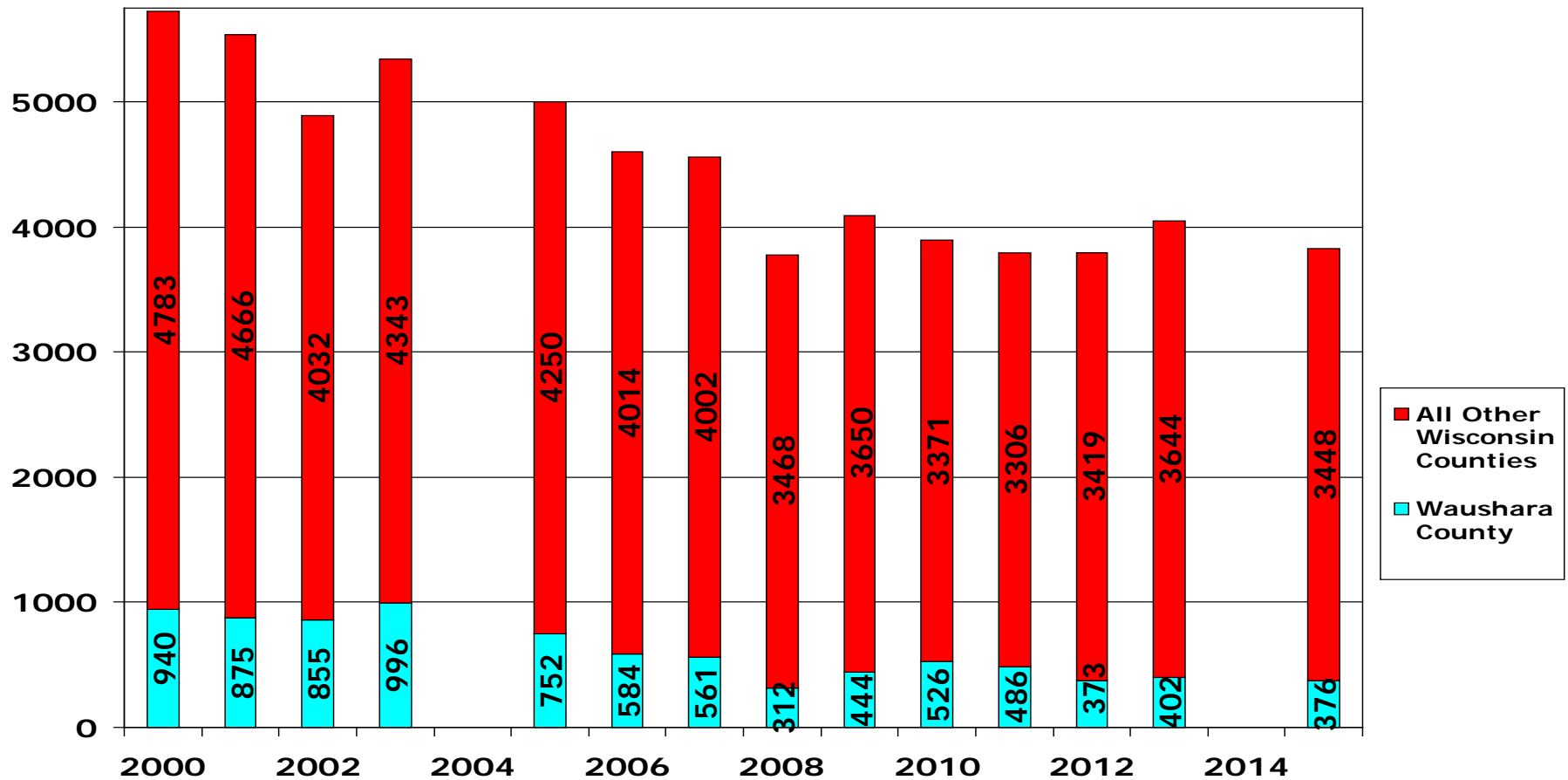
2010 Waushara County Hispanic/Latino Population that speak English and/or Spanish



Source: U.S. Census American Community Survey 5-Year Average 2010

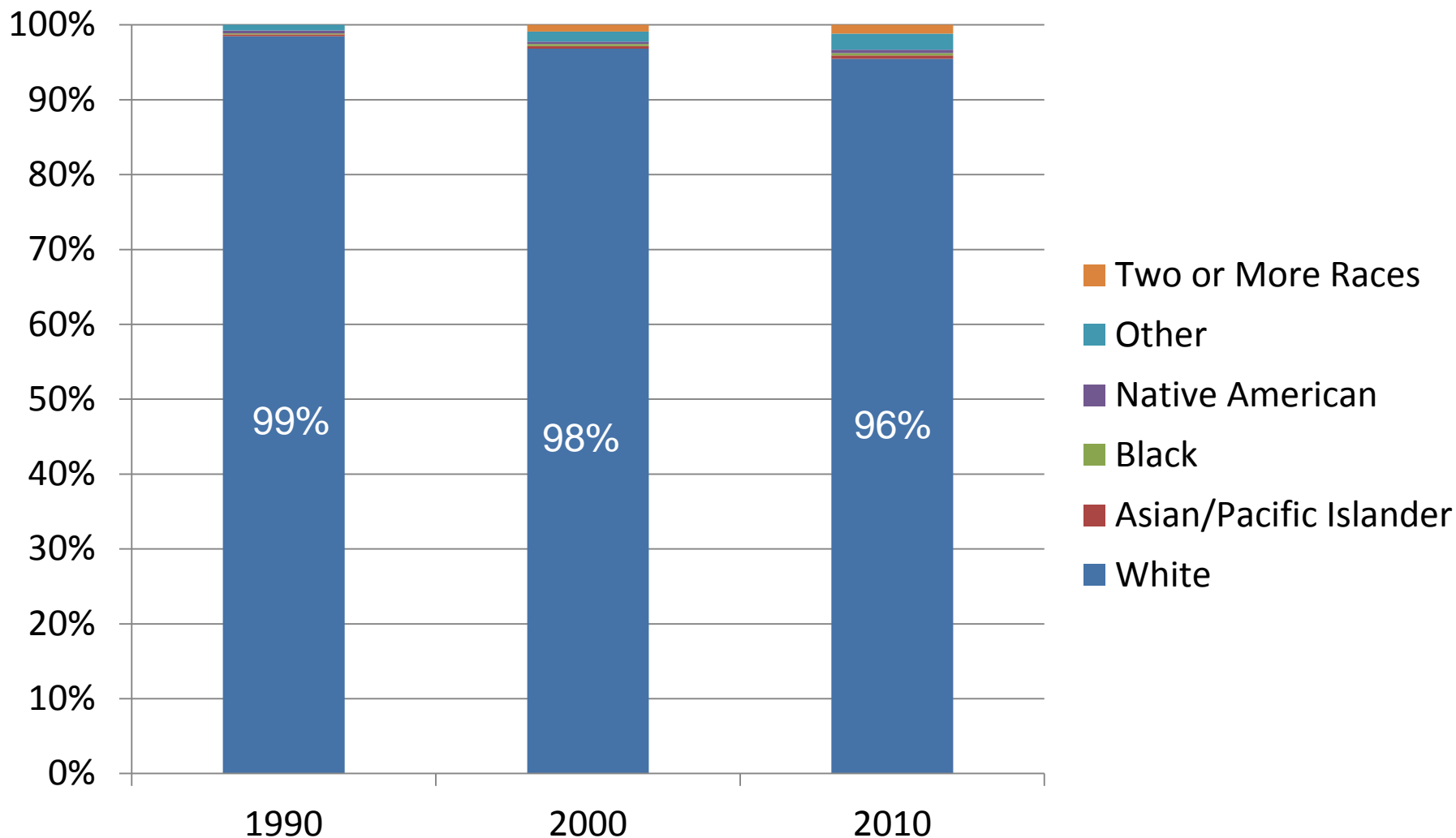
Note: Spanish Only, includes Hispanic/Latinos that speak English “not at all” or “not well”

Number of Migrant Workers, Their Spouses, and Their Children



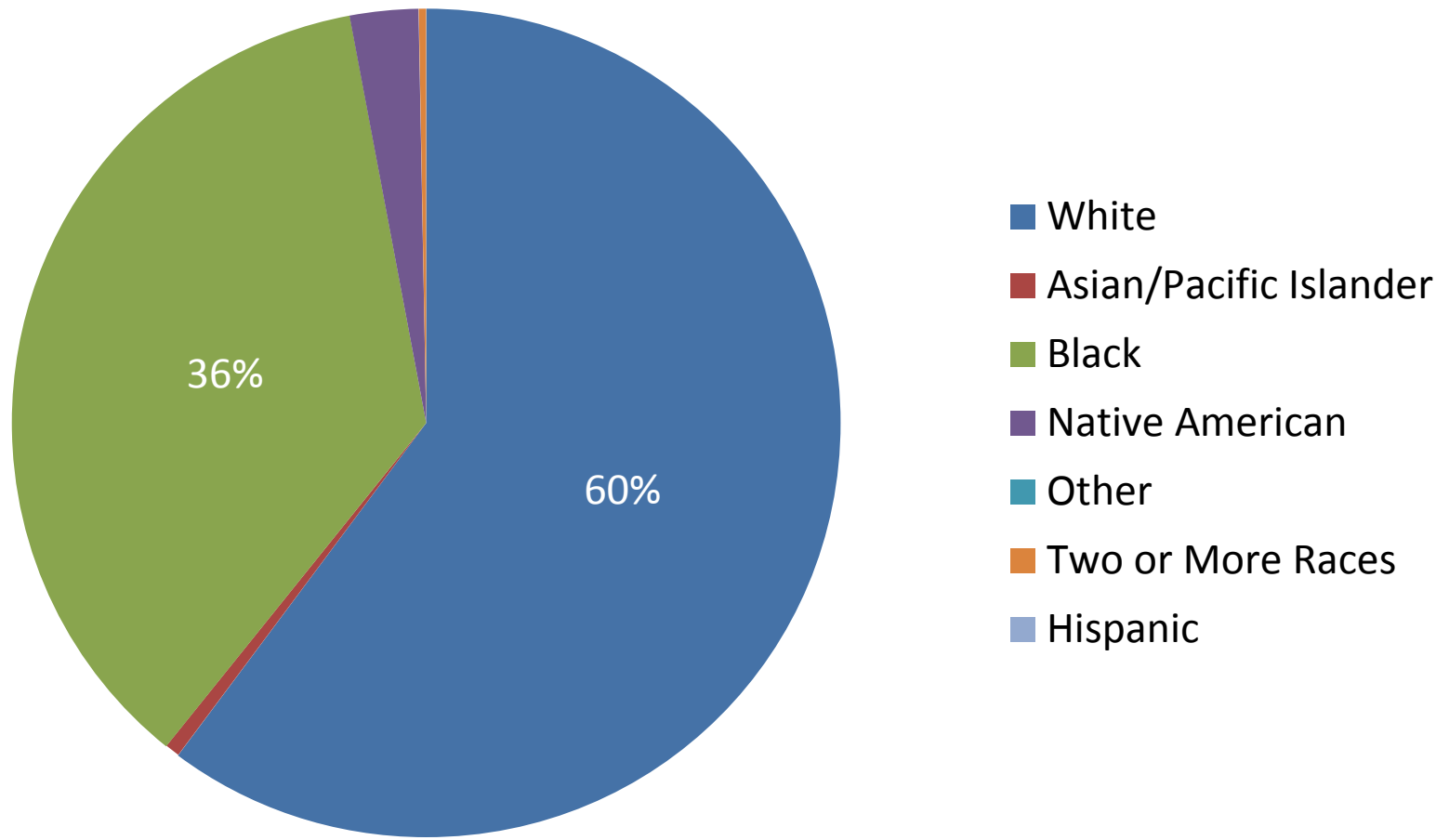
Source: Bureau of Migrant, Refugee, and Labor Services

Waushara County, without Redgranite Prison Population by Race



Source: 1990, 2000 and 2010 Census

Redgranite Prison Population by Race and Ethnicity



Source: 2010 Census

Number of Adherents Claimed by Various Religious Bodies in Waushara County in 2000 and 2010

Total number of reported members from churches/religious bodies equals about 50% of the population in 2000 & 2010. **11,510 / 12,445**

- Catholic Church: **3,936 / 6,687**
- Evangelical Lutheran Church in America: **2,460 / 2,185**
- Lutheran – Missouri Synod: **1,380 / 742**
- United Methodist Church: **1,251 / 893**
- Wisconsin Evangelical Lutheran Synod: **650 / 556**
- Assembly of God: **455 / 255**
- New Testament Association of Independent Baptist Churches and other Fundamental Baptist Assoc./Fellowships: **276 / NA**
- Evangelical Free Church of America: **200 / 350**
- Amish and Mennonite: **172 / 336**
- United Church of Christ: **257 / 166**
- Wesleyan Church: **140 / 69**
- National Association of Congregational Christian Churches: **74 / 0**
- Presbyterian Church (USA): **65 / 61**
- General Association of Regular Baptist Churches: **65 / NA**
- Conservative Congregational Christian Conference: **45 / 43**

Economic Security Profile

Waushara County 2017



2015 Waushara County Population

- County population: 23,059
- Households: 9,689
- Children (under 18): 4,505
- Seniors (65 and older): 5,206

*Numbers do not included the institutionalized population of 1,187.

