

# Waushara County Needs Assessments

September 19, 2017

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Heidi Buntrock, 4-H Youth Development

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Mary Ann Schilling, Family Living

Zina Soltis, FoodWise, Family Living, and Outreach Assistant

Ken Williams, Agriculture

Jay Dampier, Area Extension Director



# Today's Presentation and Discussion Format

## **Today's presentation format will be as follows:**

- Five minutes of presentation on each topic area (Waushara County UW-Extension staff)
- Ten minutes of guided, small-group discussion following each topic (all)

## **These are the five areas of discussion:**

1. Population and Diversity
2. Age Demographics
3. Families and Households
4. Businesses and Employment
5. Community and Natural Resources

We will then close with 15 minutes of discussion with the whole group.

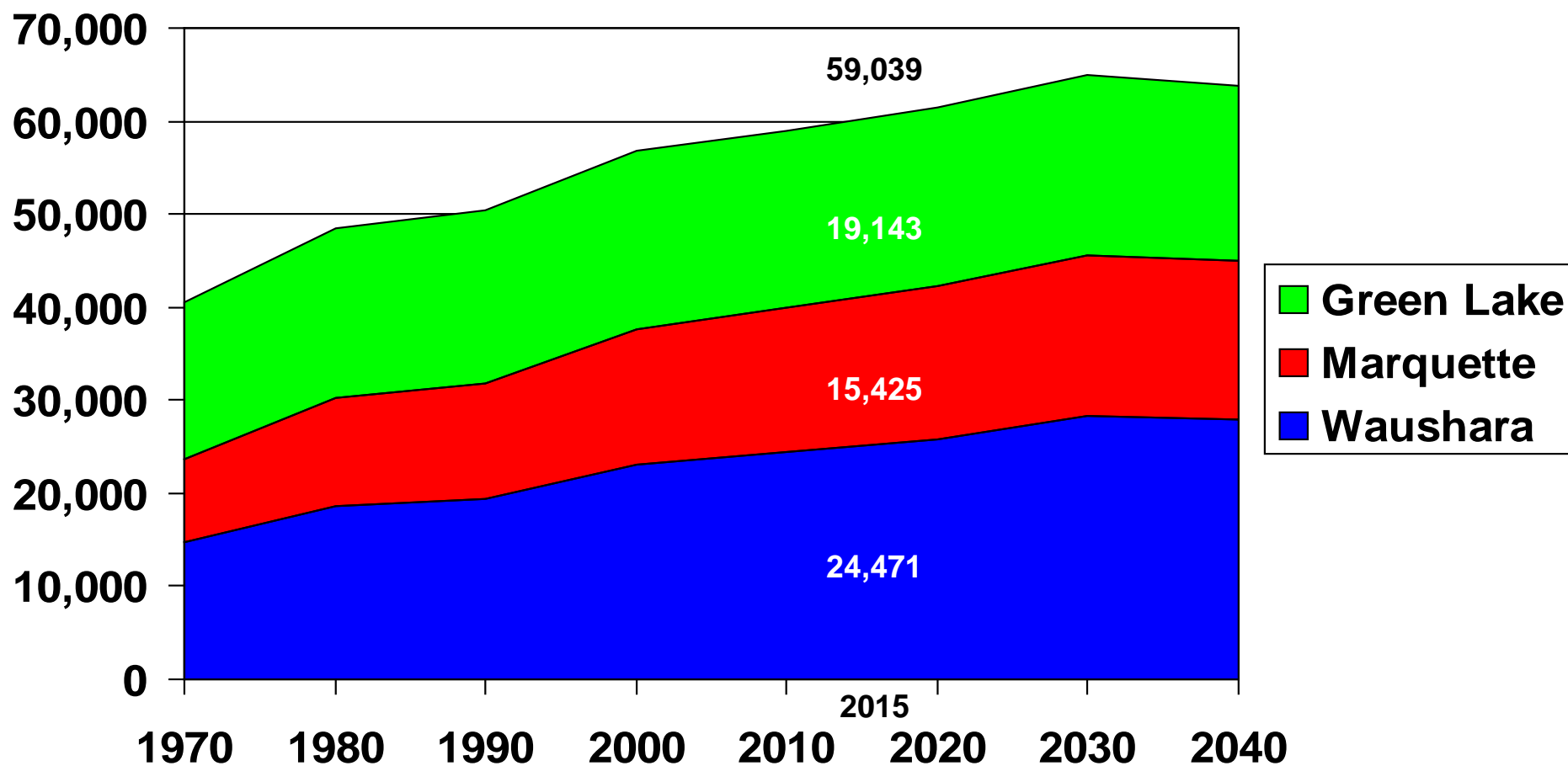
# Studies Reviewed in this Presentation

- Waushara County Educational Needs Assessment Survey
  - Waushara County UW-Extension Office and UW-River Falls Survey Center
- Service Use in Rural Hispanic/Latino Populations – A Case Study: Exploring Effective Means to Community Inclusion
  - Zina Soltis, UW-Extension Waushara County
- Waushara County Local Trends Analysis
  - Patrick Nehring, UW-Extension Waushara County
- Village to Village Survey
  - UW Center for Cooperatives and Adams Columbia Electric Cooperative

# Discussion 1:

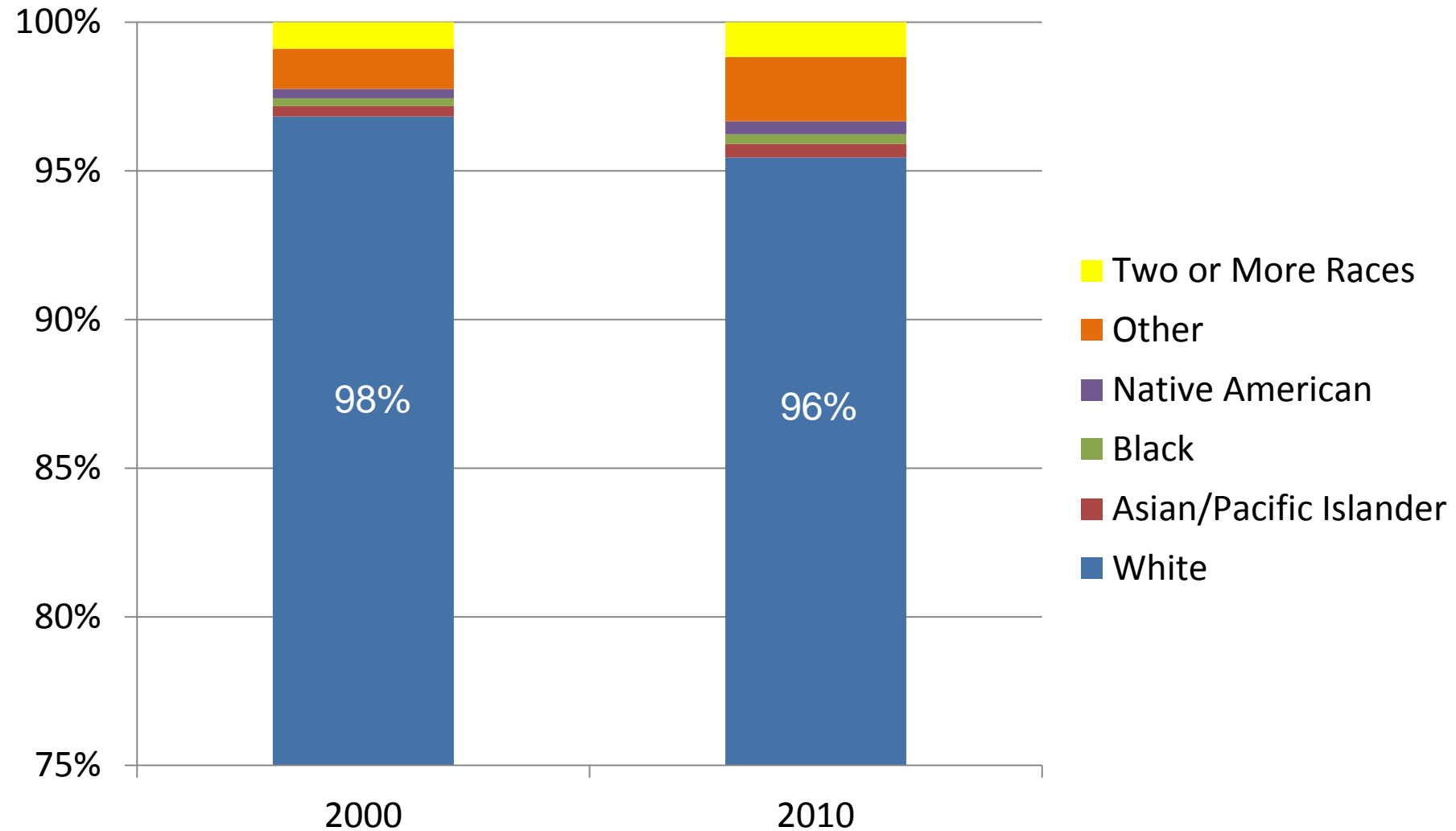
# Population and Diversity

# Tri-County Area Population



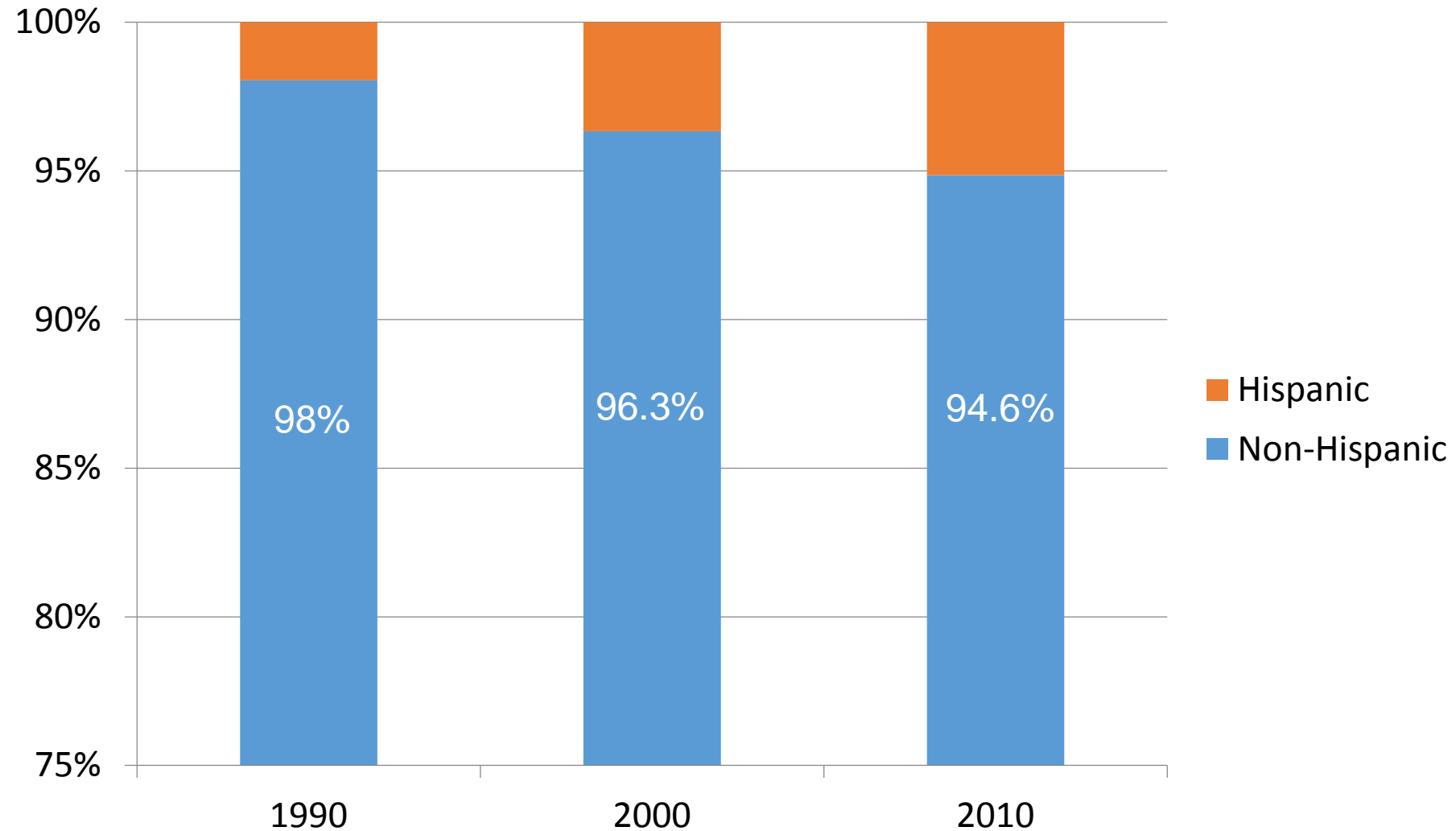
Source: Wisconsin Department of Administration / US Census

