

## Community, Natural Resource, & Economic Development

### Patrick Nehring

UW-Extension Community Development Agent provides instruction and information about issues related to land use and comprehensive planning; community decision-making and leadership; nonprofit organizations; business and economic development; poverty; demographics; natural resources; lake issues; groundwater quality and quantity; and local government operations and finance to local governments, nonprofit organizations, businesses, and individuals in Waushara County.



**These customized education programs are in collaboration with Community Development Colleagues to share expertise with clients in Juneau, Waupaca, and Waushara Counties:**

- Juneau County—Gary Kirking  
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- Waupaca County—Jessica Beckendorf  
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- Waushara County—Patrick Nehring  
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## Your UW-Extension County Office is a unique partnership to meet your educational needs.

The educational programs of the UW-Extension Office are the results of a partnership between the County, the University of Wisconsin and the United States Department of Agriculture. The partnership was created to extend the knowledge and research of the University of Wisconsin to meet the educational needs of the people of the County. Staff include academic staff and faculty members of the University of Wisconsin in the areas of:

- Agriculture
- Family Living
- FoodWise
- 4-H & Youth Development
- Community Development.



**For more information contact your local UW-Extension Community Agent:  
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# Successful People and Organizations

## Customized Educational Programs

Learn important leadership and organization knowledge and skills to accomplish your mission and benefit your members and your community.



**UW  
Extension**

Waushara County

# Program Descriptions

UW-Extension in the county provides information and instruction to local organizations. Based on your group's need, the services UW-Extension provides can be:

- a one time training
- direction and information for a period of time
- advice and data as needed.

As you learn about your organization's needs, UW-Extension can be flexible to accommodate the evolution of your understanding.

UW-Extension can work with your organization to meet at a time and location for the greatest number of people to participate. Call, email, or stop by your County UW-Extension Office for assistance. The following are examples of the topics UW-Extension can address:

## **Understanding Your Local Community and Market**

Learn about the demographics and economics of your community and how to use this data. Knowing where your customers or clients are coming from can help your organization. Learn how do conduct your own market research.

## **Starting an Organization, Understanding How to Operate, and Effective Meetings**

Learn about the types of organizations, state and federal laws required documents, articles of incorporation, bylaws, and rules of order, such as parliamentary procedure.



## **Strategic Planning, Mission, and Vision**

Learn how to assess the current situation the organization faces, help the organization focus, and develop strategies to meet the goals and mission of the organization.

## **Recruiting and Managing Volunteers, Staff, and Board Members**

Learn about recruiting volunteers and board members, roles of people involved in the organization, and ways to deal with people issues in your organization.

## **Personality, Generations, and Effectively Relating to Others**

Find out your personality temperament and discover ways of related to others. Increase your understanding of generational perspectives and build rapport. Gain insights into different motivations, actions and communication approaches. Get tips on how to provide an excellent customer service experience.

## **Board Roles and Responsibility**

Learn how boards operate, the role and responsibilities of board officers, ways to orientate new board members, and the relationship of the board to other aspects of the organization, volunteers, and staff.

## **Leadership Development**

Learn in depth about specific skills to develop leadership potential within your organization.

## **Ethics, Image, and Conflicts of Interest**

Board members are often held to a higher standard. The image of the organizations and those associated with it can influence the success and effectiveness of the organization. Learn how to avoid conflicts of interest, address questions of ethics, and maintain a positive image.

## **Civility and Standards of Conduct**

The loss of civility and standards of conduct have had a negative impact in recent years in many forums and meetings. Learn key skills to maintain professional levels of civility at public sessions, meetings, and at board meetings.

## **Resource Development**

Learn about the three primary resources an organization needs to operate: financial, participation, and support.

## **Grant Proposal Writing**

Learn the steps in the grant writing process. Everything from developing your funding idea and finding potential funders through to drafting a budget and evaluating your project.

## **Planning Special Events**

Learn about promotional and other special events, including methods and considerations that can guide in planning, carrying out an effective event, and evaluating its results.

## **Evaluation and the Organization**

Learn about outcome measurement ways to evaluate the activities of the organization, and use what you learn to enhance the organization. Streamline your processes to become more efficient.

## **Team Building**

An organization is a group of people that come together for a common cause. Teamwork is an important part of any organization and board. Experience and learn of ways to get to know and trust one another through various activities.