Poverty Rate



Source: US Census - Small Area Income and Poverty Estimates



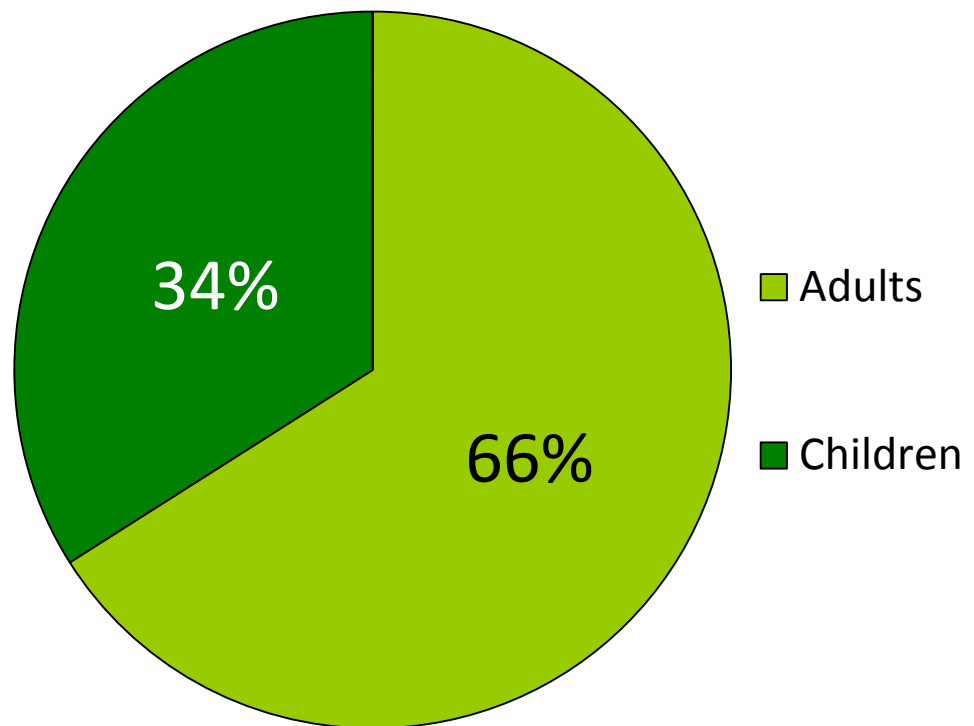
Living with Poverty

	Waushara County	Wisconsin
Households	11%	12%
Married couples with children	4%	4%
Single Mothers	20%	32%
Children	13%	18%
Seniors (65+)	8%	8%

Source: US Census - American Community Survey 2011-2015

2016 Waushara County Commodities Food Pantry Average Monthly Use

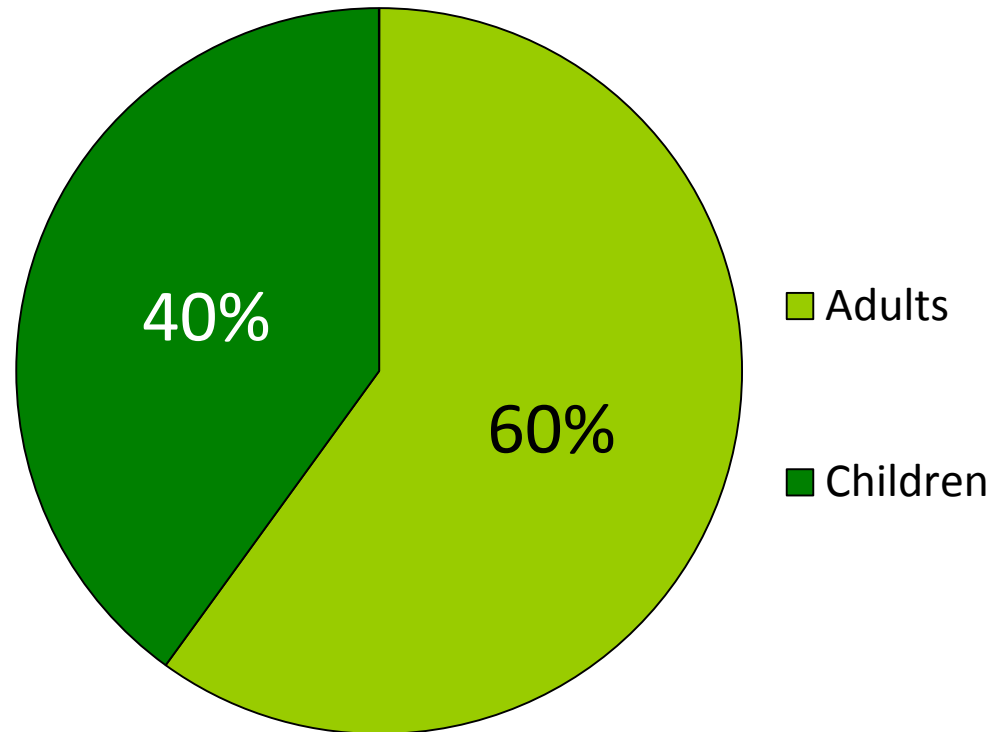
- 713 Households
- 1,948 Individuals



Source: Waushara County Commodities Food Pantry TEFAP Inventory and Service Stats Report

2015 Total Food Share Recipients

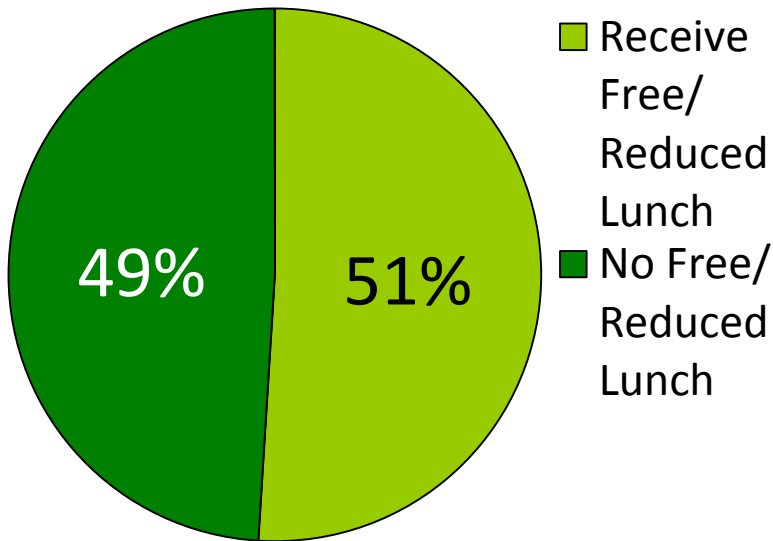
- 4,724 Individuals



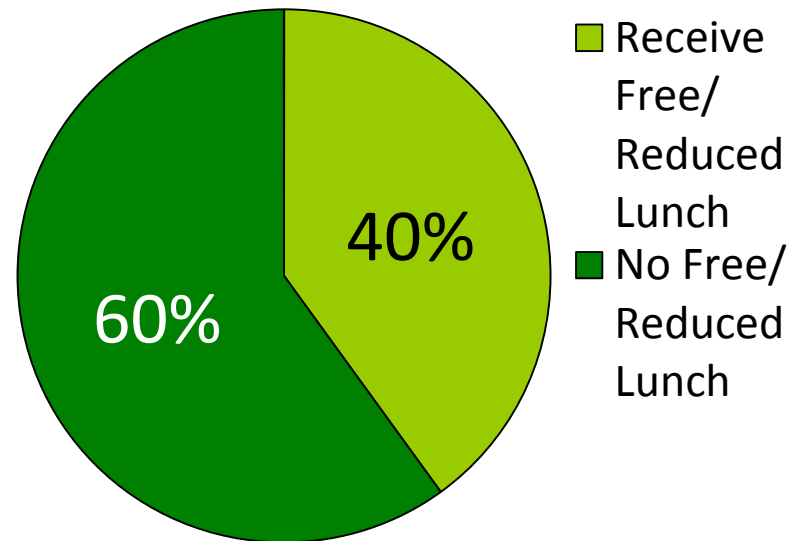
Source: Waushara County Human Services Department

Free/Reduced School Lunch

Waushara County

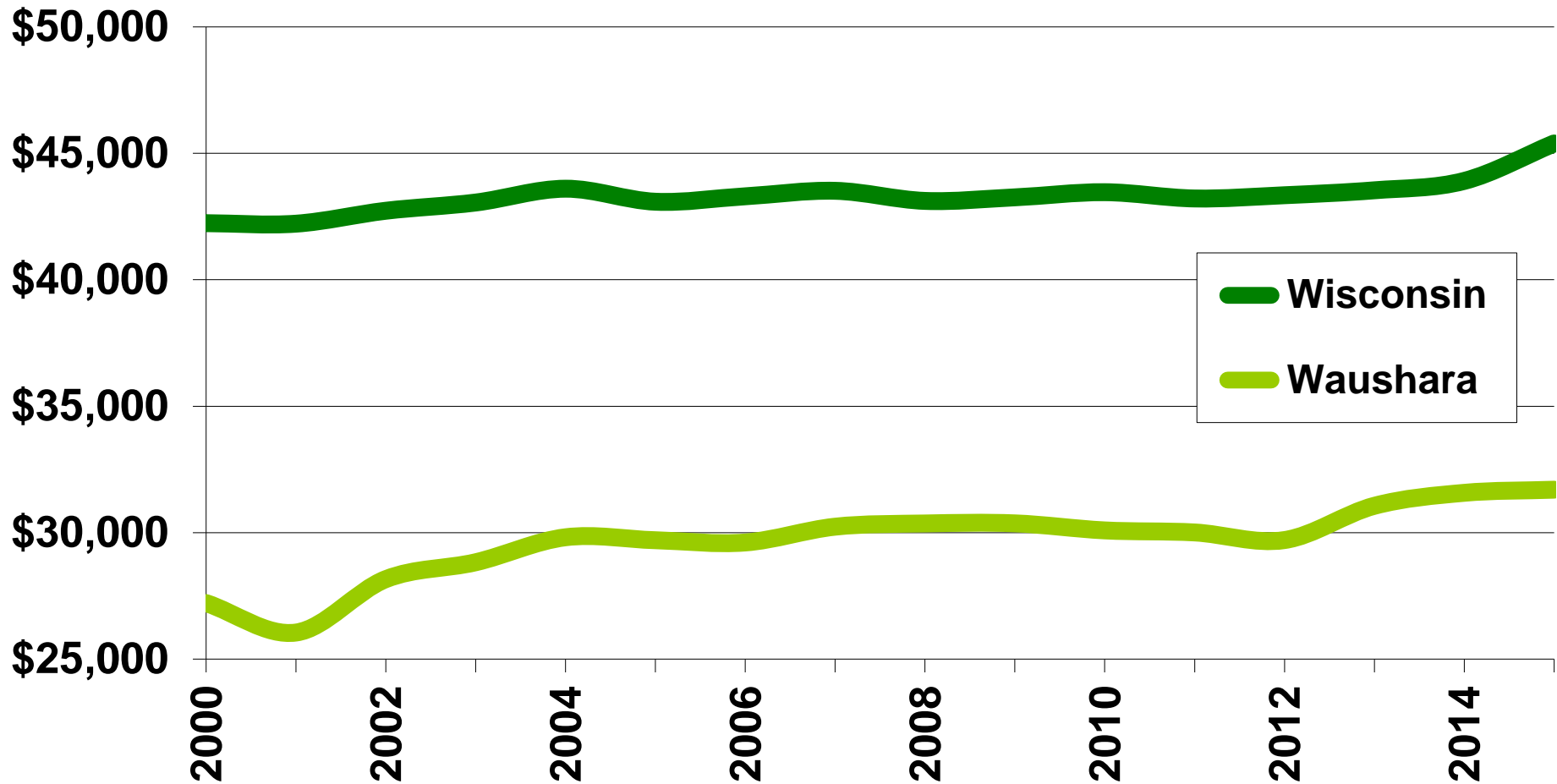


Wisconsin



Income eligibility is 130% of Federal Poverty Level for FREE and 185% Federal Poverty Level for REDUCED price meals.

Average Wage Paid in the County in 2015 Dollars

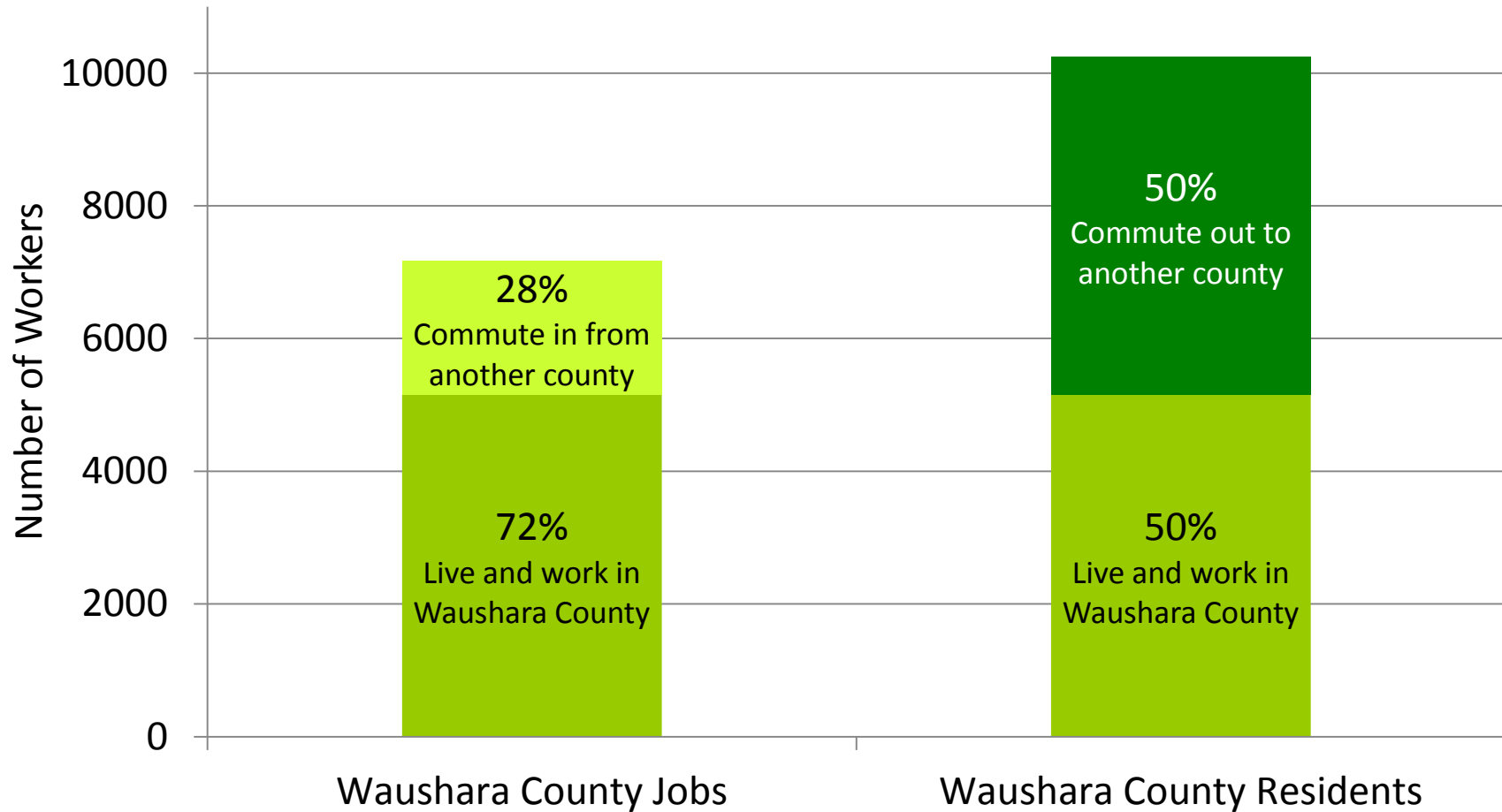


Source: Wisconsin Department of Workforce Development

Adjusted for inflation using the Consumer Price Index for All Urban Consumers, US Bureau of Labor Statistics