# Waushara County, without Redgranite Prison Population by Race



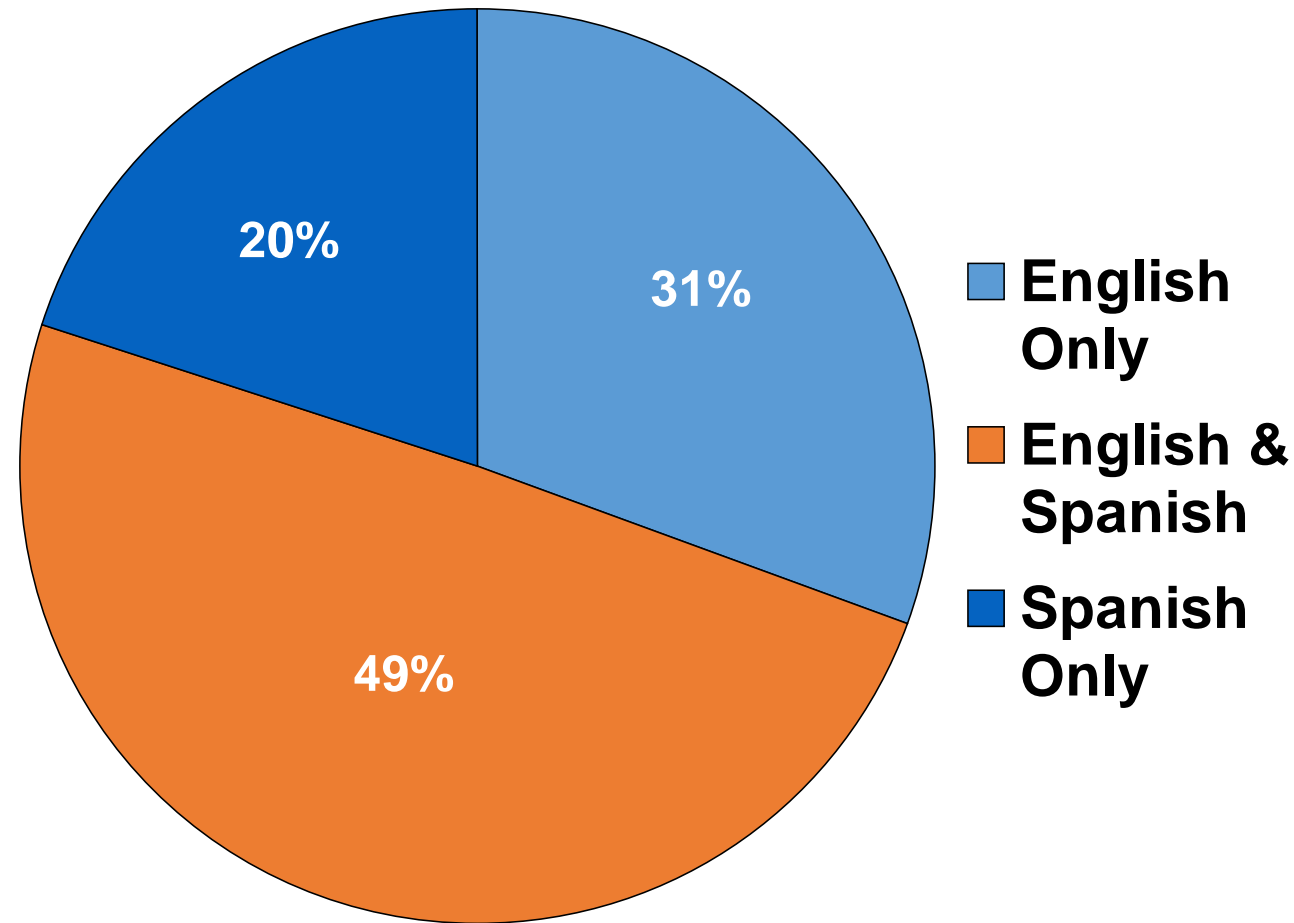
Source: 2000 and 2010 Census

# Waushara County, without Redgranite Prison Population by Ethnicity



Source: 2000 and 2010 Census

# 2010 Waushara County Hispanic/Latino Population that speak English and/or Spanish



Source: U.S. Census American Community Survey 5-Year Average 2010

Note: Spanish Only, includes Hispanic/Latinos that speak English “not at all” or “not well”



## Chart 7. Community Issues

■ Not important   ■ Slightly important   ■ Important   ■ Very important



# Results of Local H/L Study

Perceived population needs	Perceived barriers to service	Population assets (indirect)
<ul style="list-style-type: none"> <li>• Transportation/driver's licenses (DL)</li> <li>• Health care/literacy</li> <li>• Basic necessities</li> <li>• English-language education</li> <li>• Housing</li> <li>• Employment</li> <li>• Legal counsel</li> <li>• Resource awareness</li> <li>• Child care</li> <li>• Adult education – GED or HSED/parenting/technology</li> <li>• Leadership/ empowerment</li> <li>• Mental health/AODA/ domestic violence</li> <li>• Post-secondary preparation</li> </ul>	<ul style="list-style-type: none"> <li>• Limited English</li> <li>• Transportation/unable to obtain driver's license (DL)</li> <li>• Rigid work schedules/lack of time</li> <li>• Do not qualify for some services/status</li> <li>• Do not seek help – lack of trust/fear of legal recourse/pride</li> <li>• Cultural barriers</li> <li>• Low education/literacy levels</li> <li>• Limited resources</li> <li>• Transient/seasonal</li> <li>• Lack of resource awareness</li> </ul>	<ul style="list-style-type: none"> <li>• Help one another (informal support networks)</li> <li>• Family as priority</li> <li>• Parents make sacrifices for kids/family</li> <li>• Strong work ethic</li> <li>• English language proficiency (ELP) increasing</li> <li>• Taking leadership roles (community integration)</li> <li>• Kids graduating HS and finding better jobs (moving away from agriculture), also possess dual-language</li> <li>• Purchasing own homes</li> </ul>

# Population Barriers to Service (Local)

## Similarities

(as identified in the literature)

- Limited English-language proficiency
- Transportation
- Rigid work schedules
- Lack of service need, awareness, or access
- Discrimination/fear of legal consequences
- Community exclusion

## Differences

(as a result of the research)

- Inability to obtain a valid driver's license (specific to Wisconsin)
- Changes in legislation that affect status and service access contribute to additional barriers (not explicitly stated in literature)

# Discussion 1:

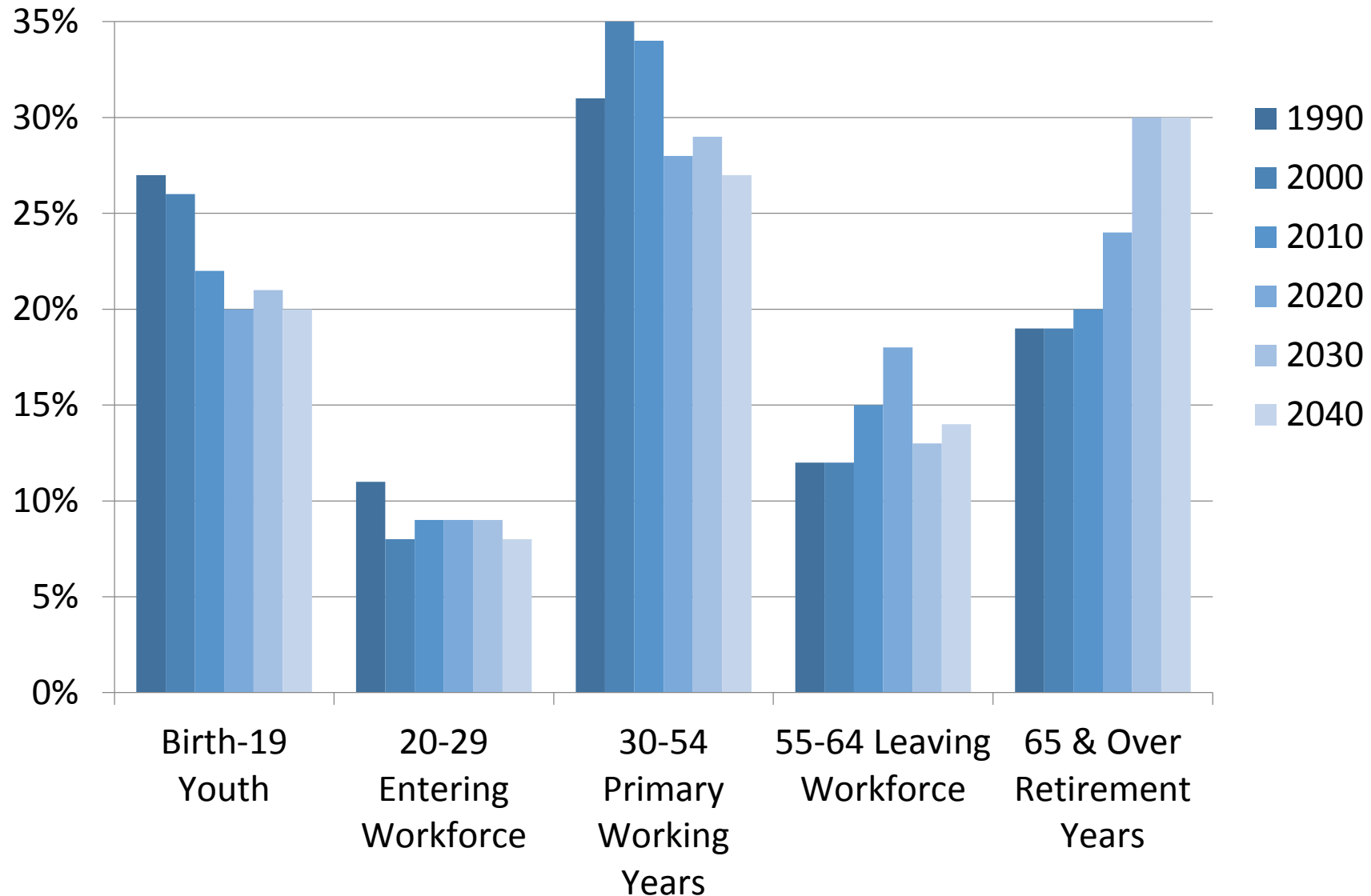
## Population and Diversity

- What resources are available in the county associated with racial and ethnic diversity?
- What gaps do you see and how do you think they should be addressed?

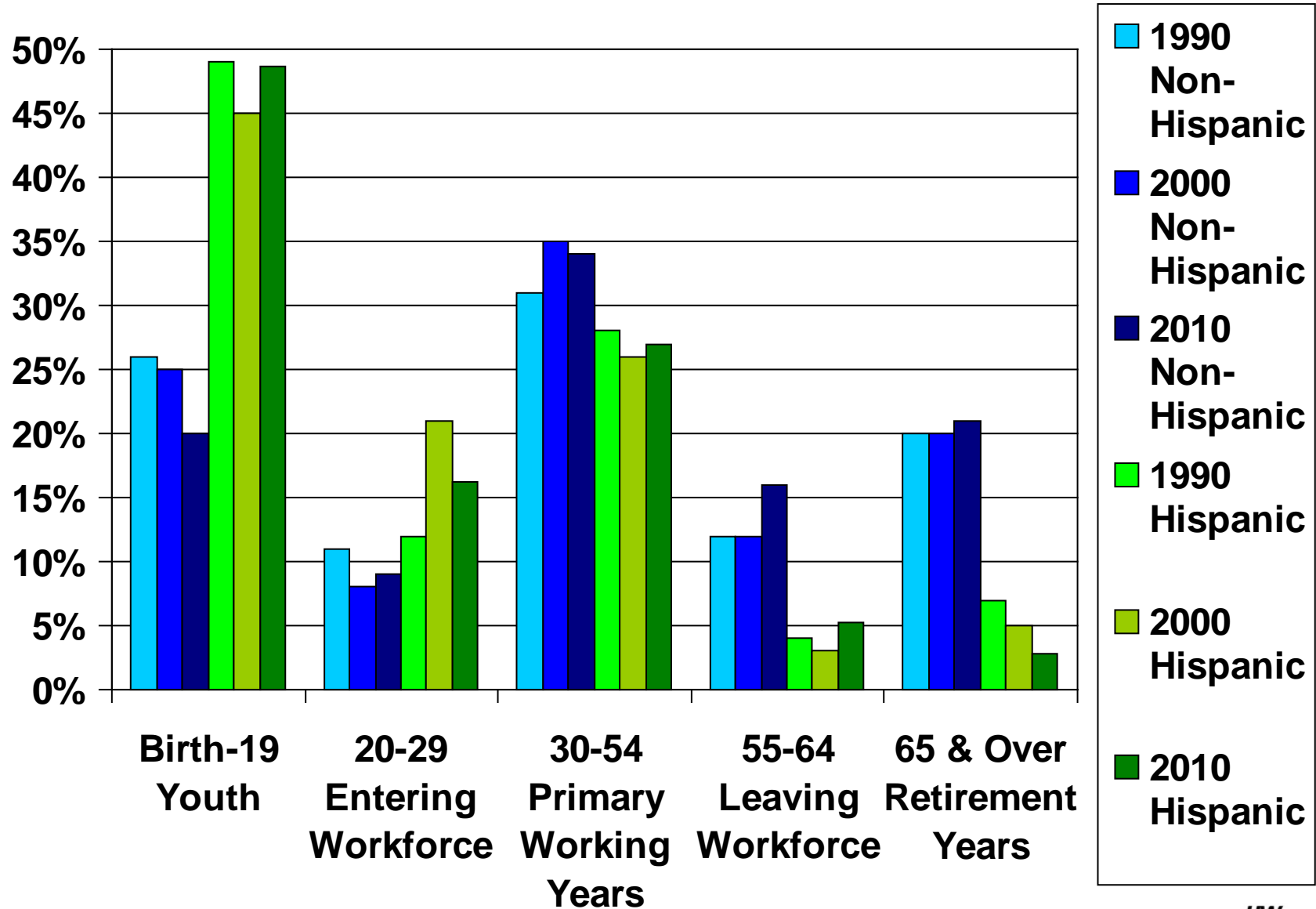
# Discussion 2:

# Age Demographics

# Waushara Population by Age



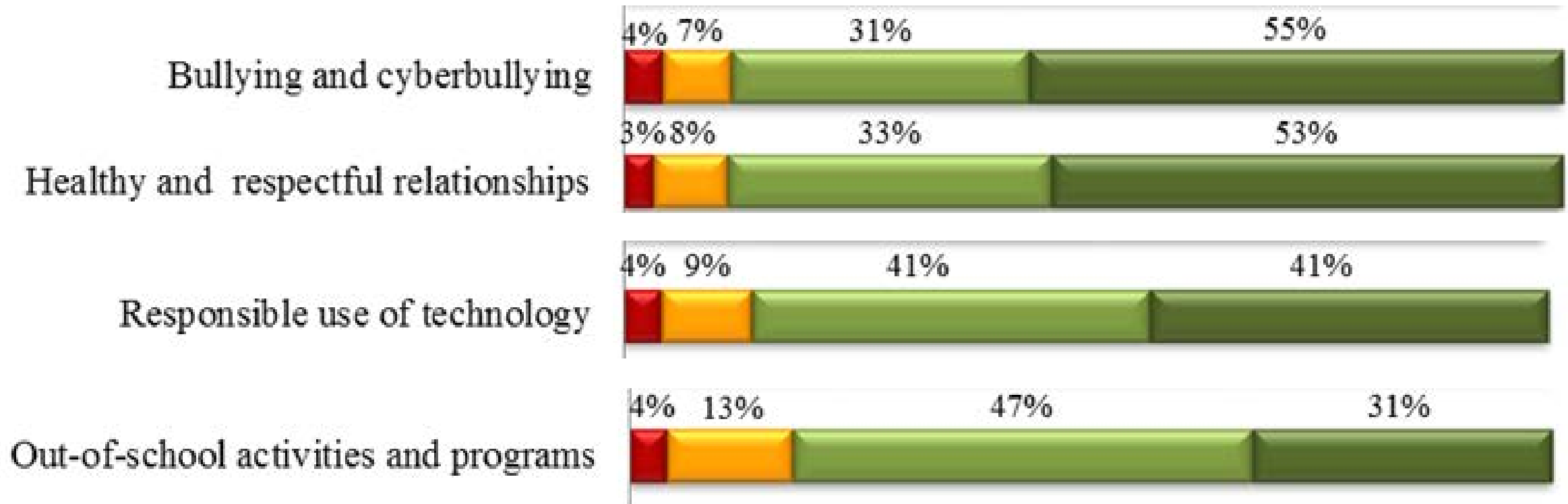
# Waushara Population by Age and Ethnicity



Source: 1990, 2000, and 2010 Census

## Chart 5. Children & Teenagers Issues

■ Not important   ■ Slightly important   ■ Important   ■ Very important

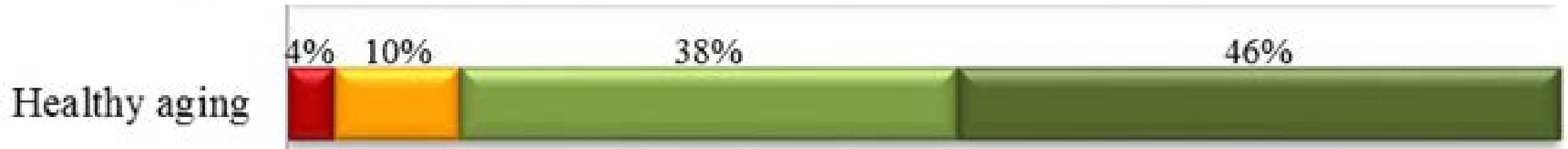


Source: Waushara County Educational Needs Assessment Survey



## Chart 1. Health & Wellness Issues

■ Not important   ■ Slightly important   ■ Important   ■ Very important



Source: Waushara County Educational Needs Assessment Survey

## Chart 3. Home & Family Issues

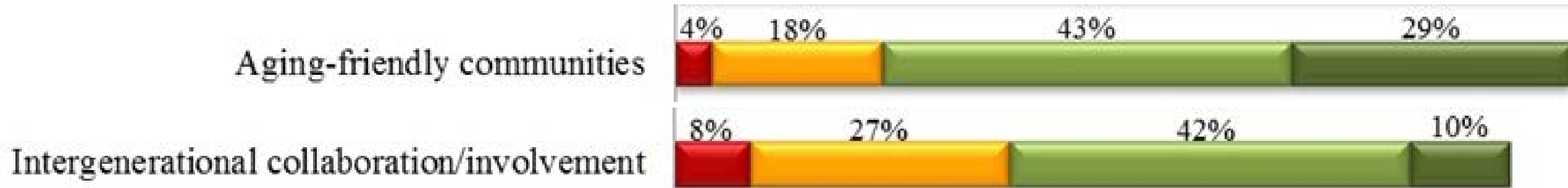
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Source: Waushara County Educational Needs Assessment Survey

## Chart 7. Community Issues

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Source: Waushara County Educational Needs Assessment Survey

# Discussion 2:

## Age Demographics

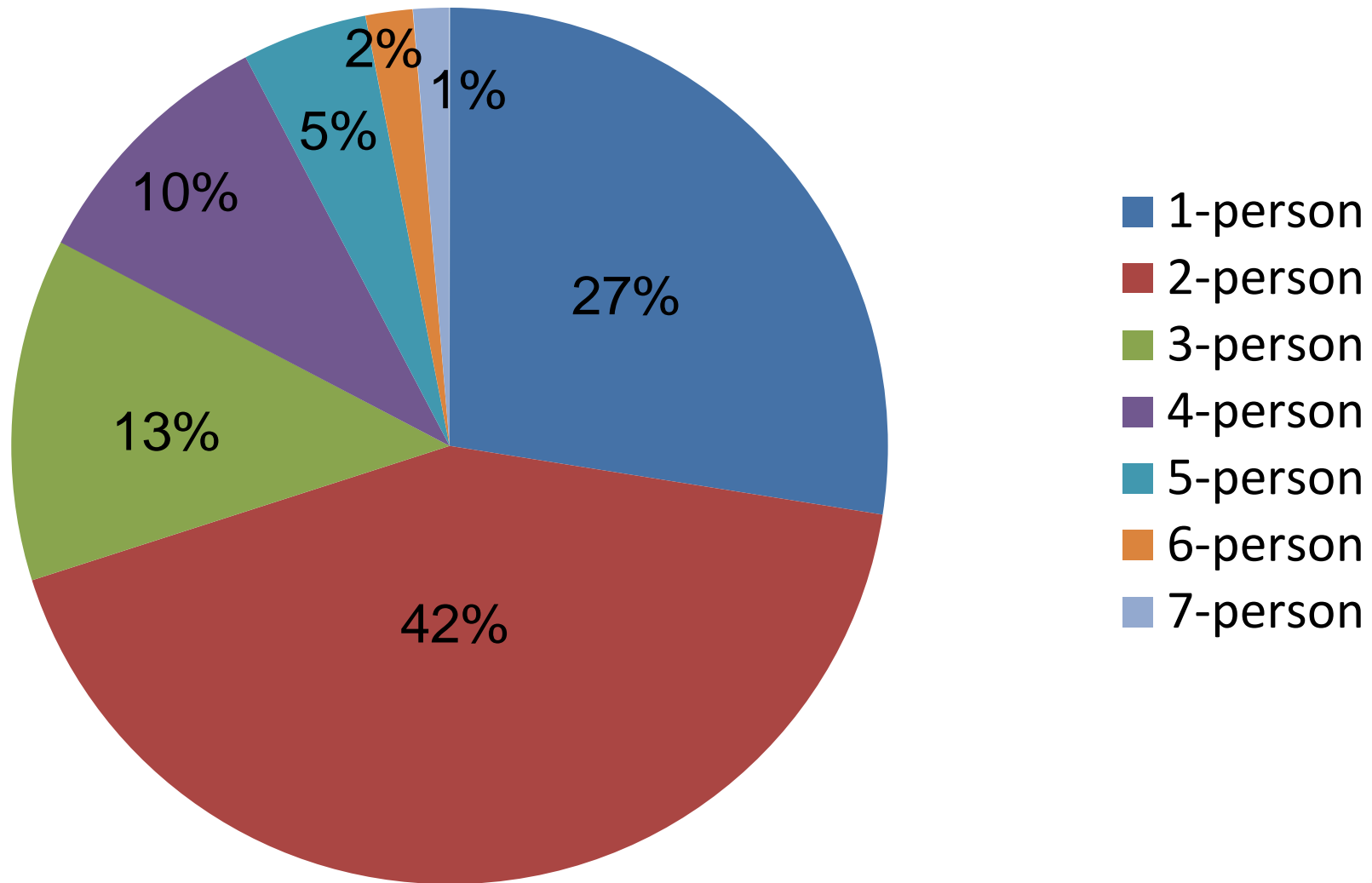
- What resources are available in the county to serve different age demographics?
- What gaps do you see and how do you think they should be addressed?