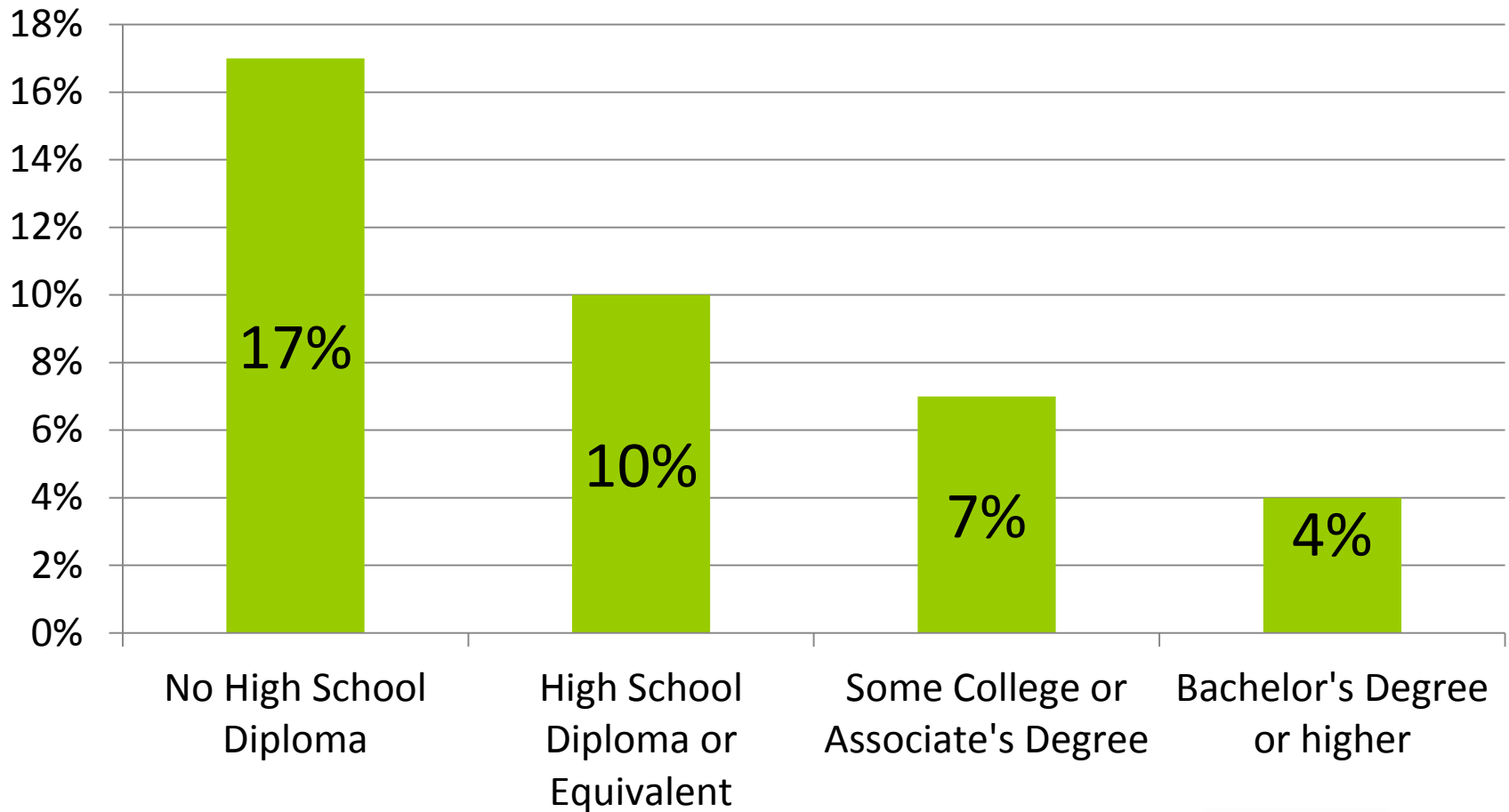
Worker Flow



Source: US Census - American Community Survey 2011 – 2015



Percent of the Population over 25 Living with Poverty by Education Obtained

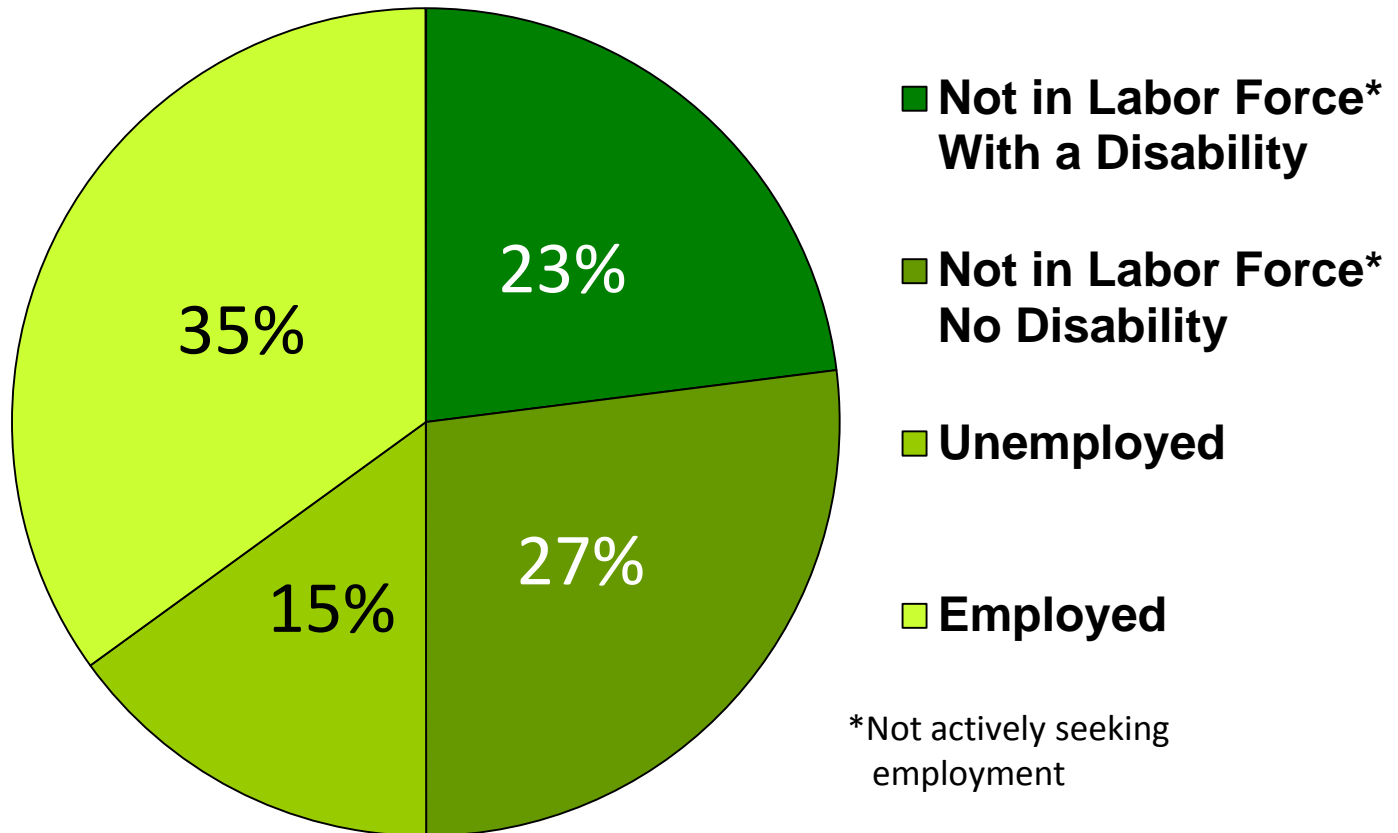


Source: US Census - American Community Survey 2011 – 2015



Employment

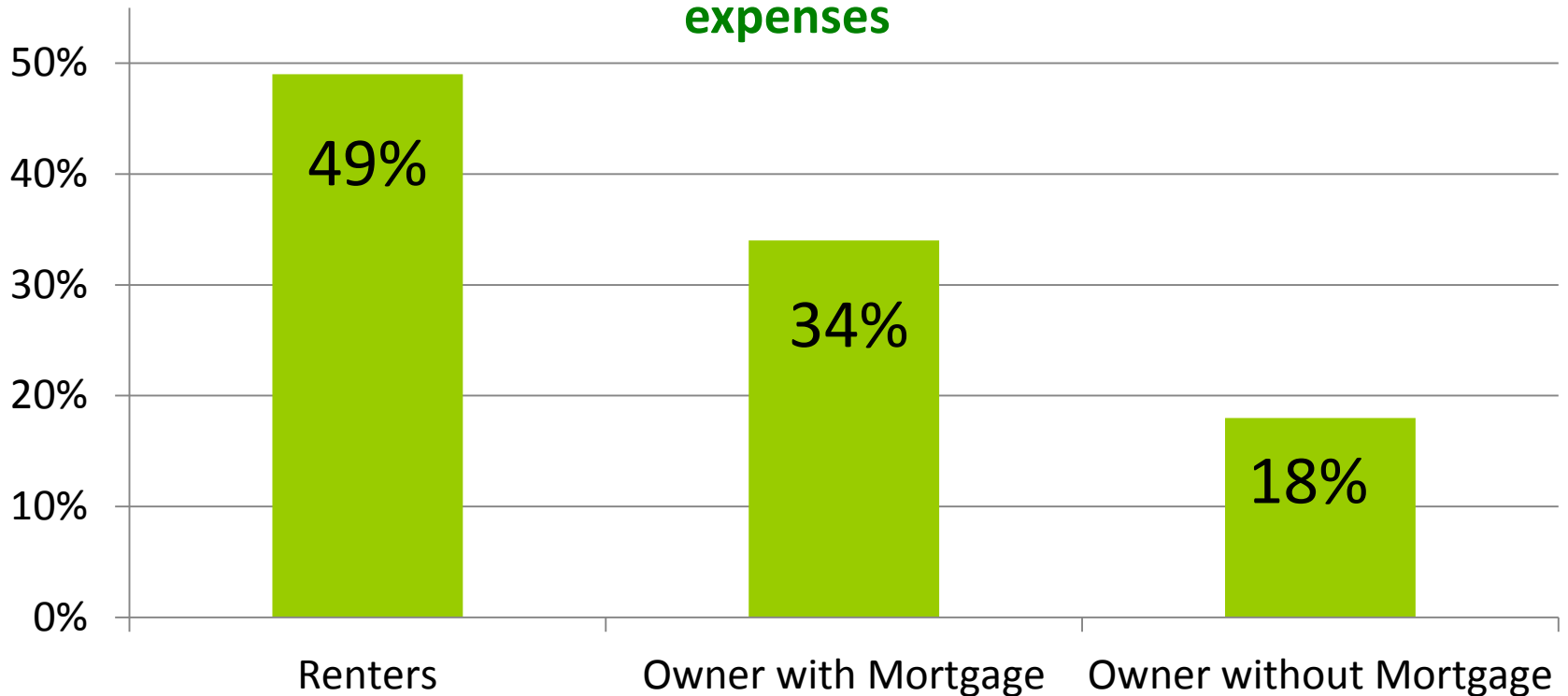
Individuals age 20 to 64
with income below poverty level



Source: US Census - American Community Survey 2011 – 2015

Housing

Pay 30% or more of household income for housing expenses



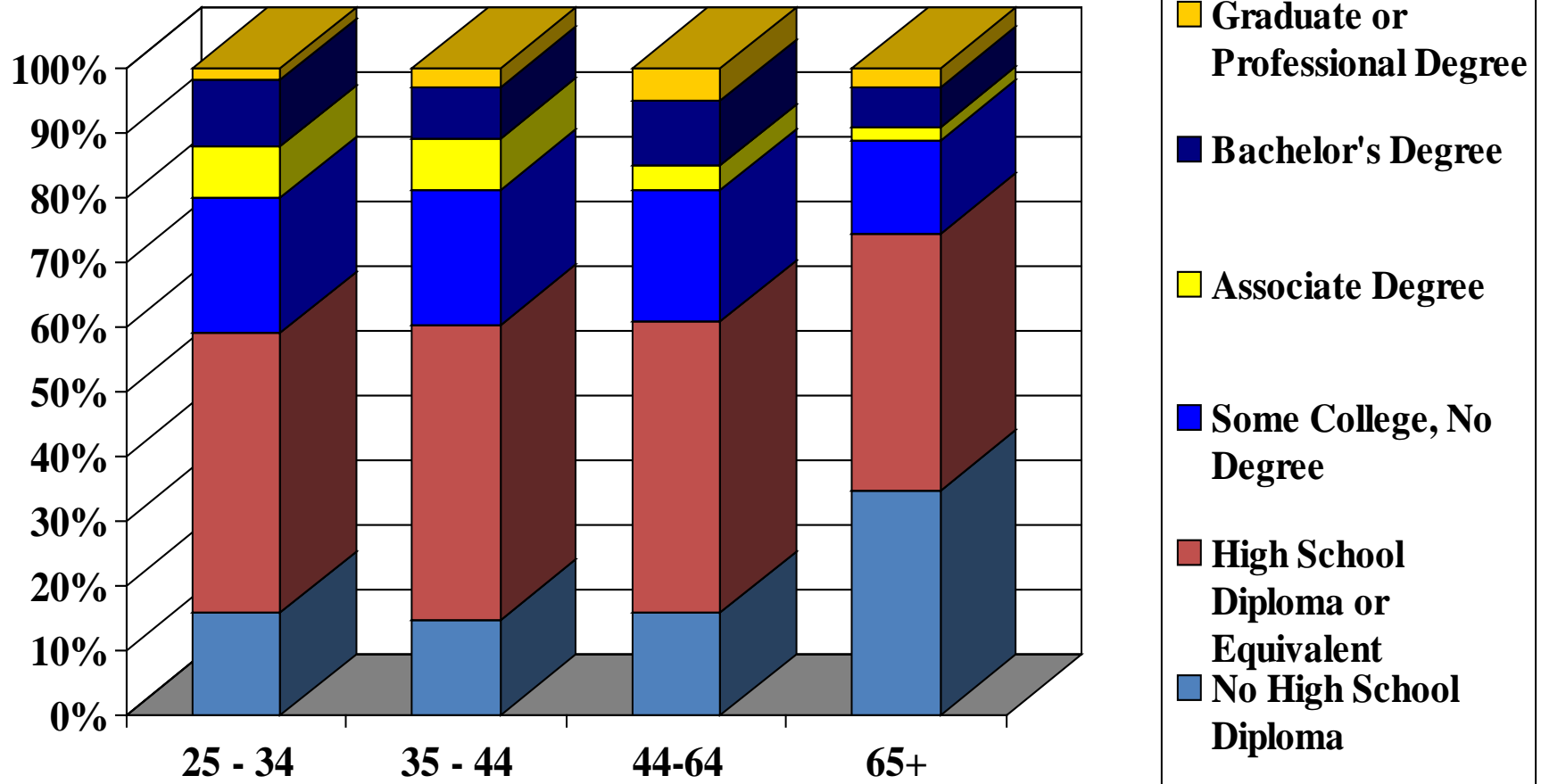
Source: US Census - American Community Survey 2011 – 2015