# Discussion 3:

# Families and Households

## 2010 Waushara County Households

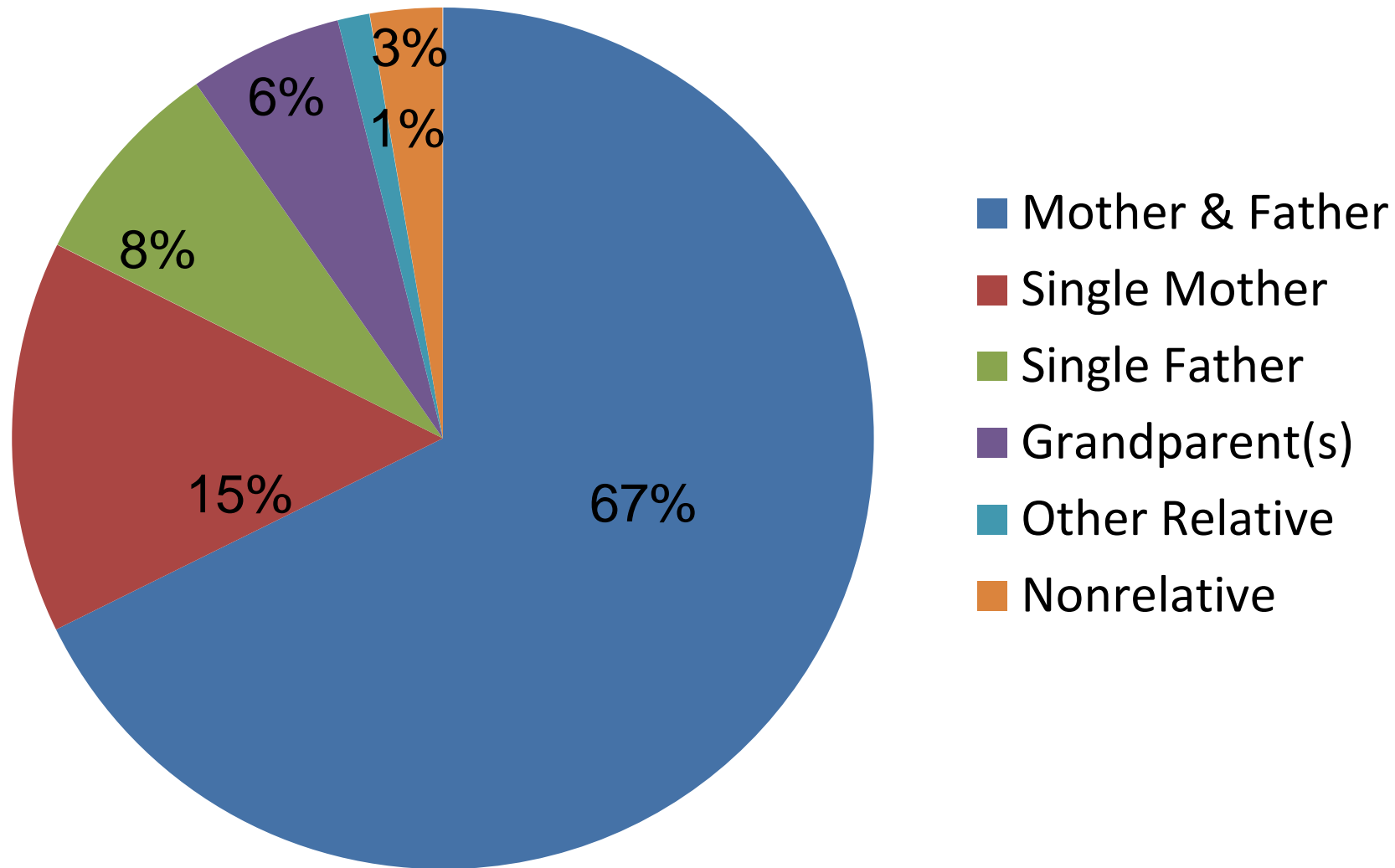
### Household Size



Source: U.S. Census 2010

## 2010 Waushara County Children

### Percent of Children in Various Family Structures



Source: U.S. Census 2010

## Chart 5. Children & Teenagers Issues

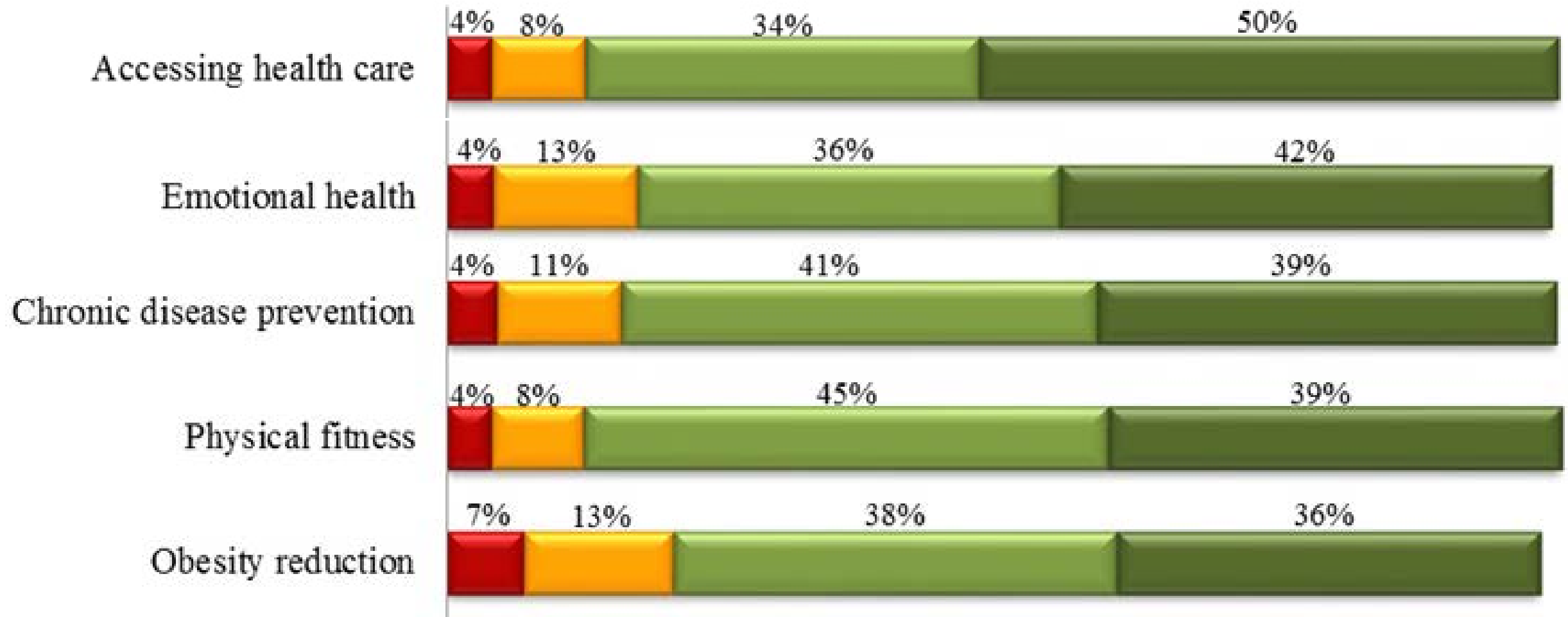
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# Chart 1. Health & Wellness Issues

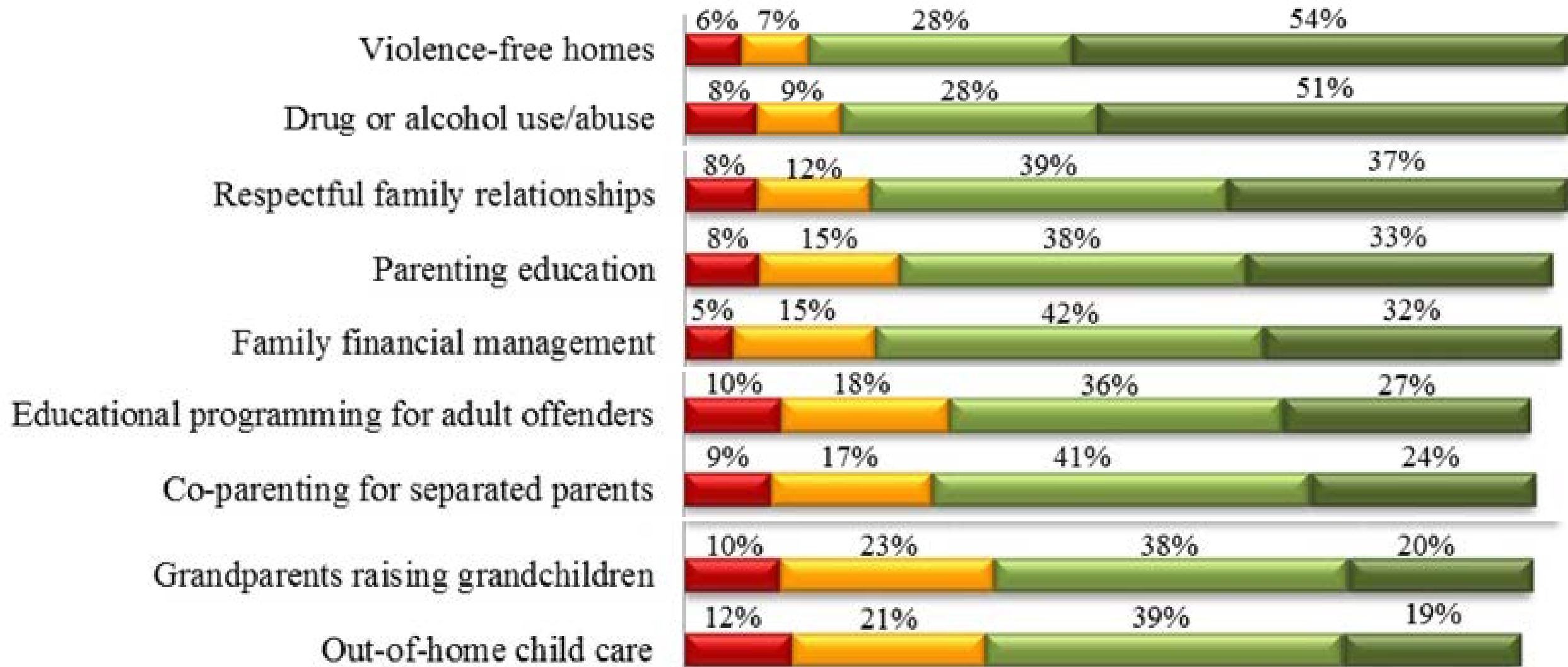
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Source: Waushara County Educational Needs Assessment Survey

### Chart 3. Home & Family Issues

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Source: Waushara County Educational Needs Assessment Survey

## Chart 2. Food & Nutrition Issues

■ Not important   ■ Slightly important   ■ Important   ■ Very important

Accessing nutritious and healthy local foods



Understanding nutritional needs



Safe food preparation and storage



Home food preservation



Source: Waushara County Educational Needs Assessment Survey

# Discussion 3:

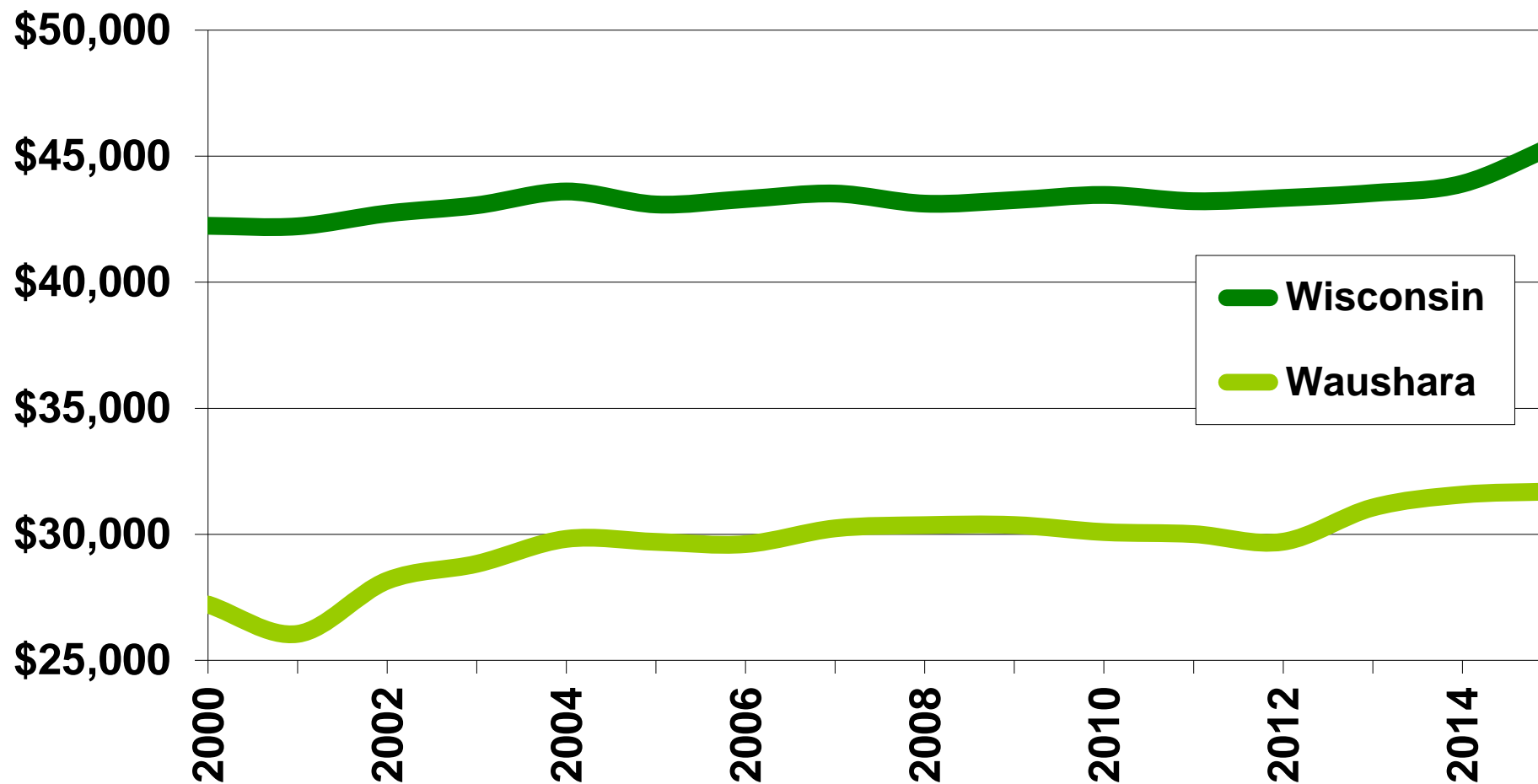
## Families and Households

- What resources are available in the county associated with family and household topics?
- What gaps do you see and how do you think they should be addressed?

# Discussion 4:

# Businesses and Employment

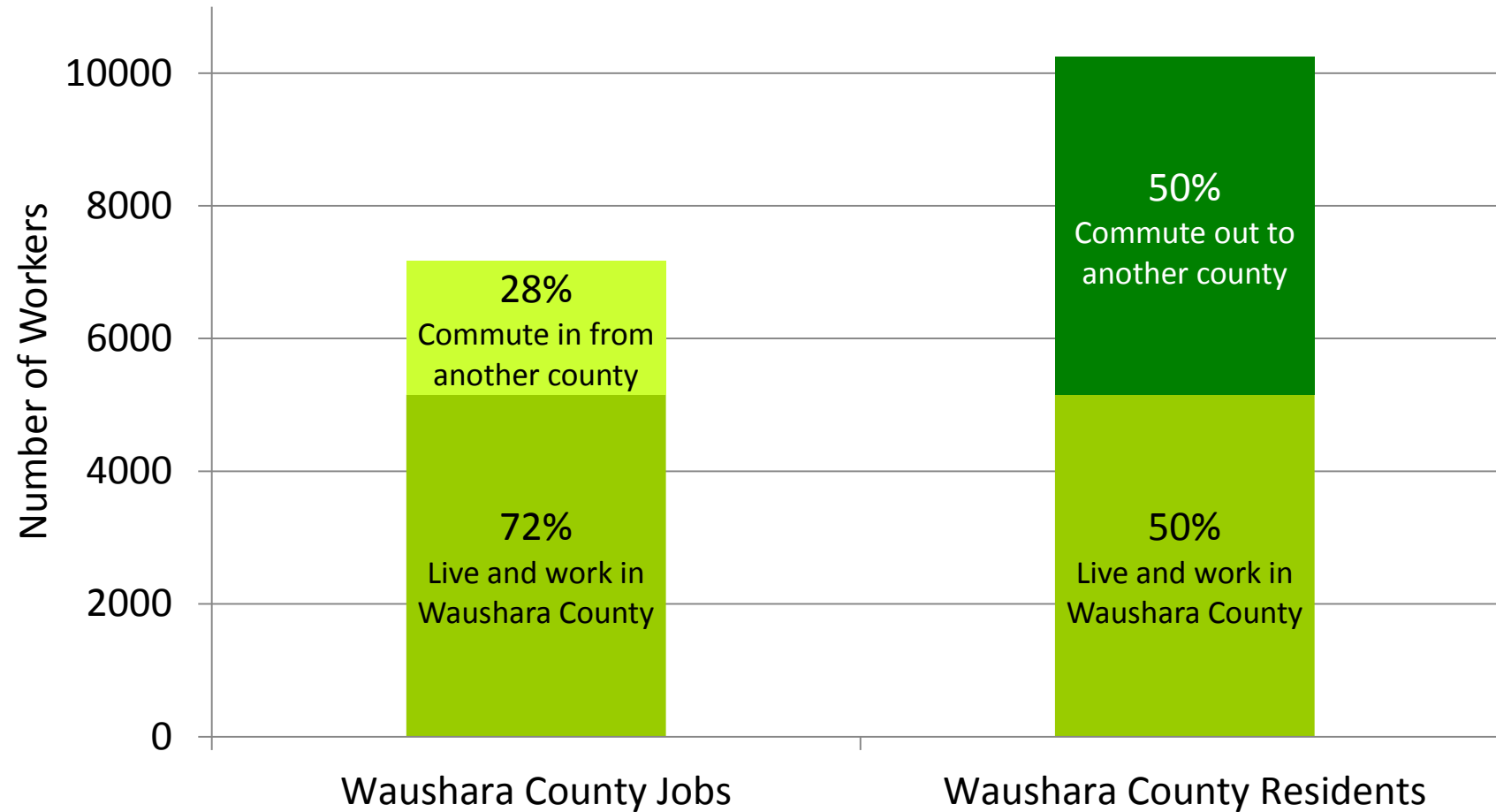
## Average Wage Paid in the County in 2015 Dollars



Source: Wisconsin Department of Workforce Development

Adjusted for inflation using the Consumer Price Index for All Urban Consumers, US Bureau of Labor Statistics

# Worker Flow



Source: US Census - American Community Survey 2011 – 2015



## Waushara County Population Age 25 and Over by Education Attainment



No High  
School  
Diploma



41%

High School  
Graduate



31%

Some College



15%

Bachelor's/Grad/Prof  
Degree

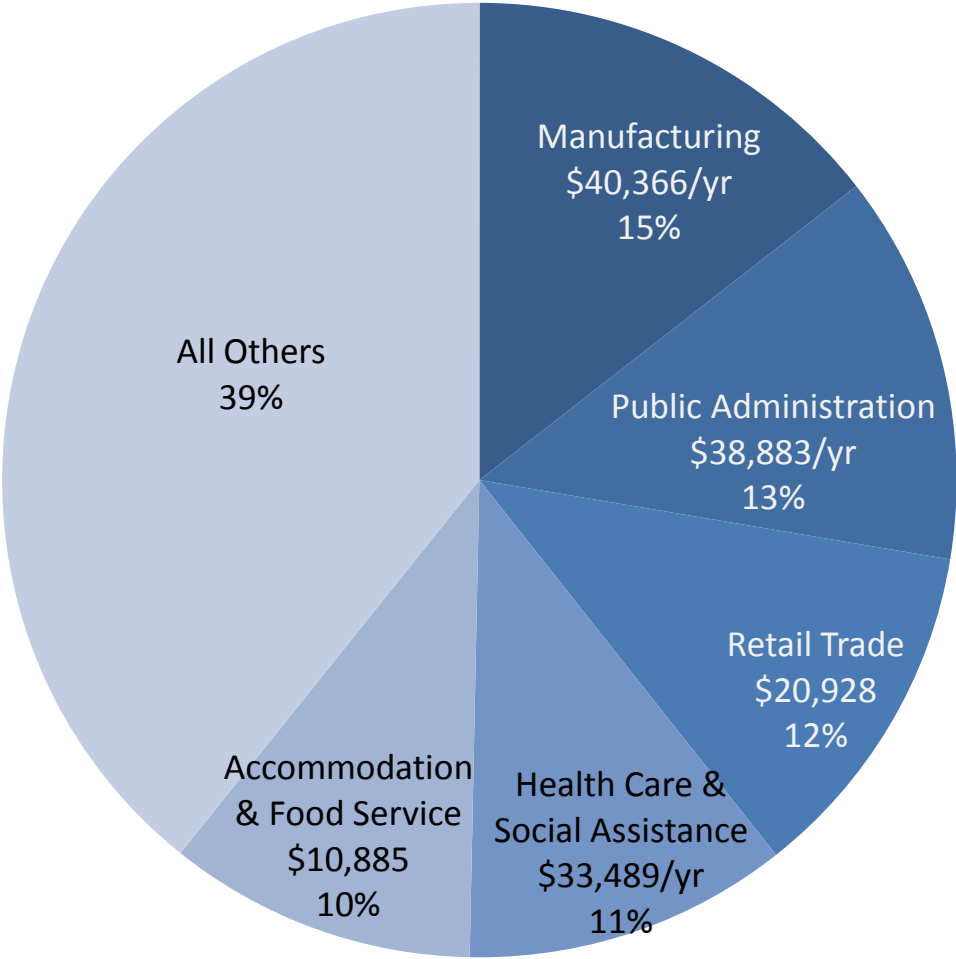
Source: ESRI Business Analyst Online 2017

(US Census American Community Survey 5-Year (2014))