Income, Housing, and Childcare

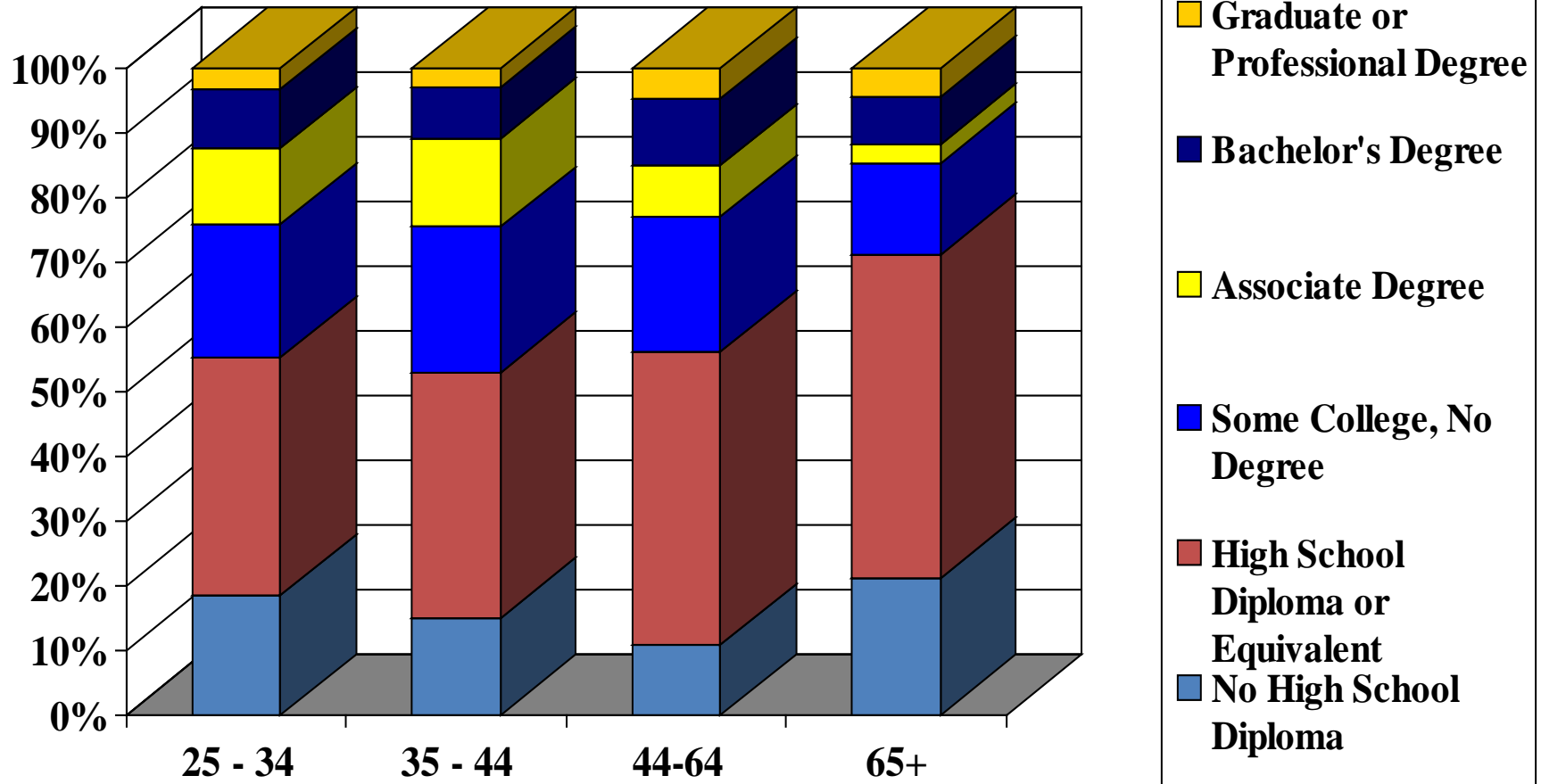
- Full Time Minimum Wage Job @ \$7.25/hour
 - ❖ \$1,250/month before taxes
- Monthly Housing Cost
 - ❖ Median rent with utilities: \$660
 - ❖ Median housing cost with mortgage : \$1,169
 - ❖ Median housing cost without mortgage: \$440
- Average monthly childcare cost: \$540/child

2000 Waushara County Population Age 25 and Over by Education Attainment



Source: U.S. Census 2000

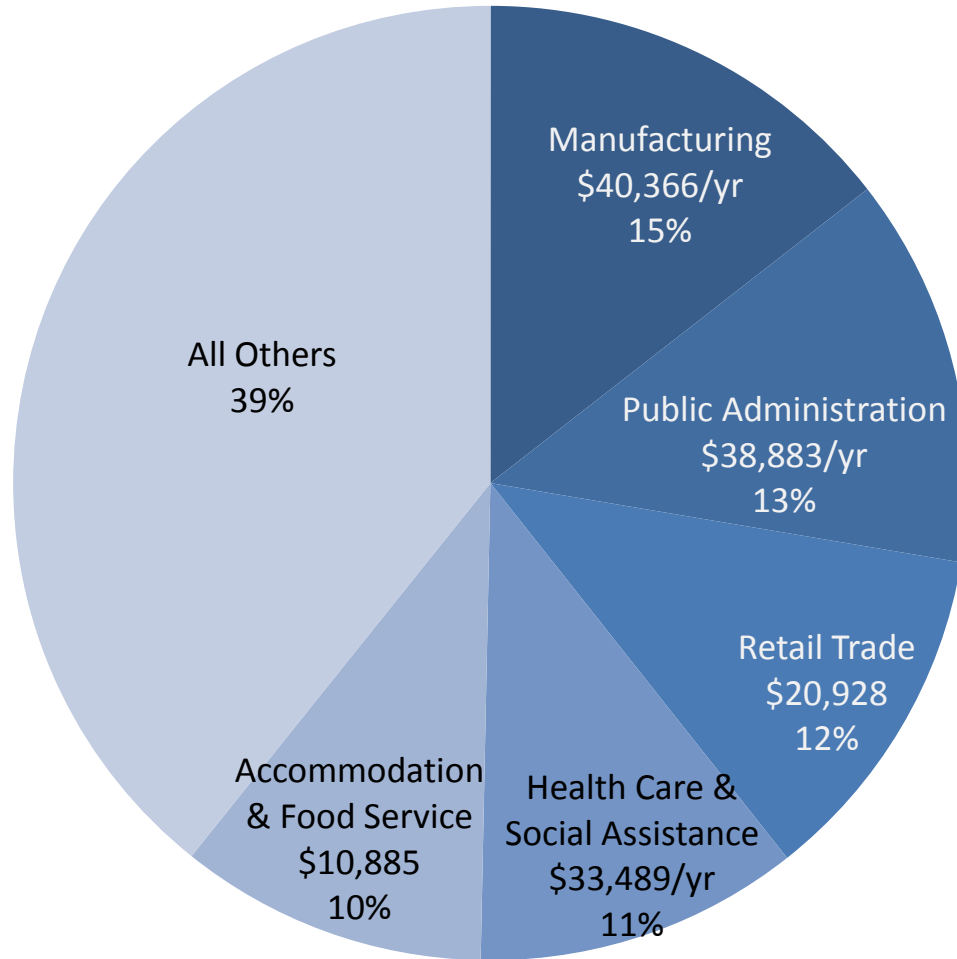
2010 Waushara County Population Age 25 and Over by Education Attainment



Source: U.S. Census 2010

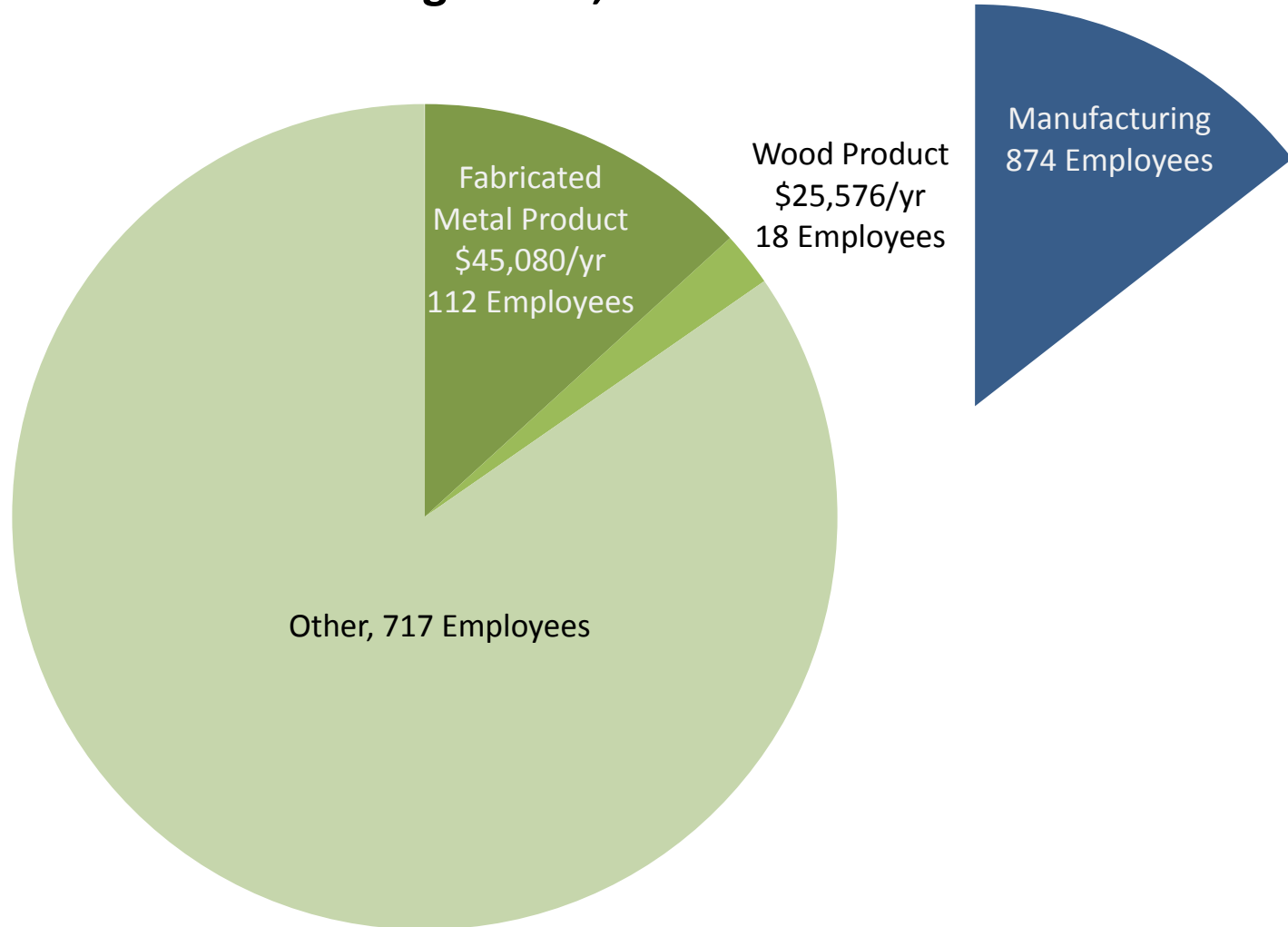
Employment and Wages

Average Monthly Employment and Annual Wage by Industry Sector for Public and Private Non-agriculture Jobs, 2015



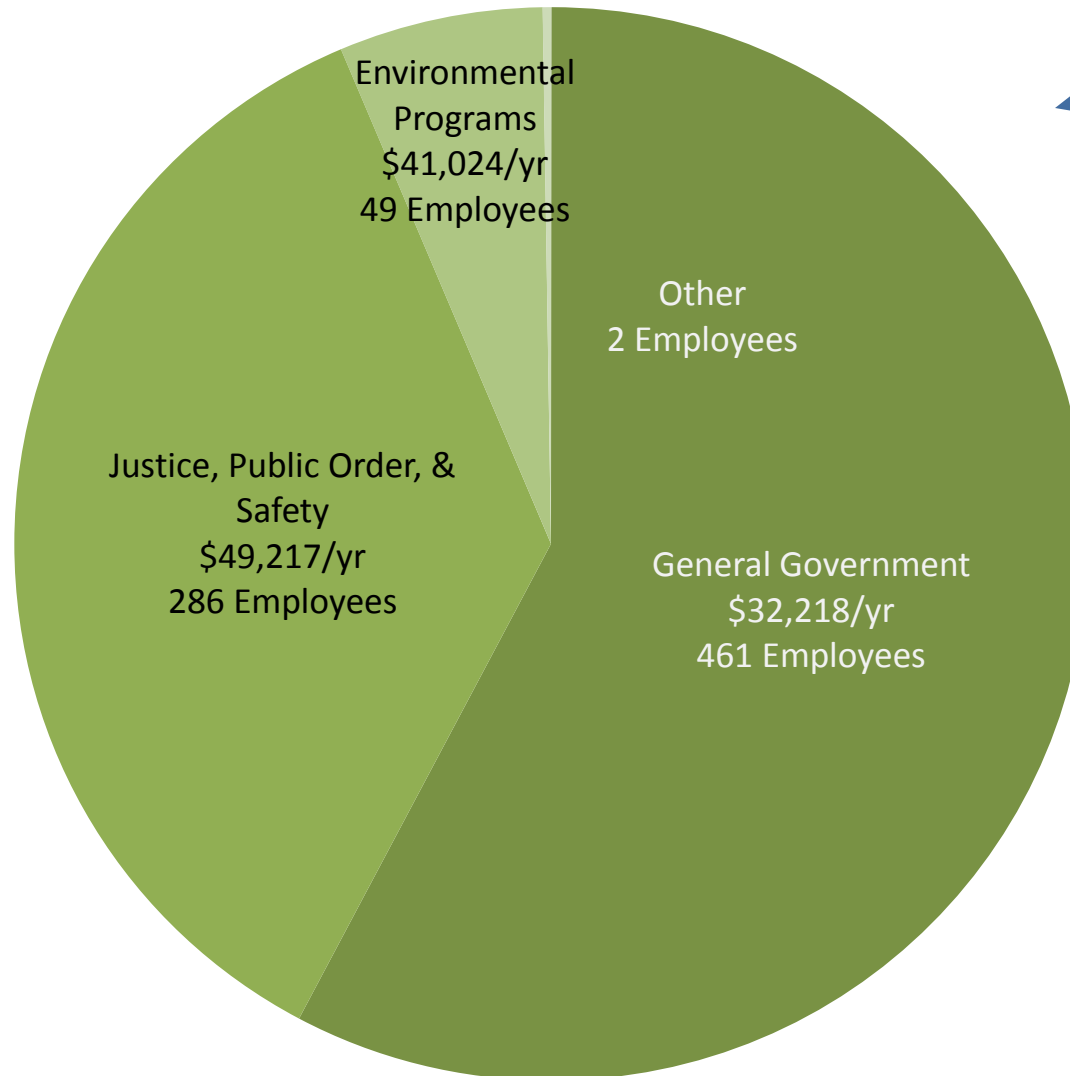
Employment and Wages

Average Monthly Employment and Annual Wage for Manufacturing Sector, 2015



Employment and Wages

Average Monthly Employment and Annual Wage for Public Administration Sector, 2015