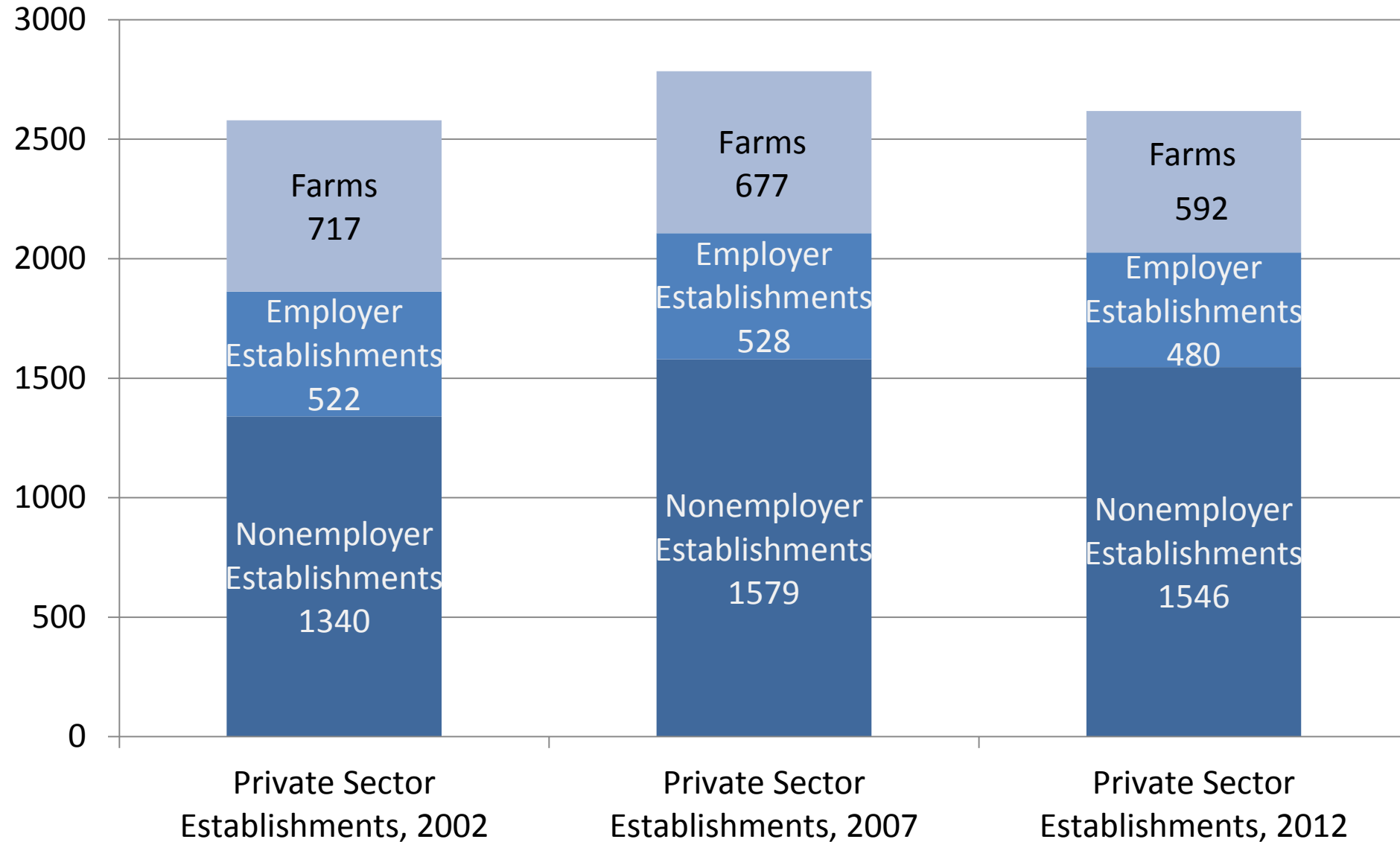


# Employment and Wages

## Average Monthly Employment and Annual Wage by Industry Sector for Public and Private Non-agriculture Jobs, 2015



# Business Establishments



Source: 2012 County Business Patterns (US Census), 2012 Nonemployer Statistics (US Census), and 2012 Census of Agriculture (USDA)

# Waushara County

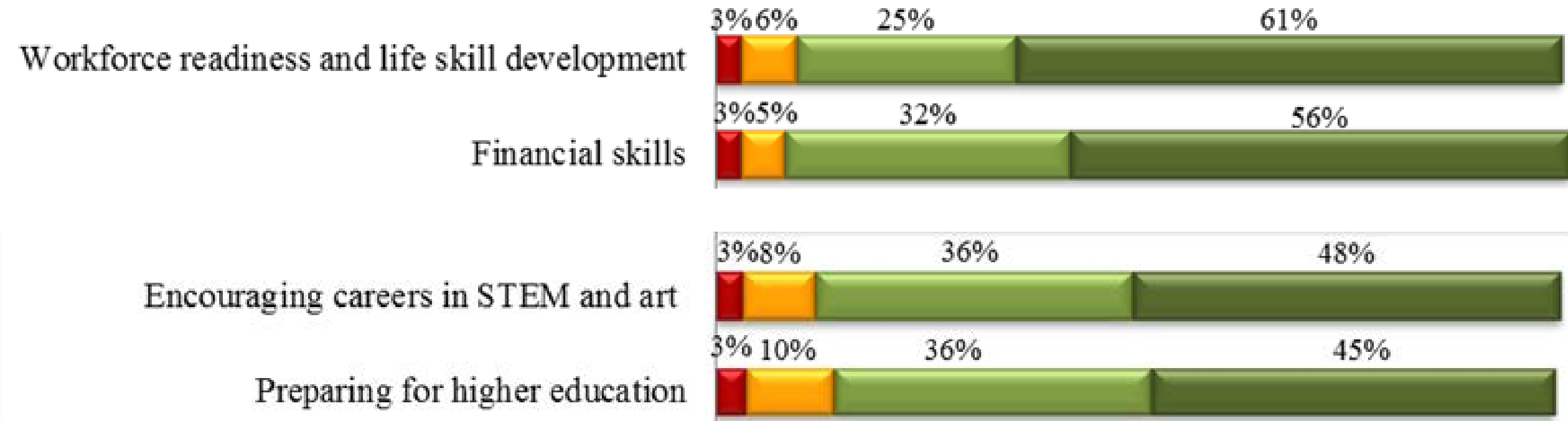
## Top Agricultural Commodities

1997	2002	2007	2012
Vegetables 53.0%	Vegetables 53.9%	Vegetables 52.0%	Vegetables 50.0%
Dairy 20.0%	Dairy 15.1%	Dairy 19.4%	Grains 22.2%
Grains 10.2%	Christmas Trees 10.8%	Grains 15.0%	Dairy 13.8%
Christmas Trees 9.0%	Grains 10.2%	Cattle 4.1%	Cattle 4.2%
Cattle 8.7%	Cattle 4.9%	Christmas Trees 3.6%	Christmas Trees 2.6%

Source: USDA – Census of Agriculture (Sales of Commodity)

## Chart 5. Children & Teenagers Issues

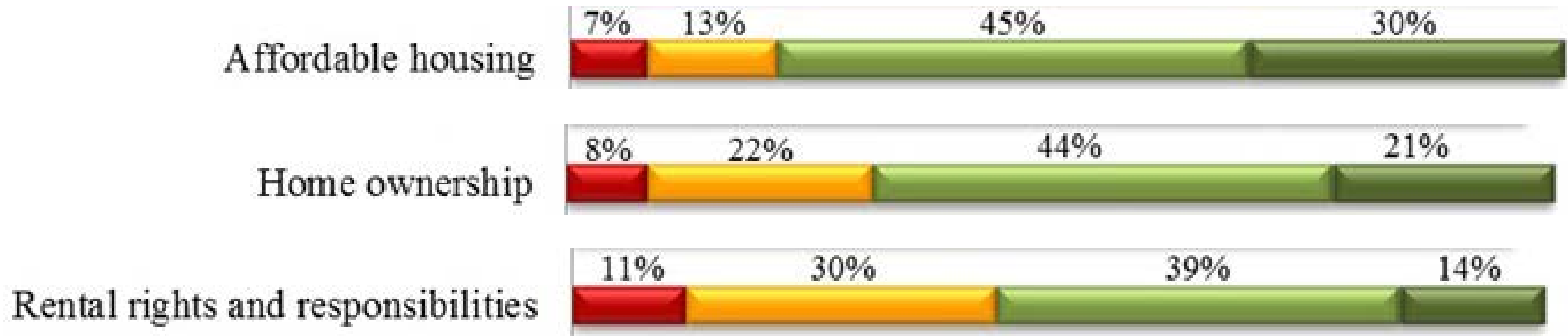
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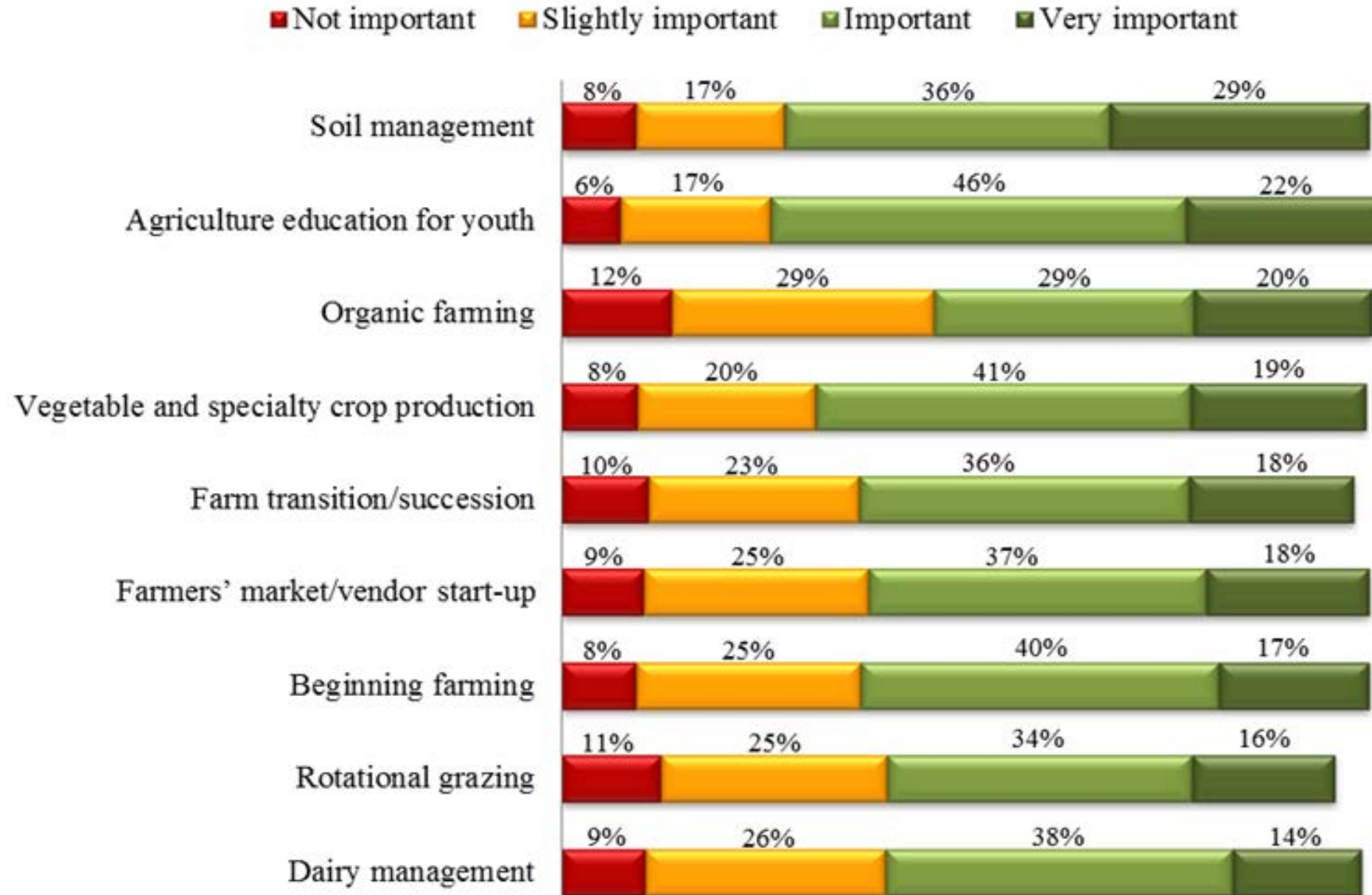
Source: Waushara County Educational Needs Assessment Survey