Public
Administration
798 Employees

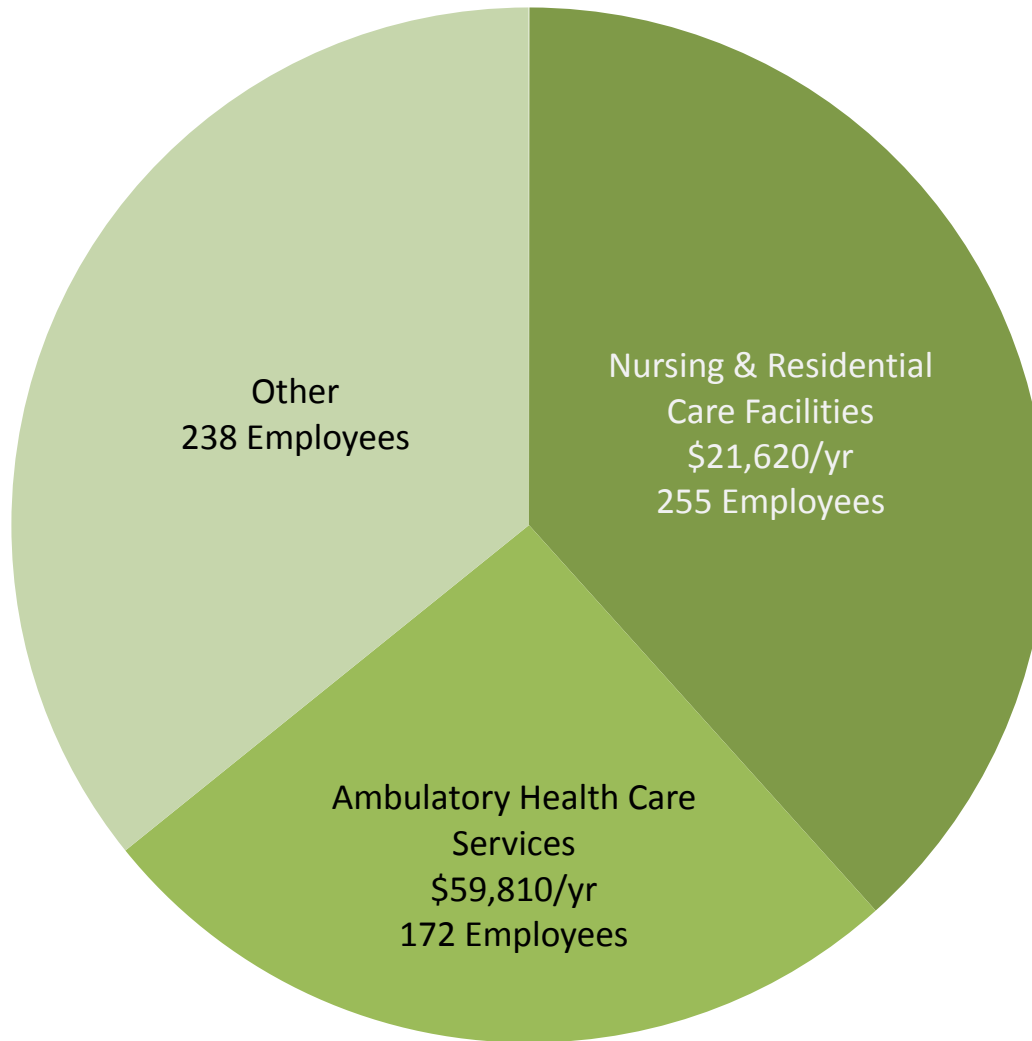
Employment and Wages

Average Monthly Employment and Annual Wage for Retail Trade Sector, 2015



Employment and Wages

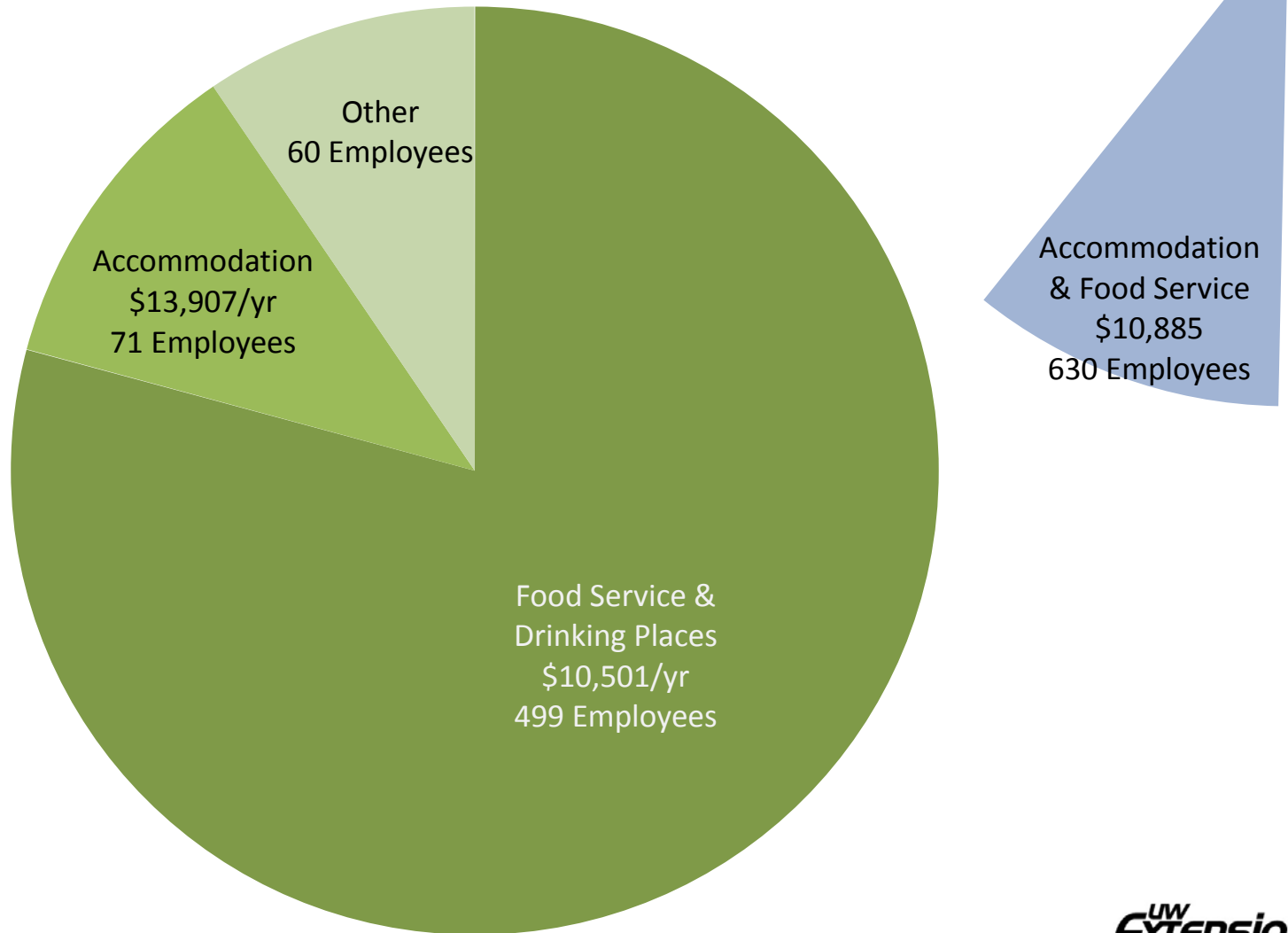
Average Monthly Employment and Annual Wage for Health Care and Social Assistance Sector, 2015



Health Care &
Social Assistance
665 Employees

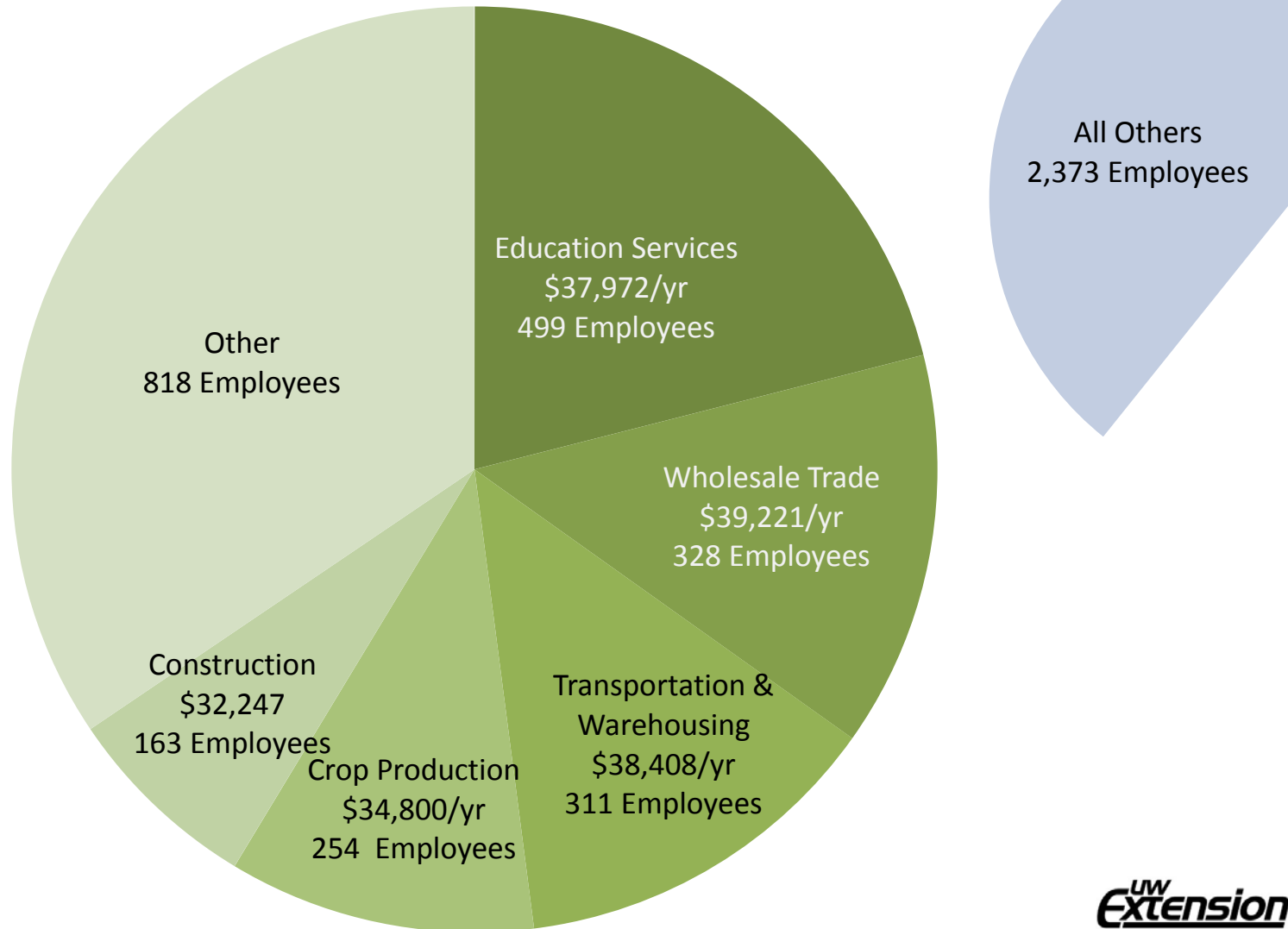
Employment and Wages

Average Monthly Employment and Annual Wage for Accommodation & Food Service Sector, 2015

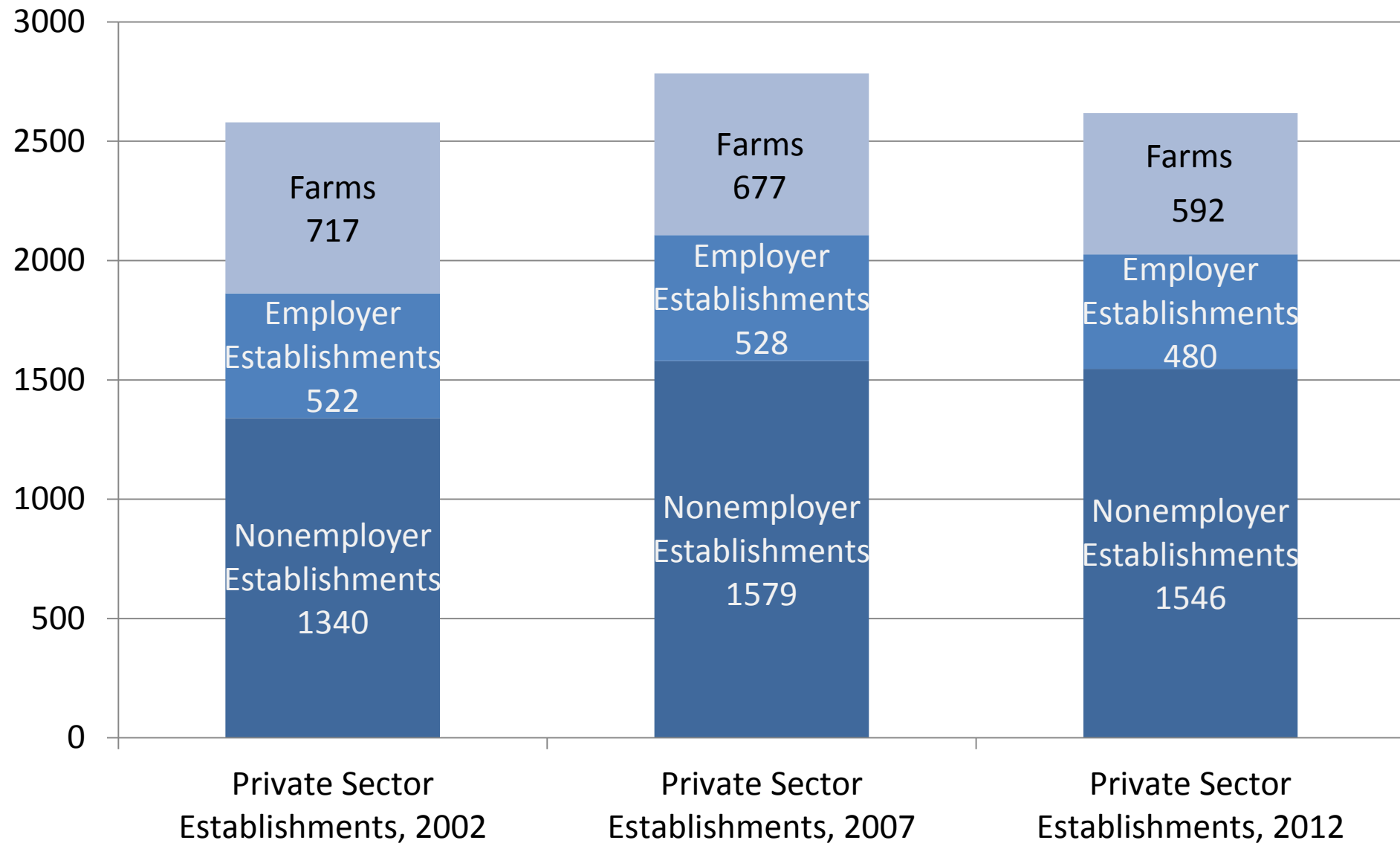


Employment and Wages

Average Monthly Employment and Annual Wage for All Other Sectors, 2015

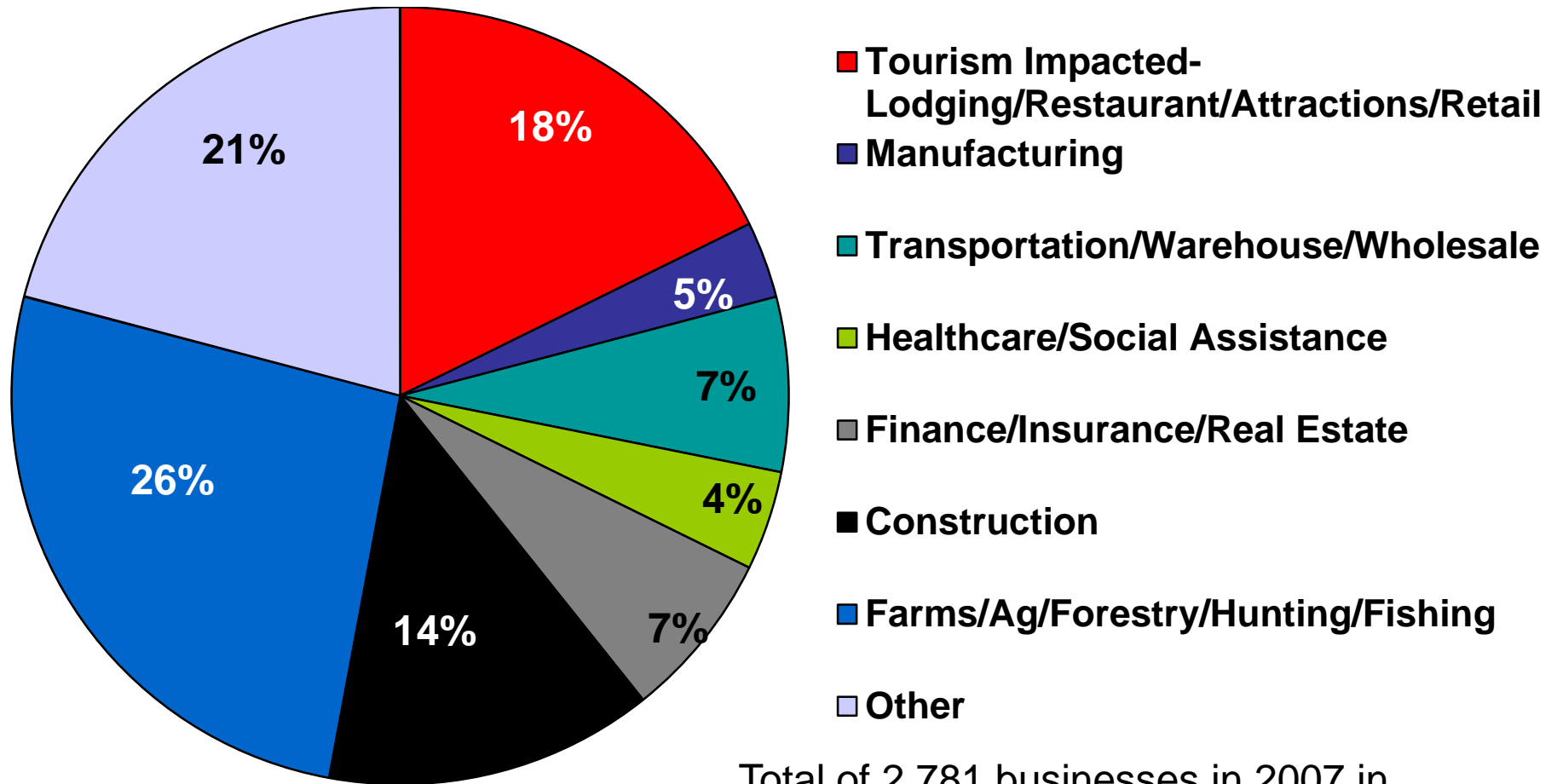


Business Establishments



Sources: 2012County Business Patterns (US Census), 2012 Nonemployer Statistics (US Census), and 2012 Census of Agriculture (USDA)