### Chart 3. Home & Family Issues

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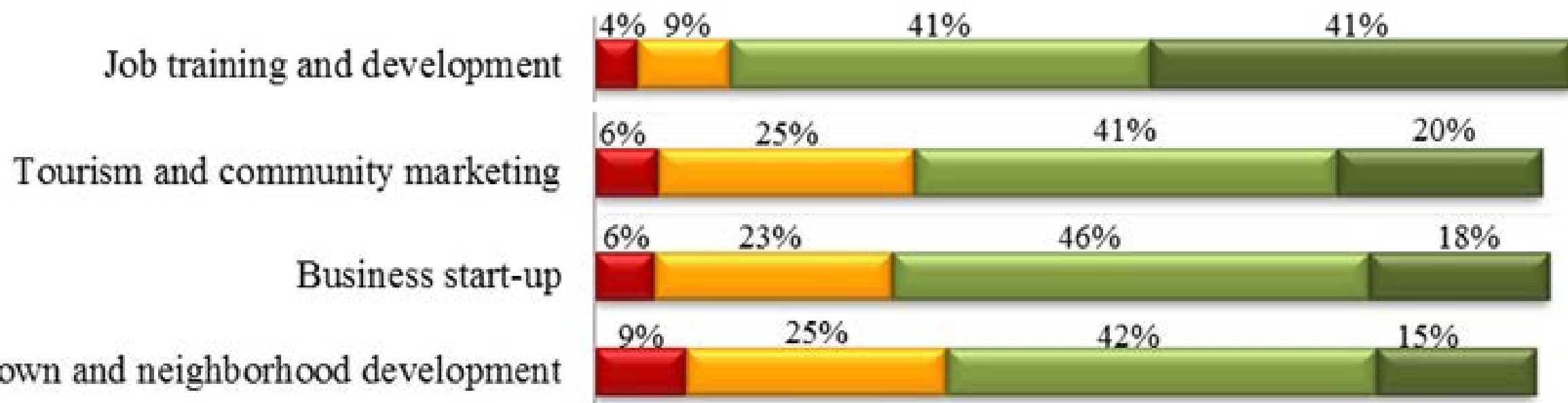
## Chart 4. Agricultural Issues



Source: Waushara County Educational Needs Assessment Survey

## Chart 7. Community Issues

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Source: Waushara County Educational Needs Assessment Survey

# Discussion 4:

## Businesses and Employment

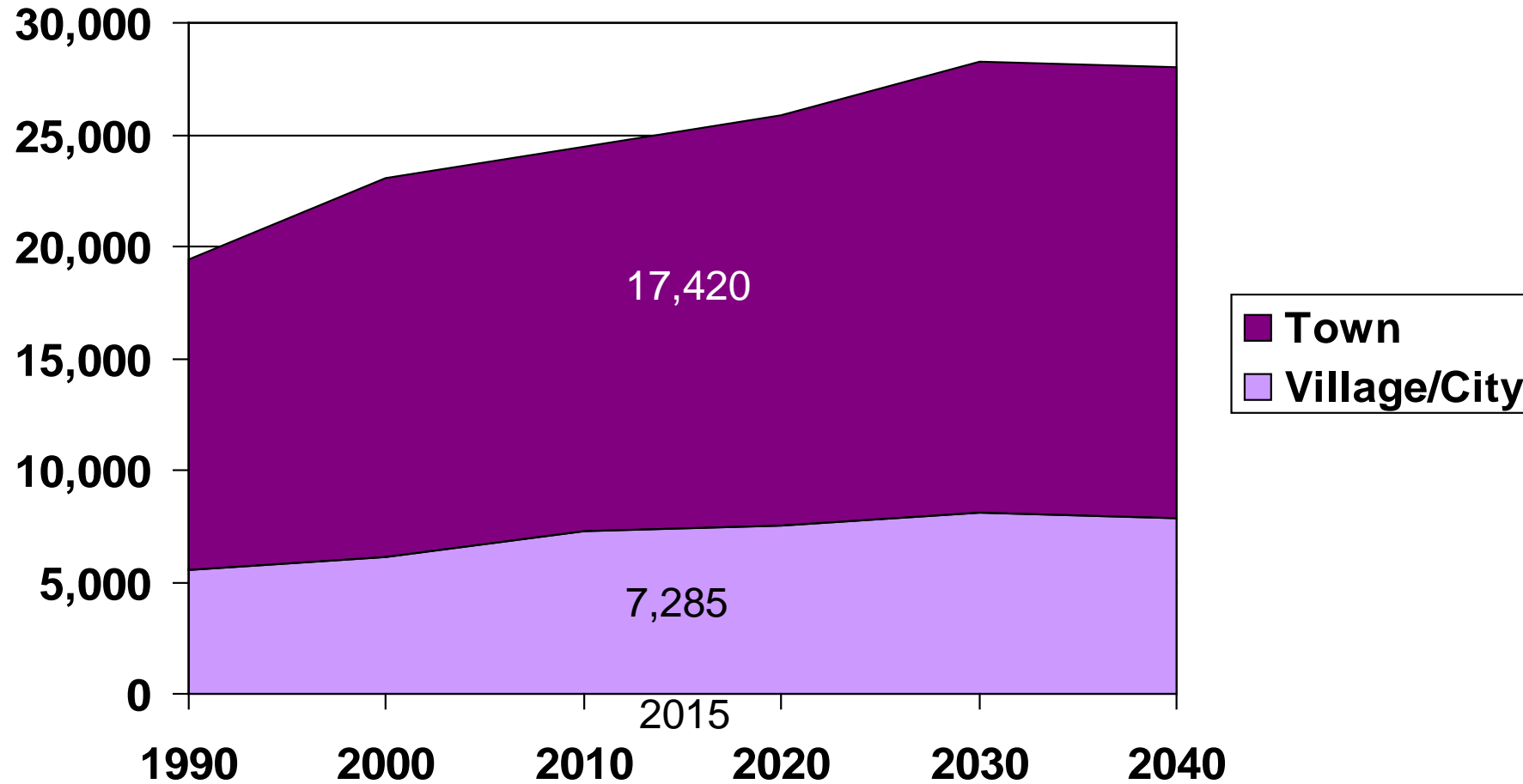
- What resources are available in the county associated with businesses and employment?
- What gaps do you see and how do you think they should be addressed?