Waushara County Businesses



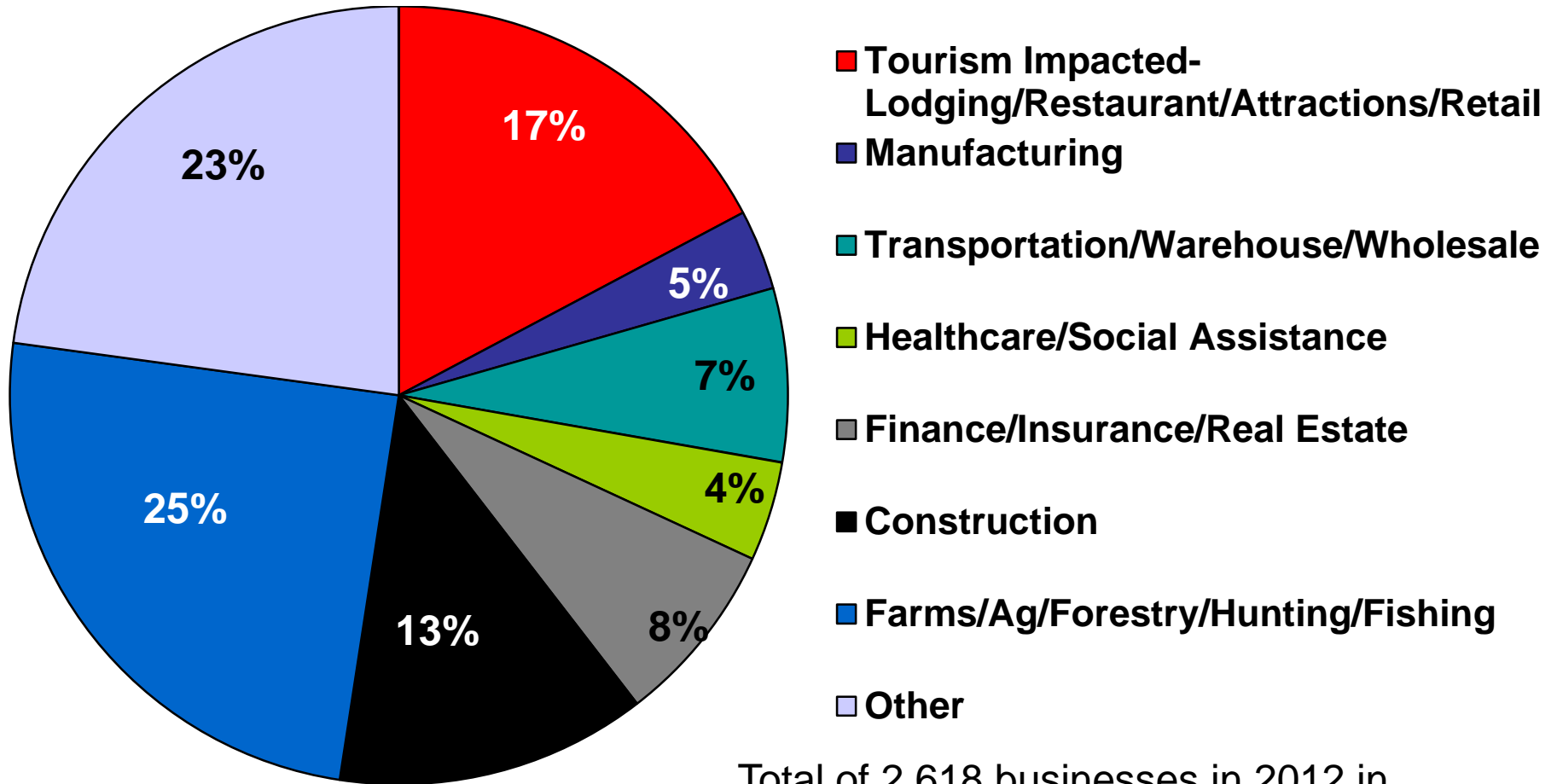
Total of 2,781 businesses in 2007 in
Waushara County



Data Source: 2007 County Business Patterns (US Census), 2007 Nonemployer Statistics (US Census), and 2007 Census of Agriculture (USDA)

Created by UW-Extension Waushara County

Waushara County Businesses



Total of 2,618 businesses in 2012 in
Waushara County

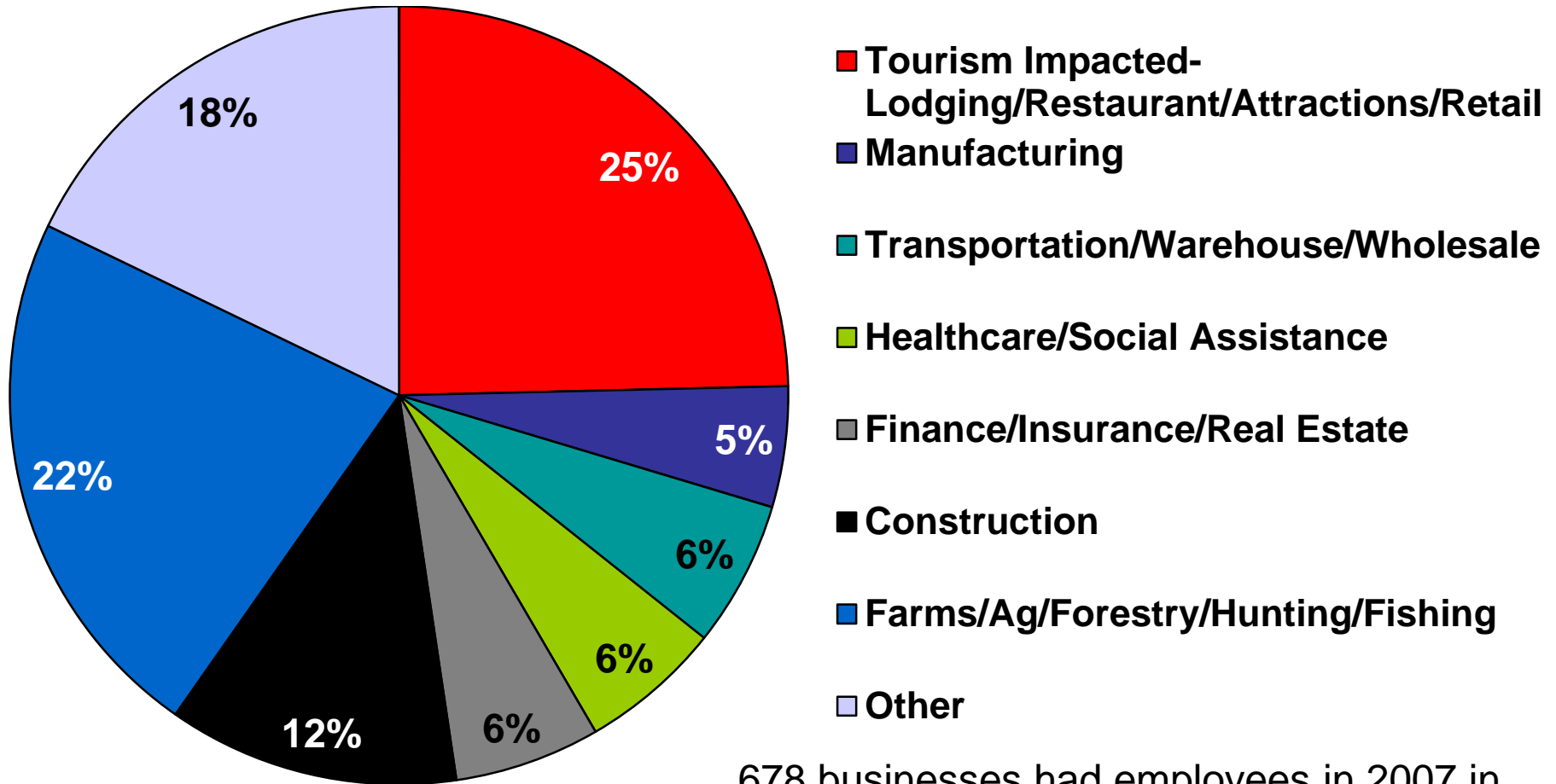


Data Source: 2012 County Business Patterns (US Census), 2012 Nonemployer Statistics (US Census), and 2012 Census of Agriculture (USDA)

Created by UW-Extension Waushara County

Waushara County

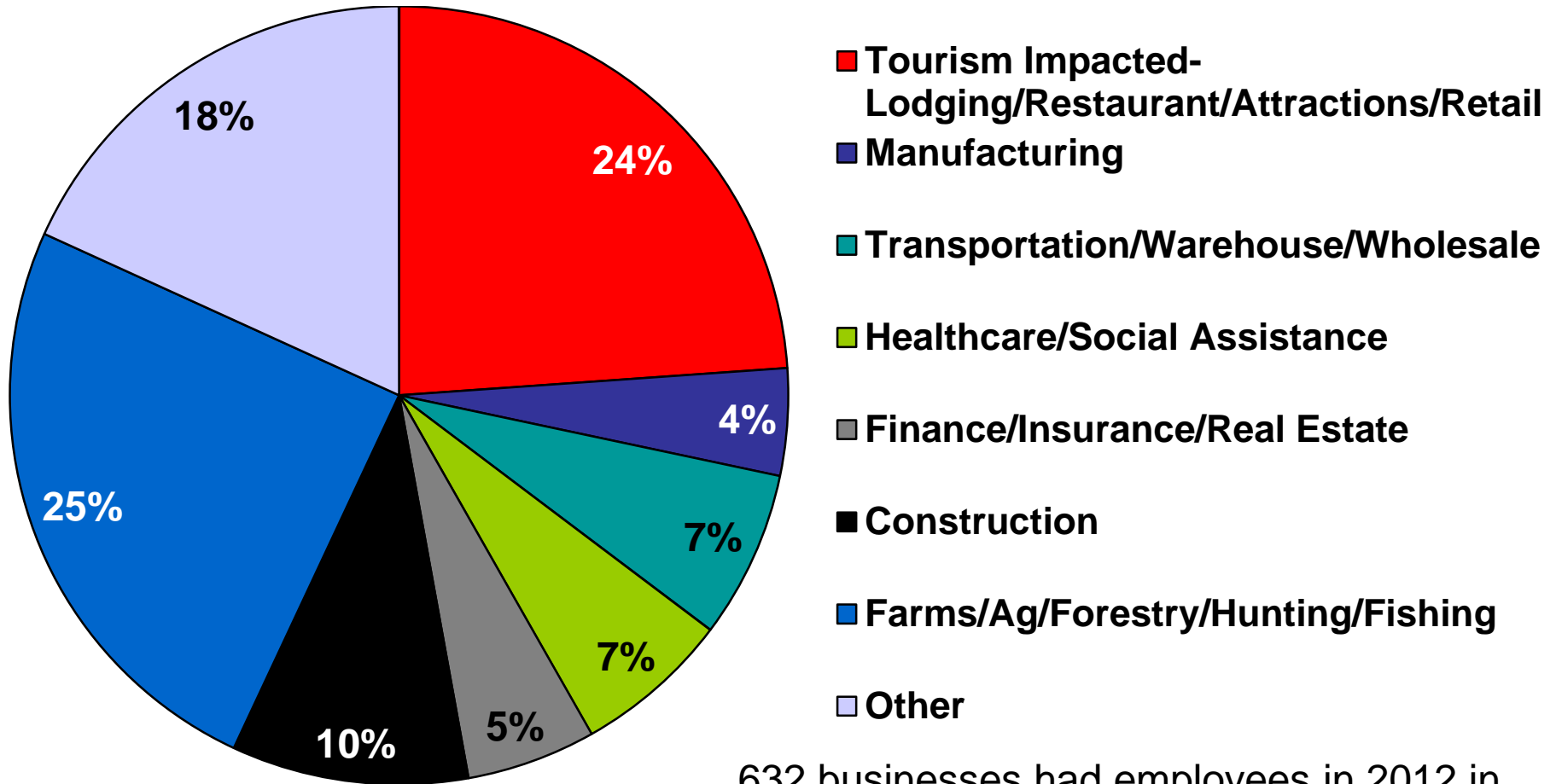
Private Sector Employers



678 businesses had employees in 2007 in
Green Lake, Marquette, & Waushara Counties