# Discussion 5:

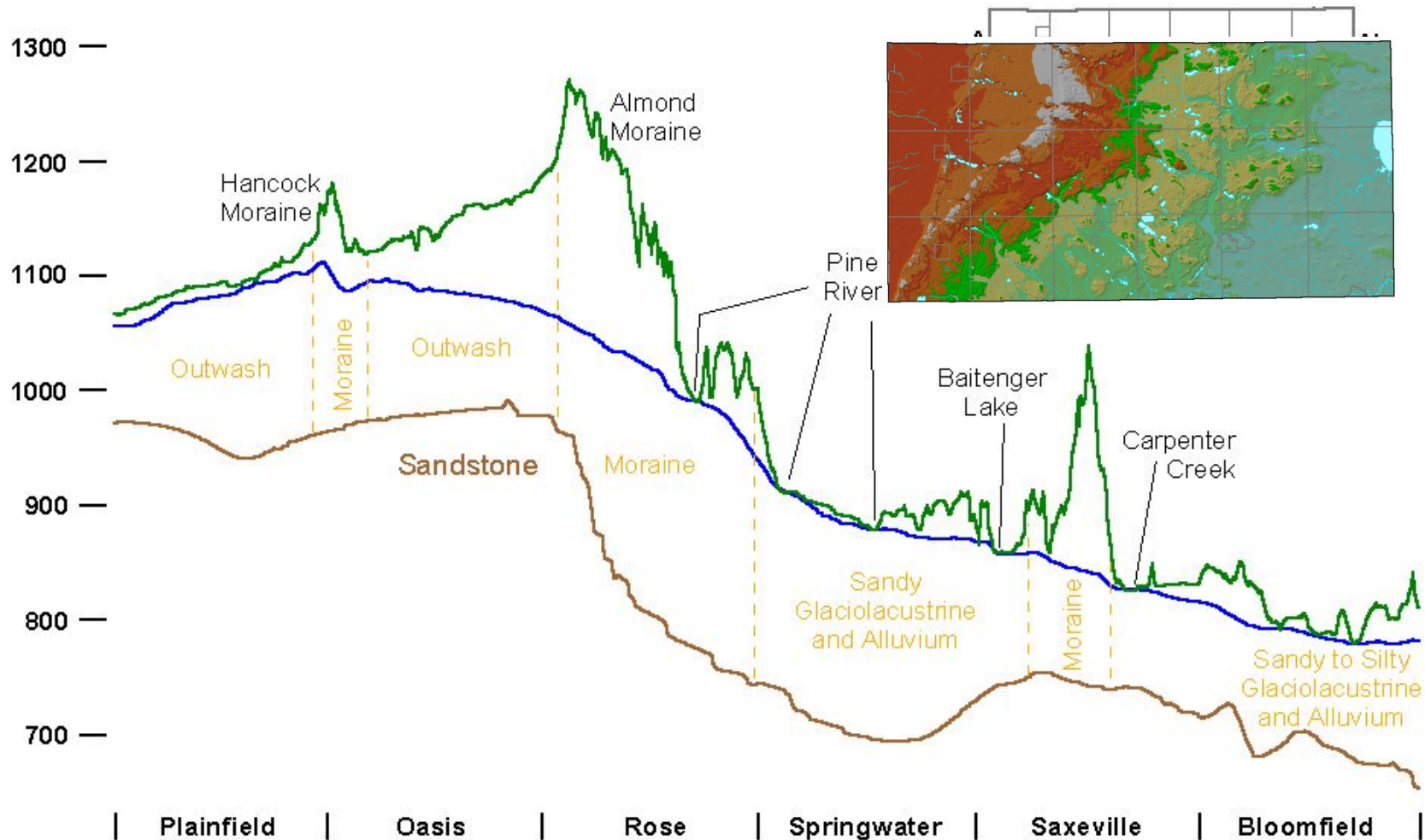
# Community and Natural Environment

# Waushara County Population



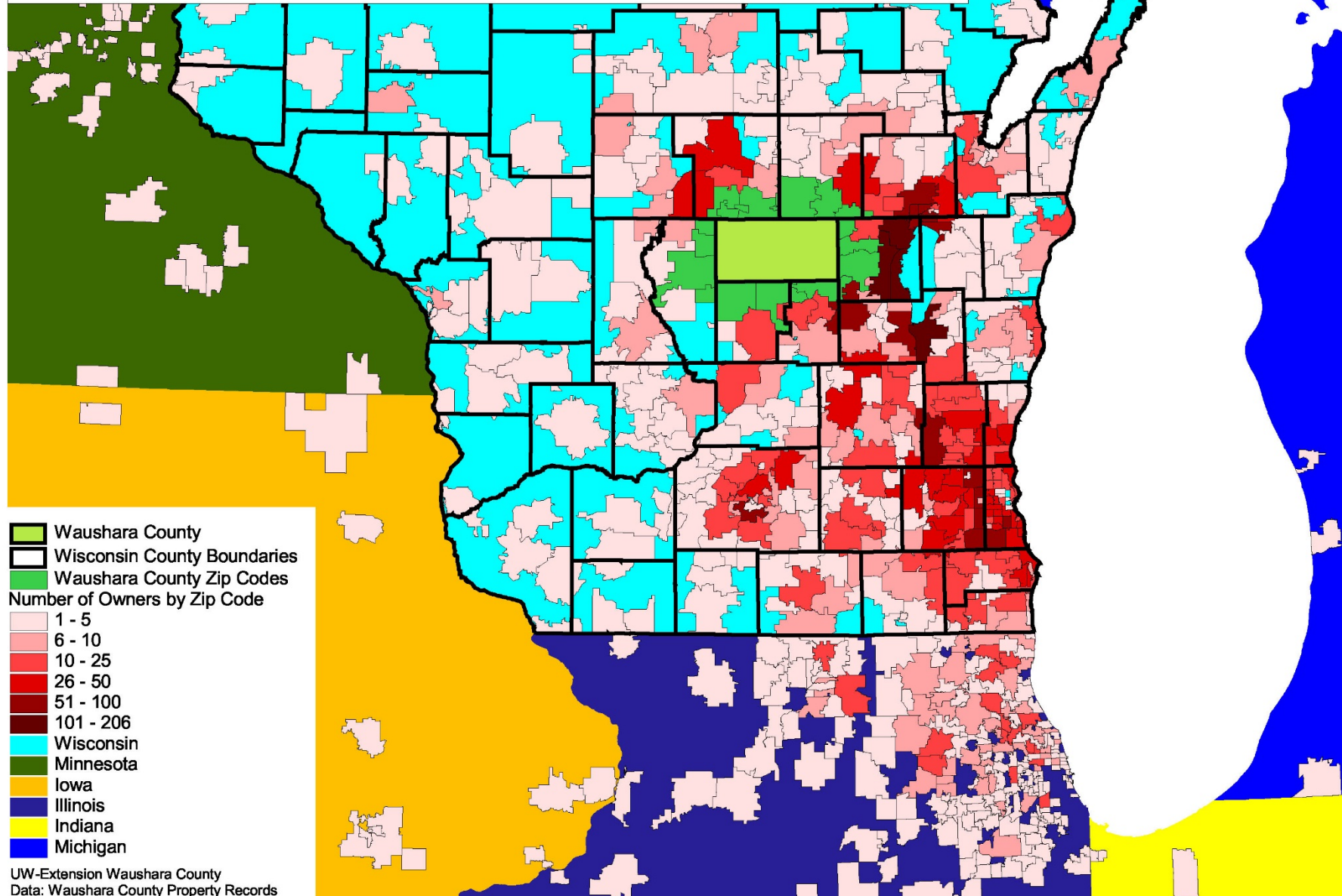
Source: Wisconsin Department of Administration / US Census

# A Slice through the Earth



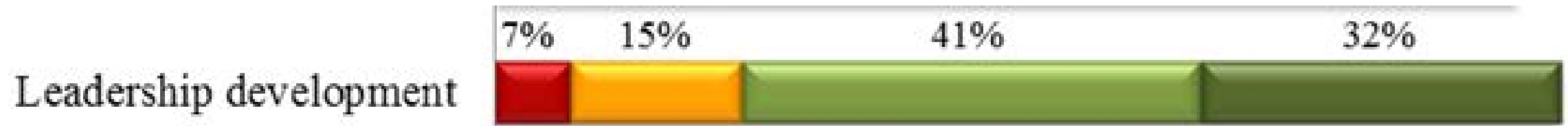
Source: UW-Extension Central Wisconsin Groundwater Center

# Waushara County Property Owners by Zip Code 2013



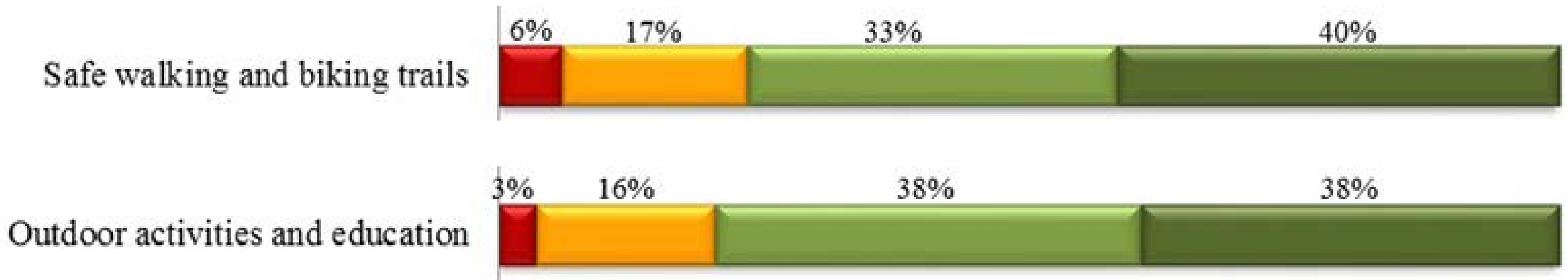
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## Chart 1. Health & Wellness Issues

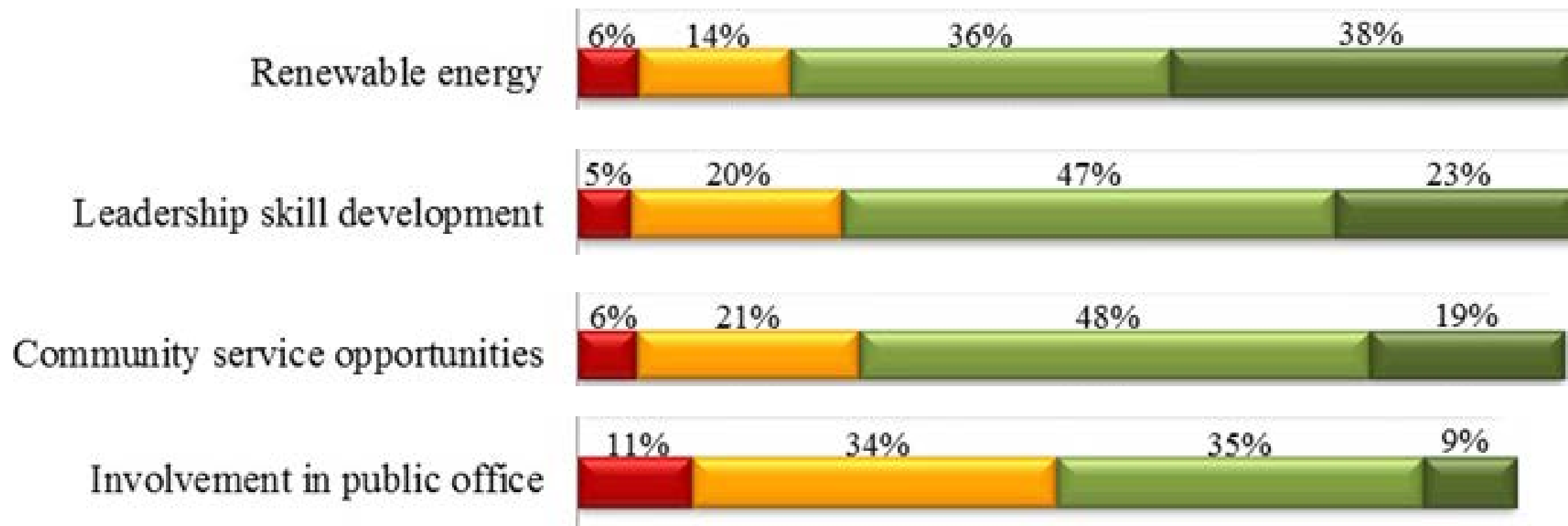
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Source: Waushara County Educational Needs Assessment Survey

## Chart 7. Community Issues

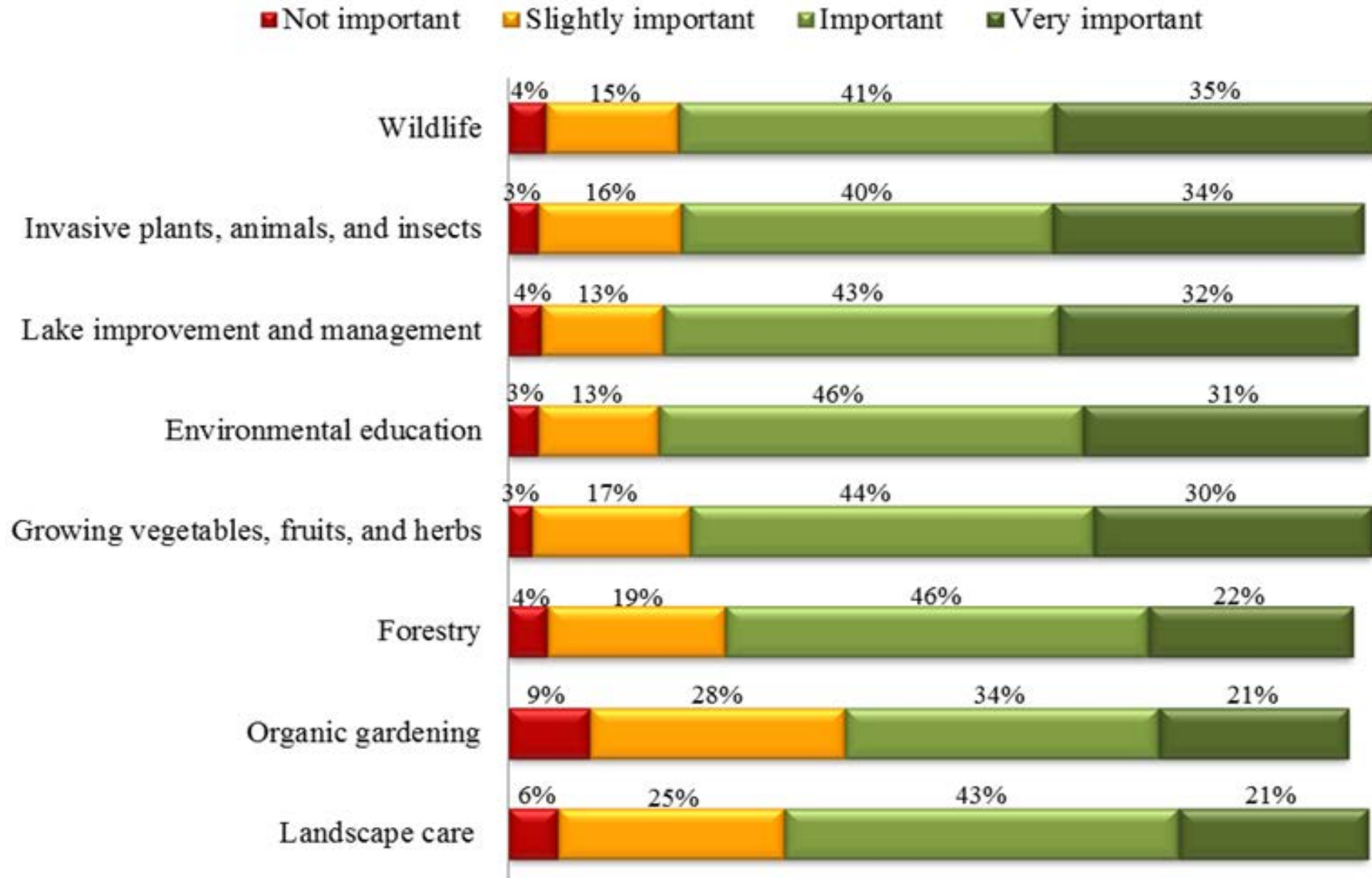
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Source: Waushara County Educational Needs Assessment Survey



## Chart 6. Gardening & Environment Issues



Source: Waushara County Educational Needs Assessment Survey



# Discussion 5:

## Community and Natural Environment

- What resources are available in the county associated with communities and the natural environment?
- What gaps do you see and how do you think they should be addressed?

# Thank You!