Waushara County

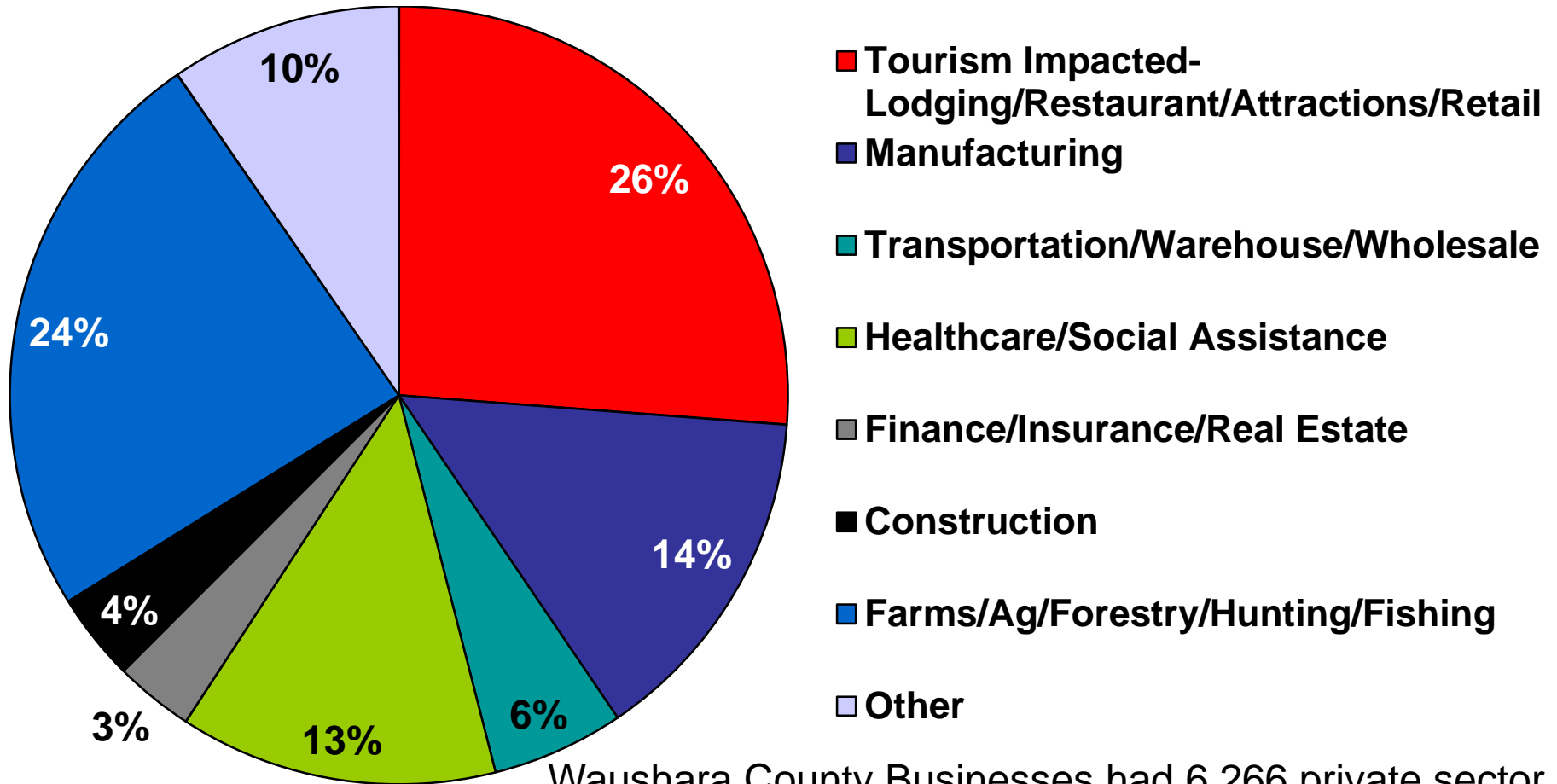
Private Sector Employers



632 businesses had employees in 2012 in Waushara County

Waushara County

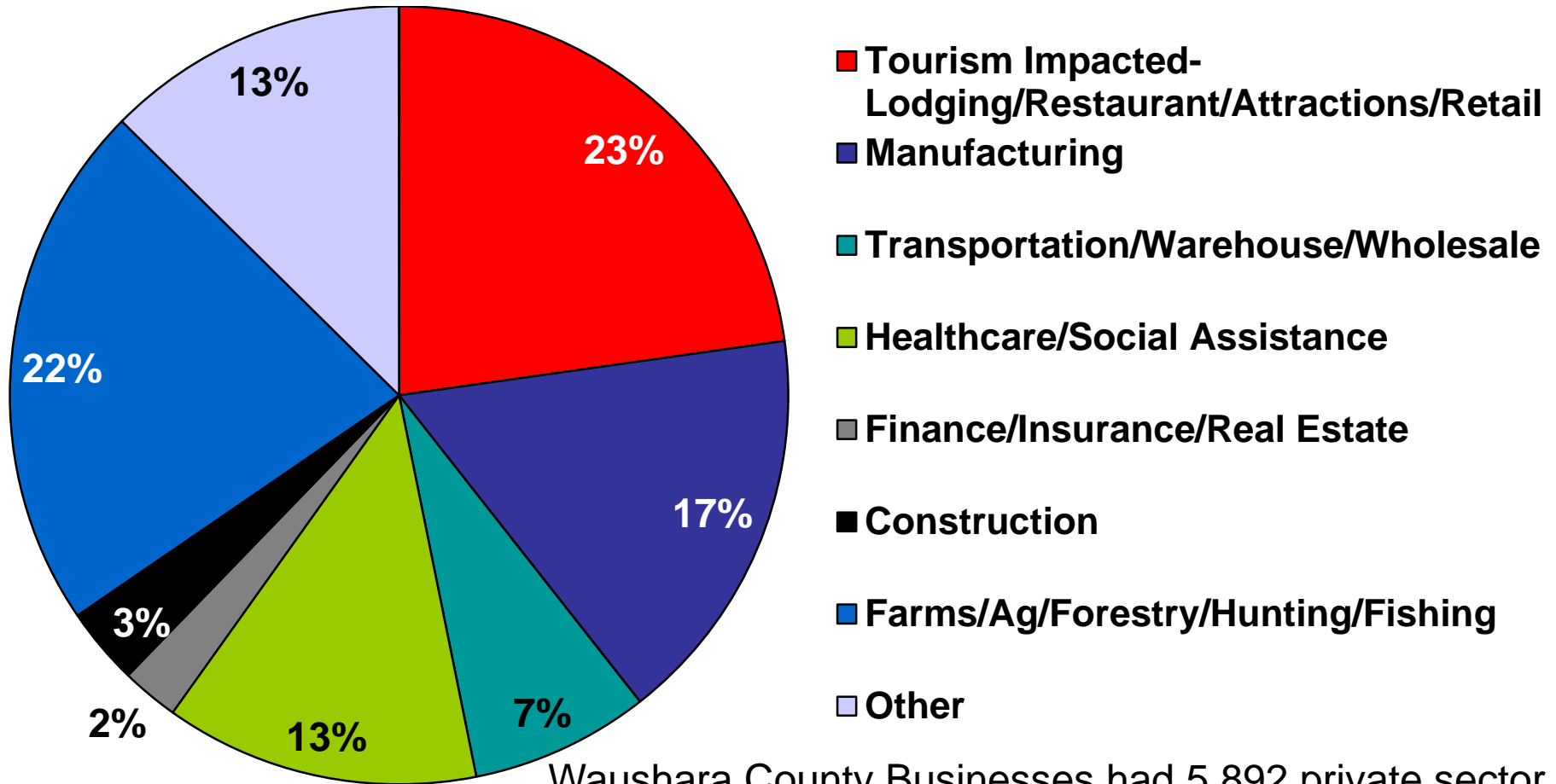
Private Sector Jobs



Waushara County Businesses had 6,266 private sector employment positions in 2007

Waushara County

Private Sector Jobs



Waushara County Businesses had 5,892 private sector employment positions in 2012

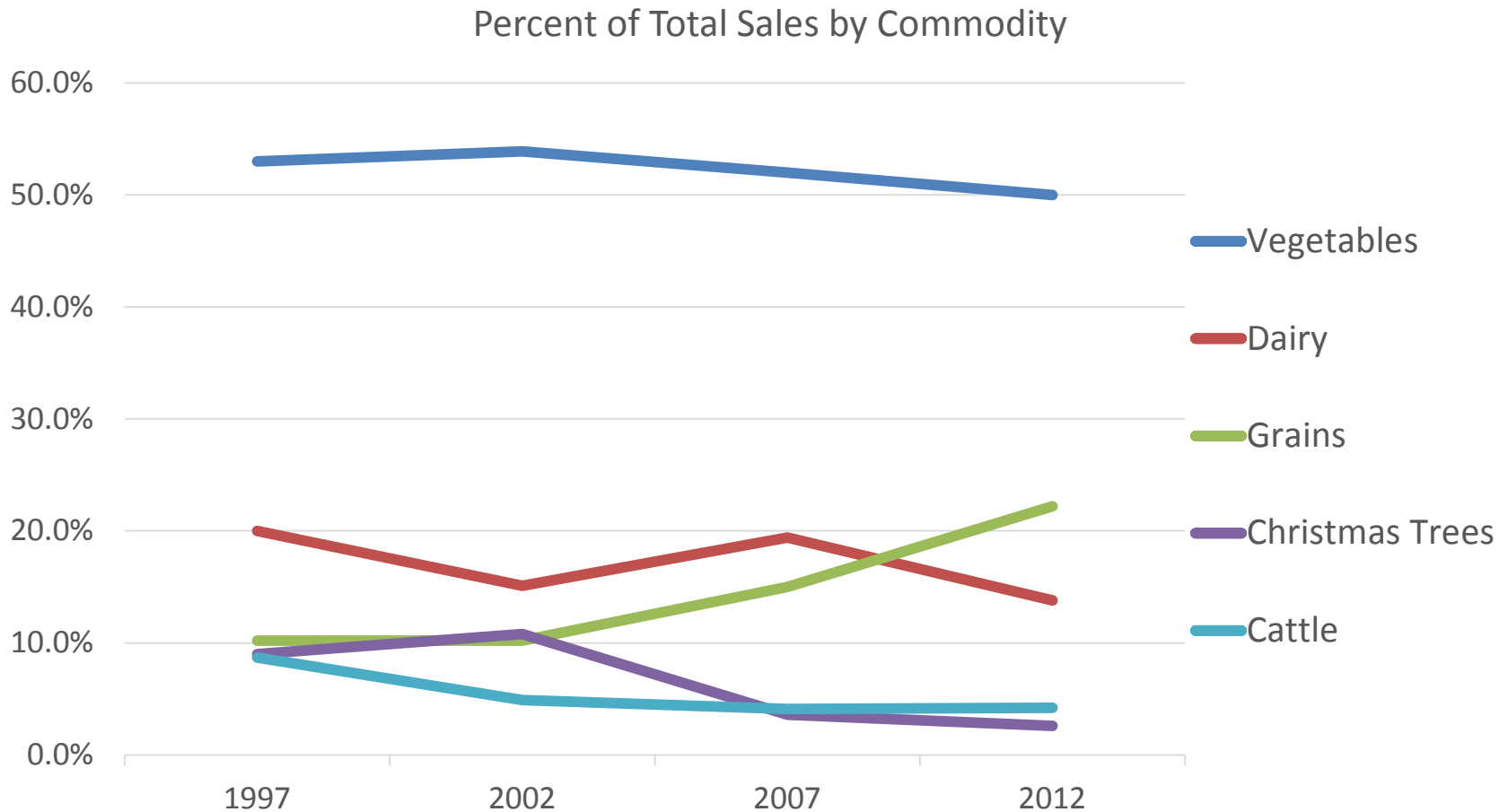
Waushara County

Top Agricultural Commodities

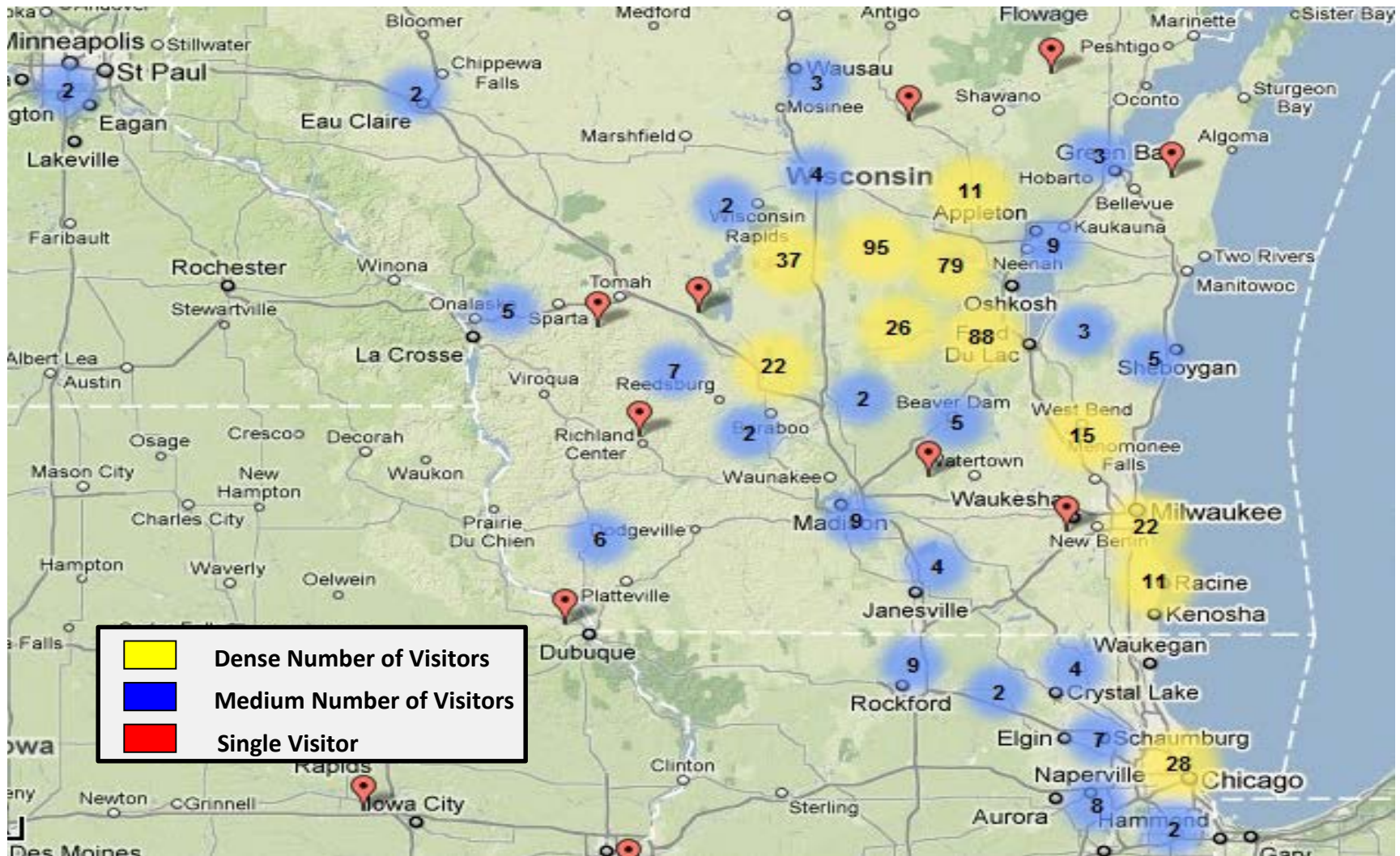
1997	2002	2007	2012
Vegetables 53.0%	Vegetables 53.9%	Vegetables 52.0%	Vegetables 50.0%
Dairy 20.0%	Dairy 15.1%	Dairy 19.4%	Grains 22.2%
Grains 10.2%	Christmas Trees 10.8%	Grains 15.0%	Dairy 13.8%
Christmas Trees 9.0%	Grains 10.2%	Cattle 4.1%	Cattle 4.2%
Cattle 8.7%	Cattle 4.9%	Christmas Trees 3.6%	Christmas Trees 2.6%

Waushara County

Top Agricultural Commodities



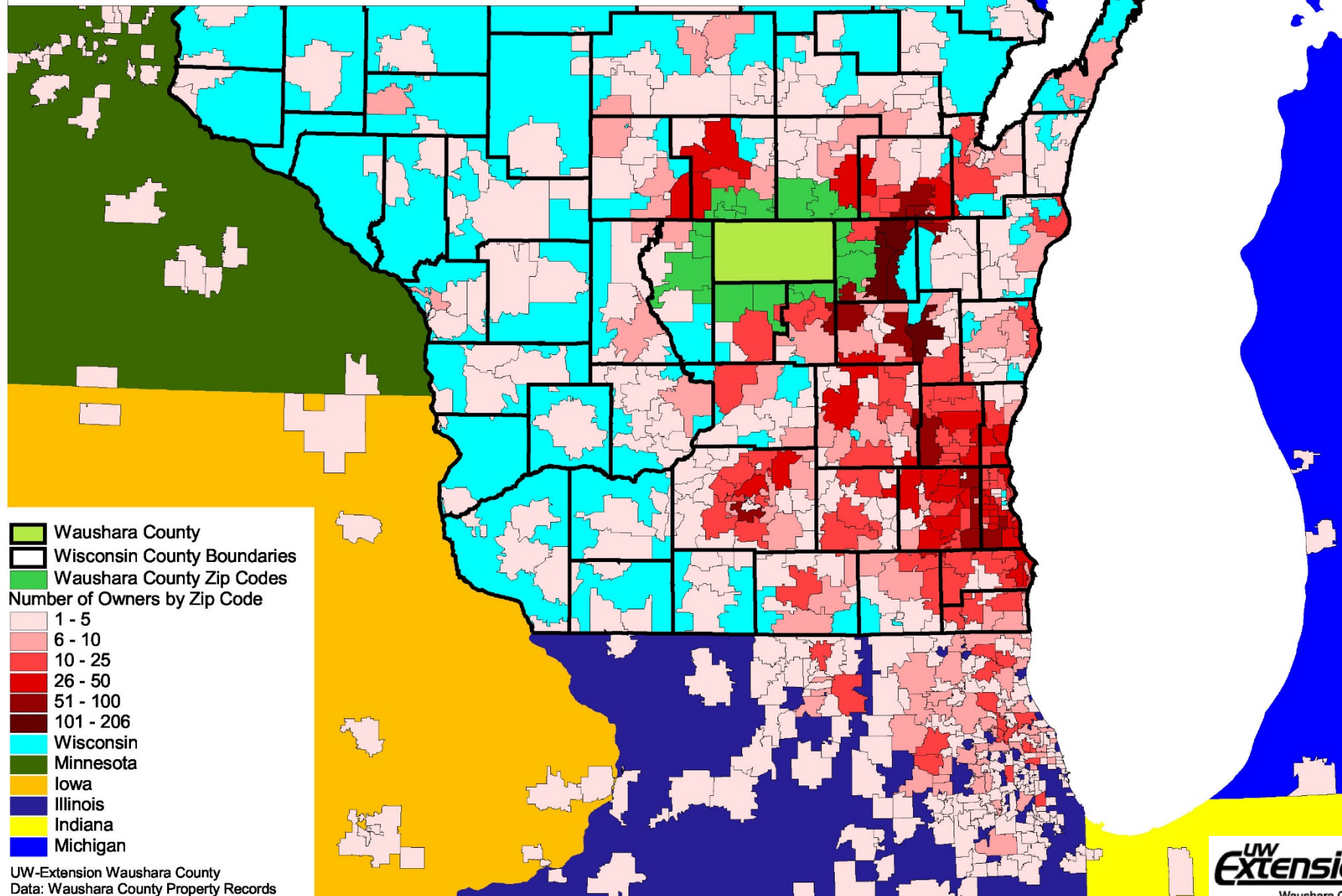
Geographic Profile of Visitors



Data Source: 2010 Visitors Study for Green Lake, Marquette, and Waushara Counties

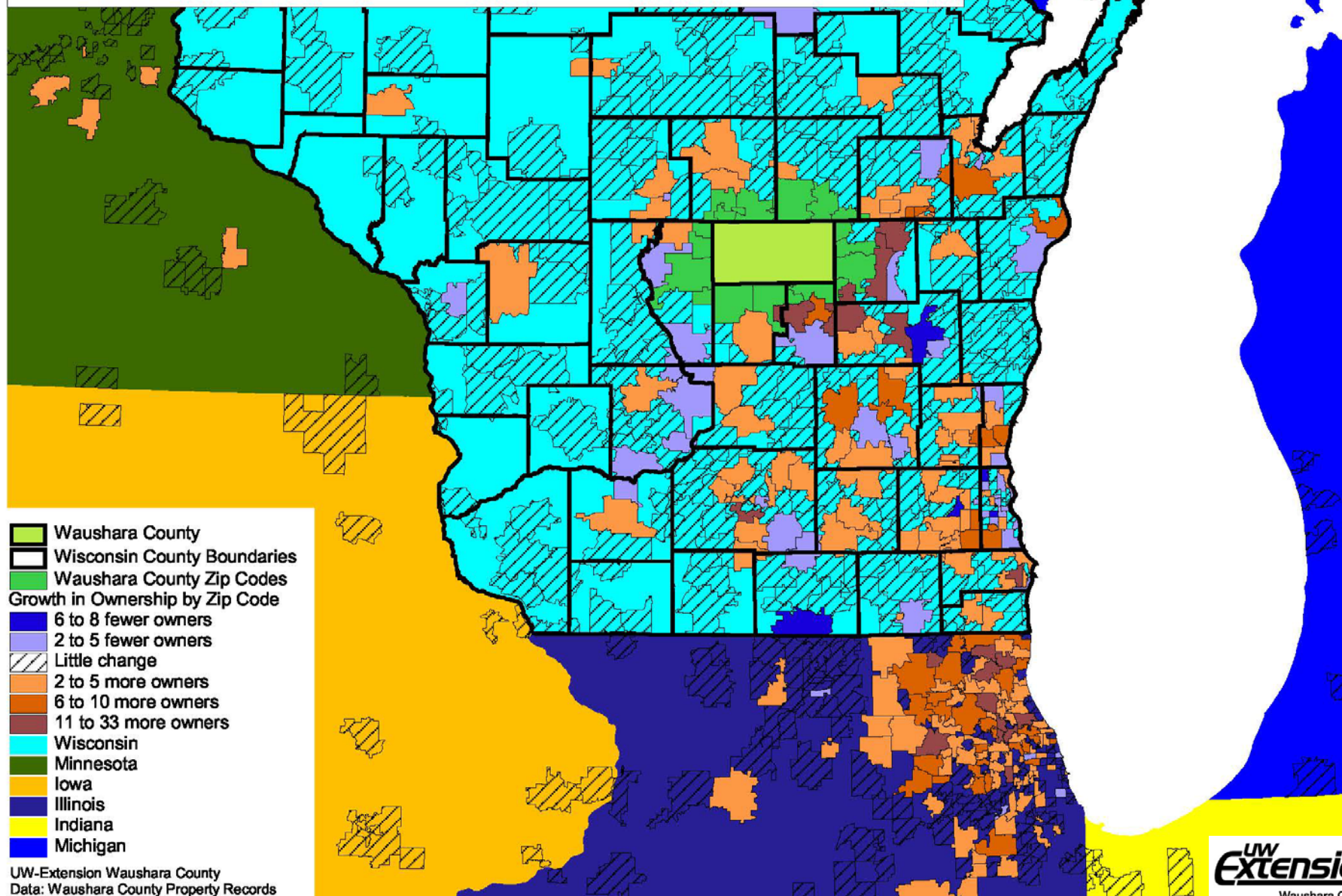
conducted by the UW-Extension Small Business Development Center at UW-Oshkosh College of Business

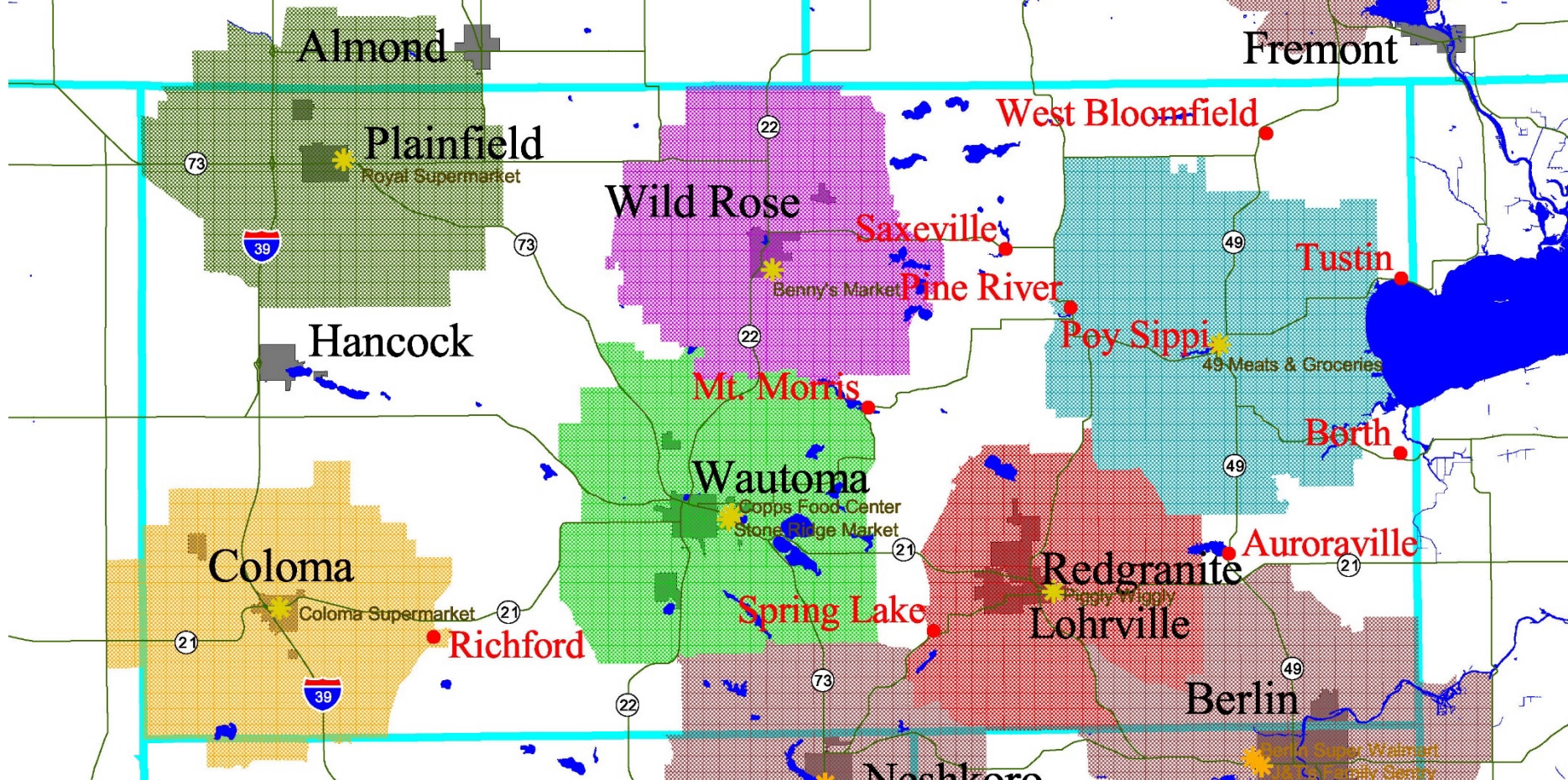
Waushara County Property Owners by Zip Code 2013



UW-Extension Waushara County
Data: Waushara County Property Records

Waushara County Property Owners by Zip Code Difference between 2008 and 2013



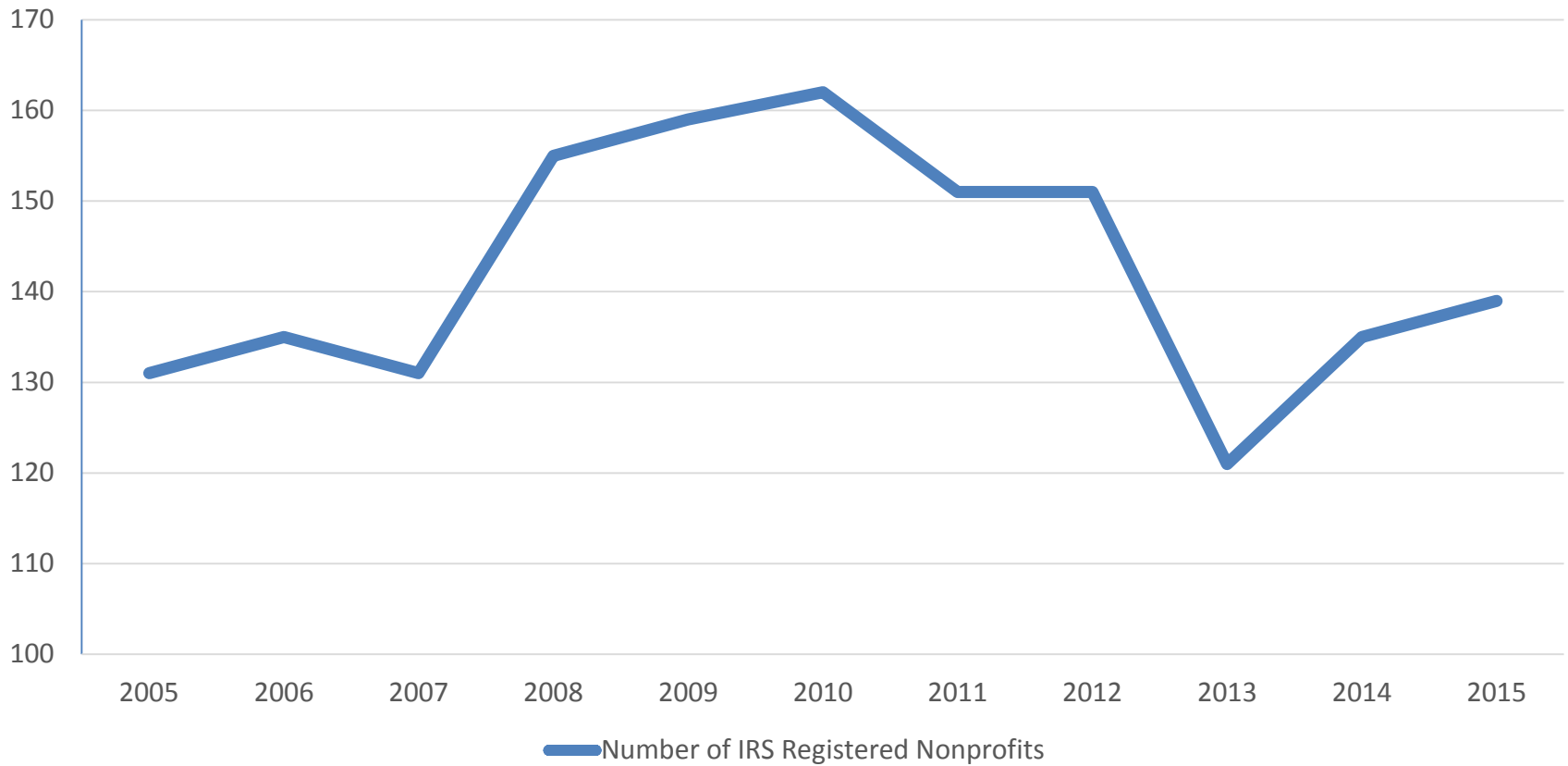


- ★ Full Service Grocery
- ★ Neighboring Full Service Groceries
- Unincorporated Village
- ▬ Highways
- ▬ Major Lakes and Rivers
- ▬ Primary Market Area for Coloma
- ▬ Primary Market Area for Plainfield
- ▬ Primary Market Area for Wild Rose
- ▬ Primary Market Area for Poy Sippi
- ▬ Primary Market Area for Redgranite
- ▬ Primary Market Area for Wautoma
- ▬ Neighboring Groceries' Primary Market Area
- ▬ County Boundaries
- ▬ Cities and Villages

Primary Market Areas for Grocery Stores in Waushara County

Nonprofit Organizations Registered with the IRS

Number of IRS Registered Nonprofits





Waushara County

(920) 787-0416

University of Wisconsin-Extension Waushara County

209 S Ste Marie Street

Wautoma, WI 54982

www.uwex.edu/ces/cty/waushara

www.facebook.com/waushara.uwex

patrick.nehring@ces.uwex.edu